



## **Module Specification**

### **Animation Studies 2**

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## Part 1: Information

**Module title:** Animation Studies 2

**Module code:** UALAXT-15-2

**Level:** Level 5

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** None

**Field:** Lens and Moving Image

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** Building on the critical and contextual study of animation delivered at Level one, this module focuses on sectors and genres of animation. The purpose of this module is to deepen critical engagement with animation across a variety of significant and innovative platforms (e.g. Animated Documentary).

Research skills will be extended through assignments and activities that complement and challenge as well as advance critical thinking. This will include the study of texts and the production of a film essay (documentary) as textual research. This assessable component will be a group assignment that critically examines an animation artefact in relation to genre, audience, reception and wider academic discourses.

**Outline syllabus:** Indicative Content

Primary and secondary research methods in support of assignments

Visual Methodologies (e.g. picture research, photo elicitation)

Theoretical approaches (e.g. audience, reception, representation and ethics)

Presentations (e.g. Poster Presentations)

Supervision tutorials

Documentary filmmaking – technical workshops

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Lectures will introduce aspects of the syllabus which are expanded on in screenings and seminars. Content will at times connect with aspects of practice-based modules (Collaborative Projects module). In addition, there are coursework support sessions and paired tutorials to support project work, and access to 'office hour' individual pastoral tutorials. The module handbook will give detailed guidance in relation to assignments. UWE Library Services will provide workshops in support of research methods. Individual support for writing assignments is available from UWE Study Support.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Contextualise animation practice within a wider historical, cultural, and critical framework

**MO2** Demonstrate critical thinking: formulate research questions, debate, analyse and structure arguments

**MO3** Use a range of research methods and approaches to construct a clear and coherent film research study

**MO4** Use effective key transferable skills (such as negotiation, communication, decision making, collaboration and time-management) in the completion of a group assignment

**MO5** Apply a range of filmmaking skills in the production of a short film essay

**MO6** Structure a film essay and written outputs using appropriate scholarly conventions

**MO7** Critically evaluate the research and film production process and output

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ualaxt-15-2.html) via the following link <https://uwe.rl.talis.com/modules/ualaxt-15-2.html>

## **Part 4: Assessment**

**Assessment strategy:** Assessment Strategy

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module, to provide flexibility in

selecting appropriate and specific outputs and to facilitate engagement with research activities, which is the focus of the module's learning outcomes. Evidence of enquiry, initiative, analysis and the articulation of findings will be the core focus of assessment. Assessment strategies will include presentations and written work supported by evidence of research.

#### Formative Assessment

Peer review and formative assessments are embedded in each research assignment and may take the form of presentations, debates and coursework support sessions. This will enable staff to support enquiry and encourage critical engagement and to provide students with a clear understanding of their progress and how this can be improved. In addition, students will be expected to contribute to the constructive critical evaluation of fellow students' work for formative feedback.

#### Summative Assessment

##### Assessment 1: Portfolio (100%)

Detailed guidance on assessment will be provided in the Module Handbook and assignment briefs. Examples of portfolio contents are:

**Group Film:** this project involves negotiated decision-making, peer-learning and collaboration in the production of a short research film on an aspect of animated filmmaking or an animation artefact.

**Individual Supporting Material:** a portfolio of primary and secondary research (for example, on wider economic and cultural issues, and to critical discourses and debates) and draft materials evidencing the individual contribution to the group film plus evaluation of the finished film including how their discoveries will contribute to their own development.

Peer assessment.

#### Assessment Criteria (as related to learning outcomes)

Students will be assessed using the following criteria:

Research and Creative development (MO1, MO2, MO3, MO4, MO5, MO6, MO7):  
The level and use of research methods, discursive thinking and debate in support of enquiry, investigation, editorial development and narrative design;

Contextual and Critical Analysis (MO1, MO2, MO3, MO4, MO6, MO7): The range of knowledge and understanding demonstrated in research assignments; the level of critical engagement with identified topics, their wider context, critical theory, themes and ethical considerations;

Audience engagement and storytelling (MO1, MO4, MO5, MO6, MO7): The level to which the film essay is imaginative, communicative and structured for a defined audience; Dissemination: the ability to mediate, structure and communicate in film and written outputs;

Design, craft and technical skill (MO2, MO3, MO4, MO5, MO7 ): Synthesis of ideas and research for design and sequential construction with modes of production, duration and other constraints; Knowledge and application of a range of relevant production methods, and development of relevant design and craft skills;

Professional Practice (MO3, MO4, MO5, MO6, MO7): The level and ability to mediate, structure and communicate research findings in presentations and written outputs clearly and coherently, and the use of scholarly conventions.

**Assessment tasks:**

**Portfolio (First Sit)**

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

**Portfolio (Resit)**

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Animation [Bower] BA (Hons) 2022-23