



MODULE SPECIFICATION

Part 1: Information			
Module Title	Strategic Project (Accounting and Finance)		
Module Code	UMADQG-30-3	Level	3
For implementation from	September 2021		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	FBL	Field	Accounting and Finance
Department	Accounting, Economics and Finance		
Contributes towards	BA (Hons)Accounting and Finance, BA(Hons) Accounting and Management		
Module type:	Project		
Pre-requisites	UMADQM-15-2 Applied Research Skills for Accounting and Finance		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The module aims to combine elements of Strategic Management and Accounting and Finance research methods to enable students to undertake original research in an area of their choice.</p> <p>The project will involve the investigation of a business issue and will be based on a research question arising out of student experience or knowledge of business acquired either during a formally approved placement year or other work-related opportunities during the course of study. Students, however, may opt to research a topic that is of particular interest to them without necessarily relating to current/past employment.</p> <p>The research dissertation will be expected to include clear and detailed proposals relating to strategy development based on student findings. In other words, the research dissertation is envisaged to be a hybrid between an academic dissertation, where students identify a phenomenon in Accounting and Finance they would like to study empirically, and a business report, where students will be asked to relate their findings to long-term business strategy via feasible recommendations.</p> <p>Although the strategic research project involves self-directed private study supported by supervision, there will be a taught unit within the module, involving primarily lectorials and workshops facilitated by supervisors. These sessions will enable students to critically discuss and debate contemporary issues in Accounting and Finance and relate them to organisational strategy with the purpose of informing their own research projects. Also, these sessions will provide students with support regarding the various stages of their research journey, e.g. planning and structuring the dissertation, writing, editing and reviewing research, among others.</p>

It is envisaged that support related to the actual research project will be provided by the supervisors. Nevertheless, the module teaching team may offer targeted group sessions on specific areas, e.g. research methodologies, should the need arise to support students with the empirical part of their dissertations.

Part 3: Assessment: Strategy and Details

The assessment methods are chosen to provide formative and summative feedback and to enable the students to demonstrate they have achieved the learning outcomes of the module.

In terms of formative assessment, module facilitators will be able to provide real-time feedback and guide students throughout the duration of the module and specifically during the timetabled contact hours. In addition, ongoing support will be provided by the academic project supervisors to ensure students' progression of their research plans to completion.

In terms of summative assessment, this is a project module comprising a sole component of assessment, namely a 9,000-word research project (Component A). The project aims to assess students' research and analytical skills and the ability to relate their research findings to the wider strategy of an organisation through practical strategic recommendations.

It is envisaged that Component A will be undertaken on an individual level.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A: 100%	B: n/a

First Sit

Component A (controlled conditions) Description of each element	Element weighting
1. Research project (max 9,000 words)	100%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting
1. Research project (max 9,000 words)	100%

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Discuss, critique and apply knowledge of enquiry and research strategies, methodologies and analytical techniques (A); • Demonstrate detailed knowledge of a business topic including the literature published in the area, its underlying theories and associated assumptions (A); • Research independently, including the ability to identify and define research opportunities and plan, timetable and execute a realistic research design (A); • Identify and develop the links between organisational strategy and chosen research topic and formulate feasible and practical strategic recommendations informed by empirical findings (A).
Key Information Sets Information (KIS)	<p>The module consists of the following over its duration:</p> <ul style="list-style-type: none"> • Periodic one-hour lectorials examining strategic aspects of an array of Accounting and Finance topics *; • Periodic two-hour workshops where students discuss contemporary Accounting and Finance topics *;

<p>Contact Hours</p>	<ul style="list-style-type: none"> Up to four one-hour tutor-facilitated skills development workshops *; Up to four half-hourly meetings with supervisor for feedback and research support purposes *. <p>* This breakdown of delivery is only indicative. The module team reserves the right to amend the balance of contact hours as it sees fit for the achievement of the learning outcomes of the module.</p> <table border="1" data-bbox="518 398 1430 790"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5">Number of credits for this module</td> </tr> <tr> <td colspan="4"></td> <td style="border: 2px solid black;">30</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">30</td> <td style="text-align: center;">270</td> <td style="text-align: center;">0</td> <td style="text-align: center;">300</td> </tr> </tbody> </table>	Key Information Set - Module data					Number of credits for this module									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	30	270	0	300
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<p>Total Assessment</p>	<p>Independent study hours include, but are not necessarily restricted to, engaging in essential reading, workshop preparation, contribution to online discussion, development of academic and generic skills, assignment preparation and completion and examination preparation.</p> <p>The table below indicates as a percentage the total assessment of the module which constitutes a:</p> <p>Coursework: Written dissertation</p> <p>Please note that this is the total of various types of assessment and will probably not reflect the component and module weightings in the Assessment section of this module description:</p> <table border="1" data-bbox="630 1249 1324 1489"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%															
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<p>Reading List</p>	<p>Reading list link https://uwe.rl.talis.com/lists/5CF5D5D-A4B0-42C9-B63A-455D81FB9EE0.html</p>																									

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First CAP Approval Date	UVP 10 July 2018 link to UCP Business Case			
Revision ASQC Approval Date		Version	2	<i>Link to RIA</i>