



MODULE SPECIFICATION

Part 1: Information			
Module Title	Introduction to Project Management		
Module Code	UMMDQW-15-2	Level	Level 5
For implementation from	2019-20		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	
Department	FBL Dept of Business & Management		
Module type:			
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description	
<p>Educational Aims: See Learning Outcomes</p> <p>Outline Syllabus: With the complex and multi-faceted nature of events, project management is an essential practical and theoretical area that relates directly to industry. This module introduces students to the emerging academic discipline of project management and how it can be utilised in events practice.</p> <p>This module will cover: Strategy (including procurement, collaboration and partnering, and stakeholder management). Project definition (including costing, risk assessment, and project scheduling). Implementation (including workflow, evaluation and service quality).</p> <p>Teaching and Learning Methods: See Assessment Strategy</p>	

Part 3: Assessment	
<p>Component A is an individual presentation (10 mins) introducing a specific piece of project management theory that has been applied to an event case study that will have been covered in the evaluation in Component B. Presentations will take place during contact hours during the semester.</p> <p>Component B is an individual evaluation of a project (2,500 words). The individual coursework component requires</p>	

STUDENT AND ACADEMIC SERVICES

research, evaluation and academic critical appraisal of a real life event project case study. Students will research a significant project from written articles and papers and critically analyse the project.

First Sit Components	Final Assessment	Element weighting	Description
Report - Component B		75 %	Individual Report (2500 words)
Presentation - Component A	✓	25 %	Individual Presentation (10 mins)
Resit Components	Final Assessment	Element weighting	Description
Report - Component B		75 %	Individual Report (2500 words)
Presentation - Component A	✓	25 %	Individual Presentation (10 mins)

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	Module Learning Outcomes	Reference
	Examine project management theory and comprehend how it relates to all stages of the event project lifecycle, assessing feasibility, implementation and problem solving strategies	MO1
	Explore major themes within the project management body of knowledge and how these can impact project management practices	MO2
	Demonstrate knowledge of appropriate tools and techniques in relation to managing a project, using information sources to manage project risk and show understanding of health and safety principles and practices	MO3
	Investigate and report critically on aspects of a case study relevant to event project management	MO4
	Work individually to develop and present project management theory in relation to an events case study	MO5
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://uwe.rl.talis.com/index.html</p>	

Part 5: Contributes Towards
This module contributes towards the following programmes of study: