



Module Specification

Research Principles and Practice Management

Version: 2023-24, v2.0, 25 May 2023

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Part 1: Information

Module title: Research Principles and Practice Management

Module code: UMCDNL-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: Writing critically and employing scholarly arguments is central in the production of high quality business research narratives. This taught module aims

to introduce DBA students to the fundamentals of developing their skills in communicating business research.

Outline syllabus: The syllabus includes for example:

Understanding scholarly and academic communication

Searching and evaluating sources

Reading academic sources critically

Structuring academic work

Evaluating 'impact' in the context of research

Addressing ethical issues in business research

Developing scholarly writing styles

Part 3: Teaching and learning methods

Teaching and learning methods: The module takes a flexible approach to delivery methods. Depending on cohort requirements, delivery can be fully online, fully face to face, or a blended mix of the two. The module will be delivered via a series of study units; each study unit relating to a substantive area of the syllabus. Activities, plenary sessions and workshops will provide an opportunity for critical analysis, discussion and peer/tutor feedback.

These sessions may take place in the classroom, face to face; or in an online environment.

Online sessions may be:

Synchronous (e.g. using live webinars) or

Asynchronous (e.g. using text/video discussion tools).

Indicative delivery modes:

The module has been designed for flexible delivery patterns. It can take place in a physical environment, online environment or a blended mix. The module schedule can be adapted to suit the needs of the cohort / partner institution and can take place over a longer period (e.g. a term); or a shorter intensive period (e.g. all scheduled learning over 4-5 days).

Students will critically evaluate and discuss published works and produce texts with opportunities for peer/tutor evaluation and feedback. Activities in the module will facilitate building cohort identity and peer support.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate communication skills appropriate for doctoral research - e.g. scholarly writing

MO2 Search for, identify and critically evaluate sources

MO3 Justify the relevance of literature choices to a business research topic discussion

MO4 Critically evaluate personal and professional motivations for research choices

MO5 Critically discuss ethical issues and 'impact' in research

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 270 hours

Face-to-face learning = 30 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: There are two assessment tasks for this module:

Formative assessment:

Students will participate in group discussions and workshops. These may take place in a face-to-face or online environment. These will usually involve peer evaluation and tutor feedback - for example critical examination/analysis of a specific research text, or students own writing.

Summative assessment:

Task A: A scholarly written summary (1500 words).

This will require students to identify a specific business research topic relevant to their area of work and write a critical evaluation of key sources in this research topic, demonstrating the capacity to search a variety of scholarly sources. Students will be given some formative feedback in the early stages of production of this assessment, which is likely to be their first piece of work at this level, and will have opportunity to reflect upon feedback from this assignment before Task B is due for submission.

Task B: A scholarly written report (3500 words).

A description of the proposed challenge or issue in the place of work that the student intends to research and a justification of the relevance of this choice for the organisation and for the student's professional and personal interests. Drawing on conclusions from component A suggest potential theories/conceptual frameworks to employ, consider how impact may be evaluated and include discussion of ethical considerations relevant to this research.

The word count for these assignments reflect the need to develop concise writing skills in presenting information and to allow for the preparation time required in developing academic writing. Other methods of assessment may be employed to demonstrate the learning requirements where reasonable adjustments are required by a student.

Not assessed as part of this module: DBA students, as part of the Doctoral Development plan, should write a critical reflection on learning (1,500 words) to inform discussion with DoS. Students need to critically evaluate key personal learning outcomes from this module and how they will utilise these to inform their DBA studies.

Assessment components:

Written Assignment (First Sit)

Description: A scholarly written summary (1500 words)

Weighting: 30 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Report (First Sit)

Description: A scholarly written report (3500 words)

Weighting: 70 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (Resit)

Description: A scholarly written summary (1500 words)

Weighting: 30 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Report (Resit)

Description: A scholarly written report (3500 words)

Weighting: 70 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study: