Module Specification

Poetry and Public Engagement

Version: 2023-24, v2.0, 24 Jan 2023

Contents

Part 1: Information

Module title: Poetry and Public Engagement

Module code: UPNNEC-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: English

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In this module, you will explore the character of the conversation that poetry can have with the world, and how the form and performance of creative work engages its audience, whether through (for example) poetry in the built environment, open mic community events or more conventional poetry outputs.

Outline syllabus: This module asks you, in particular, to consider how poetry can come off the page and into the lives of non-poetry readers. The focus is on the role that poetry can play in a diverse, inclusive society, and this module seeks to build bridges between classroom, city and community.

Part 3: Teaching and learning methods

Teaching and learning methods: As well as examining the work of others, you will create your own poetry in response to briefs that require an outward-looking attitude, seeking imaginative ways to reach specified audiences that may vary in age, geographic location, and/or activity-related identities (e.g. in a workplace).

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate a broad understanding of the value of public engagement and produce writing informed by this understanding

MO2 Demonstrate an understanding of poetic forms

MO3 Demonstrate an understanding of the methods by which varied outputs in public settings engage with audiences

MO4 Write poetry that reflects your engagement with the world

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: Portfolio – 100%

You are required to submit a portfolio of work that includes the outcomes of tasks set during the module. These tasks are designed to enable you to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module.

Assessment by portfolio is especially suitable in this Creative and Professional Writing programme, since it facilitates the curation of a selection of outputs demonstrating a range of ways in which the learning outcomes have been met, typically requiring students to respond to briefs/commissions as well as generating their own proposals (both of which are vital preparation for professional work).

Portfolio

The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Assessment tasks:

Portfolio (First Sit)
Description: Portfolio
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)
Description: Portfolio
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Creative and Professional Writing [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Publishing) [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Scriptwriting) [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Fiction) [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Fiction) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Creative and Professional Writing (Fiction) [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Creative and Professional Writing (Fiction) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) {Foundation}
[Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21

Creative and Professional Writing (Fiction) [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21

Creative and Professional Writing (Scriptwriting) [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21

Creative and Professional Writing (Publishing) [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21