Module Specification

Researching Language as Social Impact

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Contents

Part 1: Information

Module title: Researching Language as Social Impact

Module code: UPNNER-15-2

Level: Level 5

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Linguistics

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In this module, students will learn how to conduct language-based research that has the potential for real-world impact. This will be achieved by

gaining theoretical and practical skills in research methods and the research process, in order to perform and critique empirical research.

Outline syllabus: The module will cover the following:

Introduction to the empirical research process

Engaging with previous research to create research question(s) and/or hypotheses

The ethics of research in languages/linguistics

Data collection methods, data management and best practice

Distinguishing qualitative, quantitative and mixed-methods approaches

Descriptive and inferential statistics

Data interpretation with relationship to literature and theory

Research dissemination and appropriately communicating to different audiences.

Throughout the module, students will build on groupwork abilities (e.g. task management, delegation, decision-making, communication and persuasion, etc.) and their aptitude to critically engage with published research.

Part 3: Teaching and learning methods

Teaching and learning methods: The module takes a primarily Problem-Based Learning (PBL) approach. At the start of the module, students will be briefed by an external partner (e.g. business, charitable and/or policy institute partner) on the themes and landscape (e.g. mental health, gambling, ageing, etc.) which their research will inform. Students will then develop the necessary research skills to carry out a group project whose findings will have value for the external partner. These

activities, alongside attendance at taught sessions and engaging with course activities, will prepare students for study at higher levels and will demonstrate how these skills can be realistically applied to professional and academic spheres.

Module Learning outcomes:

MO1 formulate appropriate research questions and/or hypotheses to respond to a realworld problem within given resource constraints

MO2 competently and confidently work as members of a group

MO3 identify a range of qualitative, quantitative and mixed-methods approaches suitable for the task at hand

MO4 understand the importance and processes behind responsible and ethical research

MO5 reflect on the empirical research process and consider areas for personal development in future endeavours

MO6 appropriately apply theoretical and practical knowledge to fairly ritique published research

MO7 consider how their practical and analytical skills may be applied into multiple academic and professional domains

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: Students will perform two assessments for this module: a presentation of research performed during the semester, and a set of critical responses to empirical research.

Presentation

Based on the brief provided by the external partners, students will follow a problem-based learning approach to perform an empirical research project (individually or in small groups, depending on cohort size), with guidance from the module tutor where appropriate. This culminates in a poster presentation session (such as those used in academic and corporate conferences) wherein the students' work will be presented, discussed and evaluated.

Groups will be provided with an assignment brief in good time to ensure that they are prepared to present their work – both visually via the poster and in face-to-face communication – as rigorously as possible. Time will also be allocated at points during the Teaching Block to briefly catch up with each student group to ensure that satisfactory progress is being made.

Critical responses

Students will submit an assignment in which their understanding of the research process is assessed. Students will critique previous research that has informed their own research project (i.e., for the 'other half' of assessment for this module). This includes but is not limited to: methods of empirical research; interpretation of results; and critiquing approaches taken.

Assessment components:

Poster - Component A (First Sit)
Description: Presentation of research
Weighting: 40 %
Final assessment: No
Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO7

Written Assignment - Component B (First Sit)

Description: Critical responses to empirical research

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4, MO6, MO7

Written Assignment - Component B (Resit)

Description: Critical responses to empirical research

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Presentation - Component A (Resit)

Description: Presentation of research proposal

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

English Language and Linguistics [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

English Language and Linguistics [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21

English Language and Linguistics [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

English Language and Linguistics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

English Language and Linguistics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20