



Module Specification

Applied Research Skills in Accounting and Finance

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Part 1: Information

Module title: Applied Research Skills in Accounting and Finance

Module code: UMADQM-15-2

Level: Level 5

For implementation from: 2022-23

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Accounting and Finance

Module type: Standard

Pre-requisites: Statistics and Data Management 2021-22

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Pre-requisites: Students must have taken one out of UMED8J-15-1 Statistics and Data Management OR UMADQ8-15-1 Essential Information Skills

Features: Not applicable

Educational aims: The module aims to equip students with the necessary knowledge and confidence to become critical users of academic research in

Accounting and Finance, while enabling them to design and carry out empirical pieces of research in their area of interest. It also aims to equip students with the necessary information and data skills to apply key quantitative and qualitative research methods in Accounting and Finance on topical issues using software widely used in academia and professional practice.

Outline syllabus: In this module, students will be introduced to the main business research paradigms to gain a sound understanding of the various approaches that can be adopted in researching real-life accounting and finance phenomena. Once students have a solid understanding of business research paradigms, they will be exposed to the two main research strategies, namely quantitative and qualitative and examine their suitability and applicability in different business scenarios.

Part 3: Teaching and learning methods

Teaching and learning methods: Students will study key quantitative and qualitative research methods that they can apply on their own research projects while paying careful attention to various research considerations, such as sample size, data collection among others. Focus is placed on the practical application of a key number of quantitative and qualitative research methods so that students can develop a good grasp of the actual research process and its subtleties as well as the critical interpretation and evaluation of published research in the area of Accounting and Finance.

The module will then culminate to students utilising the research and data skills acquired throughout this module to complete a research proposal, which will allow them to bring all elements of the module together and prepare students for their more substantial final year research project.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate an informed understanding of the roles and purposes and design of different types of Accounting and Finance research

MO2 Evaluate different research approaches, methods and methodologies

MO3 Understand, select and apply different methods of enquiry relative to context

MO4 Interpret and evaluate published management and Accounting and Finance research and other evidence

MO5 Apply data management and research skills in a professional context

MO6 Working co-operatively in groups allowing students to participate in shared decision making and negotiating with other group members

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://rl.talis.com/3/uwe/lists/BBE2EA44-E376-8844-9787-D95A438374DD.html?lang=en-GB>

Part 4: Assessment

Assessment strategy: The assessment methods are chosen to provide formative and summative feedback and to enable the students to demonstrate they have achieved the learning outcomes of the module.

In terms of formative assessment, module facilitators will be able to provide real-time feedback and guide students throughout the duration of the module and specifically during the timetabled contact hours.

With regard to summative assessment, Component A will relate to students preparing a research proposal in a topic of their choice in Accounting and Finance. In

Component B students will be expected to prepare a critical analysis of how research methodology and data analysis is used and applied in research papers. This will aim to assess their understanding of the practical application of different methods to answer set research questions, and the suitability and quality of method, data analysis, and overall approach taken for that purpose.

Component A aims to assess students' application of the knowledge gained throughout the module in addition to their academic writing skills for research purposes.

Assessment components:

Written Assignment - Component A (First Sit)

Description: Empirical research proposal

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment - Component B (First Sit)

Description: Group critical analysis of research papers (maximum 1500 words)

Weighting: 40 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO4, MO6

Written Assignment - Component A (Resit)

Description: Empirical research proposal

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment - Component B (Resit)

Description: Critical analysis of research papers 1,000 words with reflection on the development of group working skills (500 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Accounting and Business Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Management [Sep][SW][Frenchay][4yrs] [NOT RUNNING] BA (Hons) 2021-22

Accounting and Management [Sep][FT][Frenchay][3yrs] [NOT RUNNING] BA (Hons) 2021-22

Accounting and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Accounting and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21