MODULE SPECIFICATION

Part 1: Information			
Module Title	Non-verbal Communication		
Module Code	UPNNET-15-2	Level	2
For implementation from	September 2020		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Arts, Creative Industries and Education	Field	Linguistics
Department	Arts and Cultural Industries		
Contributes towards	BA (Hons) English Language and English Literature BA (Hons) English Language and Linguistics		
Module type:	Project		
Pre-requisites	N/A		
Excluded Combinations	N/A		
Co- requisites	N/A		
Module Entry requirements	N/A		

Part 2: Description
This module explores non-verbal communication (NVC) from varied yet complementary perspectives. It is often the case that NVC is omitted from study in languages / linguistics courses, but research demonstrates that NVC plays a pivotal role in our communicative comprehension. Relatedly, this module provides the opportunity to explore sign languages – which are used by millions of people around the world – to a sufficient degree for Level 2 study. The module will cover the field of NVC in a logical manner. Firstly, the notions of NVC and "gesture" will be considered in terms of what they mean and why they are of academic interest. Specific forms of NVC will then be explored, such as the functions of eye contact and gaze shift, hand positions and path movements, and nervous self-touching behaviours. Then, NVC will be compared and contrasted with linguistic descriptions of sign languages, followed by opportunities to work with NVC data using appropriate technology. Finally, students will also get a chance to apply non-verbal theory and methods to a more specific linguistic field of study, for instance metaphor. There is great public interest in NVC, and this module allows students to discern between popular (yet misguided) views and interpretations which are supported by strong, empirical evidence. It also offers a chance for students to reflect on how they use NVC and how this may be honed to interact in a more confident and assertive way.
Part 3: Assessment: Strategy and Details
This module will assess students' understanding of NVC from both practical and theoretical perspectives (i.e. covering all Learning Outcomes noted below in Part 4). Students will perform an analysis of non-verbal data from

a range of potential sources including (but not limited to) political speeches, face-to-face interviews, and interaction in teaching environments. Students will have the opportunity to discuss the progress of their assessment with the course tutor at appropriate times to ensure the best possible outcomes. Students that produce high-quality work will be supported and encouraged to submit their work for presentation at the annual UWE Student Conference.

Identify final timetabled piece of assessment (component and element)	Component A	
	A:	**B:**
% weighting between components A and B (Standard modules only)	**100%**	

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting**
1. A 2000-word portfolio	
Component B **Description of each element**	**Element weighting**
N/A	**100%**
Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting**
1. A 2,000-word portfolio	
Component B **Description of each element**	**Element weighting**
N/A	**100%**

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	On successful completion of this module students will be able to: • Understand why and how we use non-verbal communication • Explore the (in)separability of language and gesture • Juxtapose non-verbal communication and sign languages • Become acquainted with methods of analysing non-verbal communication • Explore data collection techniques in the field of non-verbal communication • Be able to critique current theory in the domain of non-verbal communication All LOs will be measured throughout the module and assessed via Component B.
Key Information Sets Information (KIS)	**Key Information Set – Module data** Number of credits for this module — 15

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
150	36	114	0	150	

Contact Hours	The table below indicates as a percentage the total assessment of the module which constitutes a; **Written Exam**: Unseen or open book written exam **Coursework**: Written assignment or essay, report, dissertation, portfolio, project or in class test **Practical Exam**: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)
Total Assessment	

Total assessment of the module:		
Written exam assessment percentage		0%
Coursework assessment percentage		100%
Practical exam assessment percentage		0%
		100%

Reading List	The full reading list for this module (UPNNET-15-2) can be found here: *http://readinglists.uwe.ac.uk* The following serves as an indicative reading list, although it is recommended that the link above is followed in order to see the complete reading allocation: Baker, A., van den Bogaerde, B., Pfau, R. & Schermer, T. (Eds.) (2016). *The Linguistics of Sign Languages: An Introduction.* Amsterdam: John Benjamins. Harrison, S. (2019). *The Impulse to Gesture.* Cambridge: Cambridge University Press. McNeill, D. (2016). *Why We Gesture.* Cambridge: Cambridge University Press. Streek, J., Goodwin, C., & LeBaron, C. (Eds.) (2011). *Embodied Interaction: Language and Body in the Material World.* Cambridge: Cambridge University Press.

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First ASQC Approval Date	22/05/2019			
Revision ASQC Approval Date		Version	1	*Link to RIA 12883*