



MODULE SPECIFICATION

Part 1: Information			
Module Title	Strategic Leadership in Insurance		
Module Code	UMODRF-15-M	Level	M
For implementation from	Sept 2019		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Business and Law	Field	Organisational Studies
Department	Business and Management		
Contributes towards	MSc Risk Management and Insurance		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/a		

Part 2: Description
<p>This module provides a fundamental understanding of strategic leadership, planning and development, strategic business relationship management and leadership behaviours in the operational context of insurance businesses. This understanding is underpinned with the key theoretical models of strategic leadership, leadership styles and context. These are applied in operational examples to understand and evaluate the effectiveness of leadership decision making in practice. Real examples drawn from industry will be used to illustrate and challenge leader's decisions and encourage critical evaluation of leadership in insurance business contexts.</p> <p>The syllabus will cover :</p> <ul style="list-style-type: none"> - What is strategic leadership, its role, purpose and importance. - Strategic leadership and an understanding of key leadership theories (Charismatic, Transactional, transformational and authentic leadership) - Strategic leadership and its relationship with followers (Distributed, shared, and relational leadership) - The influence of the leadership of the board in the insurance sector - The importance and influence of leadership on risk appetite - Strategic leadership in practice - Evaluation of contemporary cases in insurance risk management - Strategic leadership decision making in complex scenarios <p>Scheduled Learning:</p> <p>This module will be taught across one semester. Students will normally attend 3 hours of teaching a week; this will include lectures, lectorials and workshops. Lectures will highlight key elements of the curriculum and identify key issues for further consideration and debate, as well as providing regular opportunities to hear from industry leaders and practitioners about key challenges and opportunities in the industry in the context of the module objectives. Lectorials will provide opportunities for structured evaluation of complex topics. Workshops will allow in depth</p>

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interactive consideration of key topics through activities such as group debates, presentations and collective problem solving exercises.

Independent Learning

Students will be expected to engage in significant private study on an approximate ratio of 3 hours study to each hour of class contact, to cover the detailed curriculum and research the key issues impacting the industry in the context of the module. This will include engaging with study texts, research papers, industry reports and current media resources as well as research seminars and industry events. Many of the learning resources will be electronically accessible via the online library catalogue and databases.

Part 3: Assessment

Assessment Strategy:

A: Examination (2 hours) 50%

The examination will test the student's ability to apply their learning under time pressure, focussing on case study based decision-making and an essay.

Component B1: Case study (2000 words) 40%

Students will carry out an industry case study evaluation identifying strategic leadership issues, applying theory and evaluating outcomes.

Component B2: Reflection (750 words) 10%

Students will write a 750-word reflection on their future career plans, evaluating how they have developed their graduate skills and industry networks to support their aspirations.

Identify final timetabled piece of assessment (component and element)

A

% weighting between components A and B (Standard modules only)

A:
50%

B:
50%

First Sit

Component A (controlled conditions)
Description of each element

Element weighting
(as % of component)

1. Examination (2 hours)

100%

Component B
Description of each element

Element weighting
(as % of component)

1. Case study (2000 words)

80%

2. Reflection (750 words)

20%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions)
Description of each element

Element weighting
(as % of component)

1. Examination (2 hours)

100

Component B
Description of each element

Element weighting
(as % of component)




1. Case study (2000 words)

80%

2. Reflection (750 words)

20%

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Part 4: Teaching and Learning Methods																
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Apply strategic leadership principles in the insurance business context (A and B1) • Evaluate different approaches and perspectives of strategic leadership in insurance(A and B1) • Apply strategic leadership theory in complex scenarios (A and B1) • Analyse strategic leadership decisions in practice (A and B1) • Compare and contrast effective leadership strategies in managing risk in insurance contexts (A and B1) • Evaluate their skills for a future career in risk and insurance (B2) 															
Key Information Sets Information (KIS)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="5" style="text-align: left;">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center; border: 2px solid black;">15</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>									15
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Contact Hours	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;">Hours to be allocated</th> <th style="width: 20%;">Scheduled learning and teaching study hours</th> <th style="width: 20%;">Independent study hours</th> <th style="width: 10%;">Placement study hours</th> <th style="width: 10%;">Allocated Hours</th> <th style="width: 10%;"></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">36</td> <td style="text-align: center;">114</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> <td style="text-align: center;"></td> </tr> </tbody> </table>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		150	36	114	0	150				
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 70%;">Written exam assessment percentage</td> <td style="width: 30%; text-align: center;">50%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td></td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	Written exam assessment percentage	50%	Coursework assessment percentage	50%	Practical exam assessment percentage			100%							
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Reading List	<p>https://rl.talis.com/3/uwe/lists/CECE17EC-C517-1C6A-20E6-D3B5841B8763.html?lang=en-GB&login=1</p>															

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First CAP Approval Date	26 March 2019 UVP			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>		Version	2	<i>Link to RIA</i>