



MODULE SPECIFICATION

Part 1: Information			
Module Title	Studio 1		
Module Code	UALAXW-45-3	Level	3
For implementation from	September 2019		
UWE Credit Rating	45	ECTS Credit Rating	22.5
Faculty	Arts, Creative Industries and Education	Field	Lens and Moving Image
Department	Film and Journalism		
Contributes towards	BA (Hons) Animation (compulsory)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>In this module students will propose, develop and independently produce project work that supports their creative aims and intentions. This can take the form of filmic output(s) that support the making of a short film or a body of work that demonstrates advanced artistic, craft and technical competence in a specialised strand of animation practice (e.g. Storyboard).</p> <p>This module will enable students to:</p> <ul style="list-style-type: none"> Propose, develop and produce creative project work that aligns with their identified interests, aspirations and the practical deliverables outlined in the Module Handbook. Critically and contextually evaluate project work in relation to meaning, precedents, artistic goals, and innovation and external expectations. Devise a production plan for their practical work that demonstrates understanding of production processes, pipelines and time-management. Independently manage time and productivity in relation to formative assessment milestones and summative assessment. <p>Lectures introduce aspects of the syllabus which are expanded on in screenings, seminars and workshops. In addition, there are group and supervision tutorials to support project work, and access to 'office hours' (individual pastoral tutorials). Guest teaching will contribute to knowledge and understanding of independent practice (creative and novel approaches) and emerging platforms (innovation and enterprise).</p> <p>Detailed guidelines regarding potential outputs will be provided in the module handbook under the heading <i>Strand Deliverables</i>. These deliverables are a distinctive feature of this module as they acknowledge the ever expanding diversity of animation practice in relation to platforms, modes of production and consumption, specialisation and entrepreneurship.</p>

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All students will build on existing knowledge by devising and actively following a plan of action that will address research, development and relevant phases of production. Contact with an allocated academic supervisor is another distinctive feature of this module that will support critical thinking, creative ambition and sustained engagement.

Part 3: Assessment

Assessment Strategy

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting appropriate and specific outputs. Students will be expected to produce a body of practical work of an advanced standard that connects with their established aims and objectives, and provides substantial evidence of credible and sustainable practice. Summative assessment will include practical project work that builds on outputs and strategies.

Formative Assessment

Pitches, review seminars, studio critiques and supervision meetings will provide opportunities for formative assessment.

Summative Assessment

Component A1: Portfolio (100%)

Detailed guidance on assessment will be provided in the Module Handbook. Examples of portfolio contents are:

- A short film and/or a range of creative outputs determined by the student's stated aims and objectives. These represent key assessment outputs that will enable students to interrogate and develop their ideas and their creative strategies further.
- Reflective Commentary (2000 words): In this written text students are expected to examine their ongoing creative practice and their personal agenda as an animation practitioner. This written evaluation will review achievements, decision making, and initiatives that have helped shape project work and support creative practice. This text will also review and revise production strategies, production schedules, factoring in further study and advancing learning objectives in support of future project work and the ongoing construction of a credible, ethical and sustainable creative practice profile.

Assessment Criteria (as related to learning outcomes)

Students will be assessed using the following criteria:

- **Research and creative development** (LO2, LO4, LO5): The level of research, enquiry and referencing evidenced in the development of project work;
- **Contextual and critical analysis** (LO1, LO2, LO3, LO4): The level of critical thinking used to question, articulate and justify ideas and outputs evidenced in project work and reflective writing;
- **Audience engagement and storytelling** (LO1, LO2, LO3, LO5): The level to which project work aligns with an identified purpose or audience, and the extent to which project work engages and communicates imaginative and cohesive ideas;
- **Design, craft and technical skill** (LO2, LO3, LO4, LO5): The level of aesthetic and critical discernment evidenced in project work, including the synthesis of conceptual ideas with design, modes of production, platforms and technical skills;
- **Professional practice** (LO2, LO4): The level to which project work contributes to professional aspirations and emerging practice; the level to which initiative, time-management and resourcefulness have supported productivity and the advancement of independently produced work.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting	

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1. Portfolio	100%																									
Resit (further attendance at taught classes is not required)																										
Component A (controlled conditions) Description of each element	Element weighting																									
1. Portfolio	100%																									
Part 4: Teaching and Learning Methods																										
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Articulate and communicate creative ideas and intentions to an advanced level; 2. Analyse and contextualise creative ideas and practical project work in accordance with stated aims and objectives, and in relation to future ambitions; 3. Synthesise artistic and technical skills in support of creative outputs and high production values; 4. Consistently demonstrate a high level of independence, self-reliance and resourcefulness. 5. Demonstrate advanced competence in the use and application of appropriate methods, processes and techniques in the development and realisation of project work. <p>All assessed through Component A.</p>																									
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> </thead> <tbody> <tr> <td colspan="4"></td> <td style="text-align: center;">45</td> </tr> <tr> <td>Hours to be allocated</td> <td>Scheduled learning and teaching study hours</td> <td>Independent study hours</td> <td>Placement study hours</td> <td>Allocated Hours</td> </tr> <tr> <td style="text-align: center;">450</td> <td style="text-align: center;">108</td> <td style="text-align: center;">342</td> <td style="text-align: center;">0</td> <td style="text-align: center;">450</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>									45	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	450	108	342	0	450
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%															
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Reading List	Texts will be provided on Blackboard in support of teaching delivery. The complete reading list can be found by following this link: https://uwe.rl.talis.com/lists/851690AD-ECCB-4718-9D48-F146E6E7202C.html?draft
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First CAP Approval Date	22/05/2019			
Revision CAP Approval Date		Version	1	Link to RIA 12923