



Module Specification

Strategic Leadership in Insurance

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	6

Part 1: Information

Module title: Strategic Leadership in Insurance

Module code: UMODRF-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims:

This module provides a fundamental understanding of strategic leadership, planning and development, strategic business relationship management and leadership

behaviours in the operational context of insurance businesses. This understanding is underpinned with the key theoretical models of strategic leadership, leadership styles and context. These are applied in operational examples to understand and evaluate the effectiveness of leadership decision making in practice. Real examples drawn from industry will be used to illustrate and challenge leader's decisions and encourage critical evaluation of leadership in insurance business contexts.

Outline syllabus: The syllabus will cover:

What is strategic leadership, its role, purpose and importance.

Strategic leadership and an understanding of key leadership theories (Charismatic, Transactional, transformational and authentic leadership).

Strategic leadership and its relationship with followers (Distributed, shared, and relational leadership).

The influence of the leadership of the board in the insurance sector.

The importance and influence of leadership on risk appetite.

Strategic leadership in practice.

Evaluation of contemporary cases in insurance risk management.

Strategic leadership decision making in complex scenarios.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled Learning

This module will be taught across one semester. Students will normally attend 3 hours of teaching a week; this will include lectures, lectorials and workshops.

Lectures will highlight key elements of the curriculum and identify key issues for further consideration and debate, as well as providing regular opportunities to hear from industry leaders and practitioners about key challenges and opportunities in the industry in the context of the module objectives. Lectorials will provide opportunities for structured evaluation of complex topics. Workshops will allow in depth interactive consideration of key topics through activities such as group debates, presentations and collective problem solving exercises.

Independent Learning

Students will be expected to engage in significant private study on an approximate ratio of 3 hours study to each hour of class contact, to cover the detailed curriculum and research the key issues impacting the industry in the context of the module. This will include engaging with study texts, research papers, industry reports and current media resources as well as research seminars and industry events. Many of the learning resources will be electronically accessible via the online library catalogue and databases.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Apply strategic leadership principles in the insurance business context.

MO2 Evaluate different approaches and perspectives of strategic leadership in insurance.

MO3 Apply strategic leadership theory in complex scenarios.

MO4 Analyse strategic leadership decisions in practice.

MO5 Compare and contrast effective leadership strategies in managing risk in insurance contexts.

MO6 Evaluate their skills for a future career in risk and insurance.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Assessment Strategy:

Task A1 : Case study (2500 words) 80%

Students will carry out an industry case study evaluation identifying strategic leadership issues, applying theory and evaluating outcomes

Task A2: 1,000 word reflection 20%

Students will write a 1000 word reflection on their future career plans, evaluating how they have developed their graduate skills and industry networks to support their aspirations.

Assessment components:

Case Study (First Sit)

Description: Case Study (2500 words)

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (First Sit)

Description: Reflection (1000 Words)

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO6

Case Study (Resit)

Description: Case Study (2500 Words)

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (Resit)

Description: Reflection (1000 words)

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Risk Management and Insurance [Frenchay] MSc 2023-24

Risk Management and Insurance [Frenchay] MSc 2022-23