



MODULE SPECIFICATION

Part 1: Information			
Module Title	Applied Research Skills in Accounting and Finance		
Module Code	UMADQM-15-2	Level	Level 5
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Accounting and Finance
Department	FBL Dept of Accounting Economics & Finance		
Module type:	Standard		
Pre-requisites	Statistics and Data Management 2019-20		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Overview: Pre-requisites: Students must have taken one out of UMED8J-15-1 Statistics and Data Management OR UMADQ8-15-1 Essential Information Skills</p> <p>Educational Aims: The module aims to equip students with the necessary knowledge and confidence to become critical users of academic research in Accounting and Finance, while enabling them to design and carry out empirical pieces of research in their area of interest. It also aims to equip students with the necessary information and data skills to apply key quantitative and qualitative research methods in Accounting and Finance on topical issues using software widely used in academia and professional practice.</p> <p>Outline Syllabus: In this module, students will be introduced to the main business research paradigms to gain a sound understanding of the various approaches that can be adopted in researching real-life accounting and finance phenomena. Once students have a solid understanding of business research paradigms, they will be exposed to the two main research strategies, namely quantitative and qualitative and examine their suitability and applicability in different business scenarios.</p> <p>Teaching and Learning Methods: Students will study key quantitative and qualitative research methods that they can apply on their own research projects while paying careful attention to various research considerations, such as sample size, data collection among others. Focus is placed on the practical application of a key number of quantitative and qualitative research methods so that students can develop a good grasp of the actual research process and its subtleties as well as the critical interpretation and evaluation of published research in the area of Accounting and Finance.</p>

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The module will then culminate to students utilising the research and data skills acquired throughout this module to complete a research proposal, which will allow them to bring all elements of the module together and prepare students for their more substantial final year research project.

Part 3: Assessment

The assessment methods are chosen to provide formative and summative feedback and to enable the students to demonstrate they have achieved the learning outcomes of the module.

In terms of formative assessment, module facilitators will be able to provide real-time feedback and guide students throughout the duration of the module and specifically during the timetabled contact hours.

With regard to summative assessment, Component A will relate to students preparing a research proposal in a topic of their choice in Accounting and Finance. In Component B students will be expected to prepare a critical analysis of how research methodology and data analysis is used and applied in two research papers. This will aim to assess their understanding of the practical application of different methods to answer set research questions, and the suitability and quality of method, data analysis, and overall approach taken for that purpose.

Component A aims to assess students' application of the knowledge gained throughout the module in addition to their academic writing skills for research purposes.

It is envisaged that both Components A and B will be on an individual level.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		40 %	Critical analysis of research papers (maximum 1500 words)
Written Assignment - Component A	✓	60 %	Empirical research proposal
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		40 %	Critical analysis of research papers
Written Assignment - Component A	✓	60 %	Empirical research proposal

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	Module Learning Outcomes	Reference
	Demonstrate an informed understanding of the roles and purposes and design of different types of Accounting and Finance research	MO1
	Evaluate different research approaches, methods and methodologies	MO2
	Understand, select and apply different methods of enquiry relative to context	MO3
	Interpret and evaluate published management and Accounting and Finance research and other evidence	MO4
	Apply data management and research skills in a professional context	MO5
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	114

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	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://rl.talis.com/3/uwe/lists/BBE2EA44-E376-8844-9787-D95A438374DD.html?lang=en-GB</p>	

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Business Management with Accounting and Finance {Top-Up} [Sep][SW][Frenchay][3yrs] BA (Hons) 2020-21

Business Management with Accounting and Finance {Top-Up} [Sep][FT][Frenchay][2yrs] BA (Hons) 2020-21

Accounting and Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20

Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2019-20

Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Accounting and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20