



## **Module Specification**

### **Applied Research Skills in Accounting and Finance**

Version: 2023-24, v4.0, 24 Mar 2023

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## Part 1: Information

**Module title:** Applied Research Skills in Accounting and Finance

**Module code:** UMADQM-15-2

**Level:** Level 5

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Accounting Economics & Finance

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Accounting and Finance

**Module type:** Module

**Pre-requisites:** Statistics and Data Management 2022-23

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Pre-requisites: Students must have taken one out of UMED8J-15-1 Statistics and Data Management OR UMADQ8-15-1 Essential Information Skills

**Features:** Not applicable

**Educational aims:** The module aims to equip students with the necessary knowledge and confidence to become critical users of academic research in

Accounting and Finance, while enabling them to design and carry out empirical pieces of research in their area of interest. It also aims to equip students with the necessary information and data skills to apply key quantitative and qualitative research methods in Accounting and Finance on topical issues using software widely used in academia and professional practice.

**Outline syllabus:** In this module, students will be introduced to the main business research paradigms to gain a sound understanding of the various approaches that can be adopted in researching real-life accounting and finance phenomena. Once students have a solid understanding of business research paradigms, they will be exposed to the two main research strategies, namely quantitative and qualitative and examine their suitability and applicability in different business scenarios.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Students will study key quantitative and qualitative research methods that they can apply on their own research projects while paying careful attention to various research considerations, such as sample size, data collection among others. Focus is placed on the practical application of a key number of quantitative and qualitative research methods so that students can develop a good grasp of the actual research process and its subtleties as well as the critical interpretation and evaluation of published research in the area of Accounting and Finance.

The module will then culminate to students utilising the research and data skills acquired throughout this module to complete a research proposal, which will allow them to bring all elements of the module together and prepare students for their more substantial final year research project.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate an informed understanding of the roles and purposes and design of different types of Accounting and Finance research

**MO2** Evaluate different research approaches, methods and methodologies

**MO3** Understand, select and apply different methods of enquiry relative to context

**MO4** Interpret and evaluate published management and Accounting and Finance research and other evidence

**MO5** Apply data management and research skills in a professional context

**MO6** Working co-operatively in groups allowing students to participate in shared decision making and negotiating with other group members

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://readinglists.uwe.ac.uk) via the following link

<https://rl.talis.com/3/uwe/lists/BBE2EA44-E376-8844-9787-D95A438374DD.html?lang=en-GB>

## **Part 4: Assessment**

**Assessment strategy:** The assessment methods are chosen to provide formative and summative feedback and to enable the students to demonstrate they have achieved the learning outcomes of the module.

In terms of formative assessment, module facilitators will be able to provide real-time feedback and guide students throughout the duration of the module and specifically during the timetabled contact hours.

With regard to summative assessment, Task A will relate to students preparing a research proposal in a topic of their choice in Accounting and Finance. Task B, the

students will be expected to prepare a critical analysis of how research methodology and data analysis is used and applied in research papers. This will aim to assess their understanding of the practical application of different methods to answer set research questions, and the suitability and quality of method, data analysis, and overall approach taken for that purpose.

Task A aims to assess students' application of the knowledge gained throughout the module in addition to their academic writing skills for research purposes.

**Assessment components:****Group work (First Sit)**

Description: Group critical analysis of research papers (maximum 1500 words)

Weighting: 40 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO4, MO6

**Written Assignment (First Sit)**

Description: Empirical research proposal

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

**Group work (Resit)**

Description: Critical analysis of research papers 1,500 words. Groups of one permitted with reflection on the development of group working skills .

Weighting: 40 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO4, MO6

**Written Assignment (Resit)**

Description: Empirical research proposal

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Accounting and Finance [Frenchay] BA (Hons) 2022-23

Accounting and Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2022-23

Accounting and Business Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2022-23

Accounting and Management {Foundation} [Sep][FT][Frenchay][4yrs] - Withdrawn BA (Hons) 2021-22

Accounting and Management {Foundation} [Sep][SW][Frenchay][5yrs] - Withdrawn BA (Hons) 2021-22

Accounting and Business Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Accounting and Business Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22