



MODULE SPECIFICATION

Part 1: Information			
Module Title	The Drama Writing Industry		
Module Code	UATAWU-30-M	Level	M
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	BOVTS - acting
Department	Acting		
Contributes towards	MA Drama Writing		
Module type:	Professional Practice		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>This module equips students with a deep and systematic understanding of the drama industry and of the key skills and behaviours essential to creating a successful drama writing career. It is the opportunity for students to build an effective personal development plan to support themselves as they emerge into the professional industry and to hone practical self-management skills (such as pitching and self-promotion).</p> <p>The module will be delivered through taught seminars, meetings with key industry professionals and students own autonomous research.</p> <p>Indicative content of seminars includes:</p> <ul style="list-style-type: none"> • Commissioning processes for theatre, radio, TV & film. • Talent schemes (for instance with the BBC and Creative England). • Funding streams (for instance the Arts Council of England and Theatres' emerging talent opportunities). • Writers' agreements (as negotiated by the Writers' Guild of Great Britain). • Self-promotion via social media. <p>Indicative guest speakers will include:</p> <ul style="list-style-type: none"> • Successful writers from different fields of the drama industry. • Literary agents. • Theatre, radio, film and TV directors. • Commissioners and producers.

Part 3: Assessment			
The Module is Assessed in the following ways:			
Component A Element 1: A Personal Development Plan (maximum 6000 words)			
Students will critically review, consolidate and extend their knowledge of the drama industry and demonstrate this understanding through the production of a personal development plan. The plan will detail the student's next steps in professional & career development.			
There will be opportunities for feedback from Industry professionals as the plan is developed and before the final submission.			
This will comprise of:			
<ul style="list-style-type: none"> • A critical appreciation of the business of drama, including how this will inform their professional practice. • A critical appreciation of the requirements of the different media and areas of the industry. • A developed methodology for keeping abreast of industry developments. • A developed self-promotion/marketing plan to include networking strategies and the use of social media. 			
Resits can be a reworking of the original submissions.			
Identify final timetabled piece of assessment (component and element)			
% weighting between components A and B (Standard modules only)		A:	B:
		Pass/Fail	
First Sit			
Component A		Element weighting	
1. Personal Development Plan (maximum 6000 words)		Pass/fail	
Component A		Element weighting	
1. Personal Development Plan (maximum 6000 words)		Pass/fail	
Resit (further attendance at taught classes is not required)			
Part 4: Teaching and Learning Methods			
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Utilise their deep understanding of the complexities of the drama industry in order to engage in professional practice.. (Component A Element 1) • Appropriately apply advanced knowledge of the different models of commissioning and creative practice across varying forms of media and areas of the industry. (Component A Element 1) 		

	<ul style="list-style-type: none">• Devise and implement a sophisticated strategy for professional self-management within a framework of life-long learning and personal creative development. (Component A Element 1)• Establish their creative profile within a professional network of industry specialists. (Component A Element 1)
Indicative Reading List	https://uwe.rl.talis.com/lists/3027D60F-B744-A82C-8C3D-E48DB79396B5.html

FOR OFFICE USE ONLY

First SUVP Approval Date	17 TH April 2018			
Revision ASQC Approval Date		Version	1	See APT Extension proposal dated 18/1/2018