



## **Module Specification**

### **Strategic Project (Accounting and Finance)**

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## Part 1: Information

**Module title:** Strategic Project (Accounting and Finance)

**Module code:** UMADQG-30-3

**Level:** Level 6

**For implementation from:** 2024-25

**UWE credit rating:** 30

**ECTS credit rating:** 15

**College:** College of Business and Law

**School:** CBL Bristol Business School

**Partner institutions:** None

**Field:** Accounting and Finance

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** It is a final year 30-credit dissertation module designed as an independent project module. Students will undertake their research into 'any' well-defined issue within the accounting and finance subject discipline.

**Features:** This is different from the other modules as there will be a combination of taught units and independent work supported by an allocated supervisor who will provide guidance and give feedback on their work.

**Educational aims:** The module aims to combine elements of Strategic Management and Accounting and Finance research methods to enable students to undertake original research in an area of their choice.

The project will involve the investigation of a business issue and will be based on a research question arising out of student experience or knowledge of business acquired either during a formally approved placement year or other work-related opportunities during the course of study. Students, however, may opt to research a topic that is of particular interest to them without necessarily relating to current/past employment.

The research dissertation will be expected to include clear and detailed proposals relating to strategy development based on student findings. In other words, the research dissertation is envisaged to be a hybrid between an academic dissertation, where students identify a phenomenon in Accounting and Finance they would like to study empirically, and a business report, where students will be asked to relate their findings to long-term business strategy via feasible recommendations.

Although the strategic research project involves self-directed private study supported by supervision, there will be a taught sessions within the module facilitated by the module team. These sessions will enable students to critically discuss and debate contemporary issues in Accounting and Finance and relate them to organisational strategy with the purpose of informing their own research projects. Also, these sessions will provide students with support regarding the various stages of their research journey.

**Outline syllabus:** Students will be introduced to practical aspects of research. The focus of the taught unit will be on providing practical guidance about developing a research proposal, conducting a literature review, collecting primary/secondary data, performing quantitative/qualitative analysis and academic writing.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Module delivery will be based on scheduled learning and teaching activities during the taught units, these may be in the form of lectures, lectorials and workshop to develop skills with tutor feedback and support.

Students will be allocated to supervisors and they will be able to discuss their research, receive feedback on their work which will be directly linked to their portfolio. There will be portfolio of activities which will be used with supervisors at each stage and get feedback from their supervisors. Students will have a record keeping duty evidencing their work and acting on the feedback from their supervisors.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Discuss, critique and apply knowledge of enquiry and research strategies, methodologies and analytical techniques

**MO2** Demonstrate detailed knowledge of a business topic including the literature published in the area, its underlying theories and associated assumptions

**MO3** Research independently, including the ability to identify and define research opportunities and plan, timetable and execute a realistic research design

**MO4** Identify and develop the links between organisational strategy and chosen research topic and formulate feasible and practical strategic recommendations informed by empirical findings

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 270 hours

Face-to-face learning = 30 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](http://readinglists.uwe.ac.uk) via the following link

## Part 4: Assessment

**Assessment strategy:** The assessment is designed to develop skills and allow the learning outcomes to be demonstrated. Students will work through the stages of the project and have the opportunity for formative feedback through discussion of their portfolio elements with their supervisor.

Assessment Task 1 is a portfolio where the students will produce a portfolio of activities leading to their final submission evidencing the work undertaken and evidencing of their acting on feedback .

Assessment Task 2 (Project) is a presentation which will summarise the key aspects of the research accompanied by a 3,000 word report which will focus on the conclusions and recommendations for practice.

Task 1: Portfolio 60%

Task 2: Project 40% - Presentation and a written submission (max 3,000 words)

### Assessment tasks:

#### Portfolio (First Sit)

Description: Portfolio including a learning log with evidence of the research undertaken and how the student acted on the feedback received

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

#### Project (First Sit)

Description: Presentation summarising the key aspects of the research and a written submission focused on the conclusions and recommendations for practice (3,000 words).

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO4

**Portfolio (Resit)**

Description: Portfolio including a learning log with evidence of the research undertaken and how the student acted on the feedback received

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

**Project (Resit)**

Description: Presentation summarising the key aspects of the research and a written submission (3,000 words) focused on the conclusions and recommendations for practice.

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO4

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Accounting and Finance [Frenchay] BA (Hons) 2022-23

Accounting and Business Management [Frenchay] BA (Hons) 2022-23

Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Management [Sep][SW][Frenchay][4yrs] - Withdrawn BA (Hons) 2021-22

Accounting and Management {Foundation} [Sep][FT][Frenchay][4yrs] - Withdrawn BA (Hons) 2021-22

Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Accounting and Business Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Business Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

Accounting and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21