



Module Specification

The Drama Writing Industry

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Part 1: Information

Module title: The Drama Writing Industry

Module code: UATAWU-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Professional Acting (BOVTS)

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See learning outcomes.

Outline syllabus: This module equips students with a deep and systematic understanding of the drama industry and of the key skills and behaviours essential to creating a successful drama writing career. It is the opportunity for students to build

an effective personal development plan to support themselves as they emerge into the professional industry and to hone practical self-management skills (such as pitching and self-promotion).

Part 3: Teaching and learning methods

Teaching and learning methods: The module will be delivered through taught seminars, meetings with key industry professionals and students own autonomous research.

Indicative content of seminars includes:

Commissioning processes for theatre, radio, TV & film.

Talent schemes (for instance with the BBC and Creative England).

Funding streams (for instance the Arts Council of England and Theatres' emerging talent opportunities).

Writers' agreements (as negotiated by the Writers' Guild of Great Britain).

Self-promotion via social media.

Indicative guest speakers will include:

Successful writers from different fields of the drama industry.

Literary agents.

Theatre, radio, film and TV directors.

Commissioners and producers.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Utilise their deep understanding of the complexities of the drama industry in order to engage in professional practice

MO2 Appropriately apply advanced knowledge of the different models of commissioning and creative practice across varying forms of media and areas of the industry

MO3 Devise and implement a sophisticated strategy for professional self-management within a framework of life-long learning and personal creative development

MO4 Establish their creative profile within a professional network of industry specialists

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The module is assessed in the following ways:

Assessment: A Personal Development Plan (maximum 6000 words)

Students will critically review, consolidate and extend their knowledge of the drama industry and demonstrate this understanding through the production of a personal development plan. The plan will detail the student's next steps in professional & career development.

There will be opportunities for feedback from Industry professionals as the plan is developed and before the final submission.

This will comprise of:

A critical appreciation of the business of drama, including how this will inform their

professional practice.

A critical appreciation of the requirements of the different media and areas of the industry.

A developed methodology for keeping abreast of industry developments.

A developed self-promotion/marketing plan to include networking strategies and the use of social media.

Resits can be a reworking of the original submissions.

Assessment tasks:

Written Assignment (First Sit)

Description: Personal development plan (maximum 6000 words)

Pass/fail

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (Resit)

Description: Personal development plan (maximum 6000 words)

Pass/fail

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Drama Writing [BOVTS] MA 2023-24