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MODULE SPECIFICATION

Part 1: Information			
Module Title	Research Principles and Practice in Business Management		
Module Code	UMCDNL-30-M	Level	M
For implementation from	January 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Business and Law	Field	Business and Management Cross Disciplinary
Department	BBS: Business and Management		
Contributes towards	Doctor of Business Administration		
Module type:	Standard		
Pre-requisites	none		
Excluded Combinations	none		
Co- requisites	none		
Module Entry requirements	N/A		

Part 2: Description

Writing critically and employing scholarly arguments is central in the production of high quality business research narratives. This taught module aims to introduce DBA students to the fundamentals of developing their skills in communicating business research. The syllabus includes for example:

- Understanding scholarly and academic communication
- Searching and evaluating sources
- Reading academic sources critically
- Structuring academic work
- Evaluating 'impact' in the context of research
- Addressing ethical issues in business research
- Developing scholarly writing styles

Students will critically evaluate and discuss published works and produce texts with opportunities for peer/tutor evaluation and feedback. Activities in the module will facilitate building cohort identity and peer support.

The module takes a flexible approach to delivery methods. Depending on cohort requirements, delivery can be fully online, fully face to face, or a blended mix of the two. The module will be delivered via a series of study units; each study unit relating to a substantive area of the syllabus. Activities, plenary sessions and workshops will provide an opportunity for critical analysis, discussion and peer/tutor feedback.

- These sessions may take place in the classroom, face to face; or in an online environment.
- Online sessions may be:
  - synchronous (e.g. using live webinars) or
  - asynchronous (e.g. using text/video discussion tools).

Indicative delivery modes:
The module has been designed for flexible delivery patterns. It can take place in a physical environment, online environment or a blended mix. The module schedule can be adapted to suit the needs of the cohort / partner institution and can take place over a longer period (e.g. a term); or a shorter intensive period (e.g. all scheduled learning over 4-5 days).

Part 3: Assessment

There are two aspects to the assessment for this module:

Formative assessment:
Students will participate in group discussions and workshops. These may take place in a face-to-face or online environment. These will usually involve peer evaluation and tutor feedback - for example critical examination/analysis of a specific research text, or students own writing.

Summative assessment:

Component A: A scholarly written summary (1500 words)
This will require students to identify a specific business research topic relevant to their area of work and write a critical evaluation of key sources in this research topic, demonstrating the capacity to search a variety of scholarly sources. Students will be given some formative feedback in the early stages of production of this assessment, which is likely to be their first piece of work at this level, and will have opportunity to reflect upon feedback from this assignment before component B is due for submission.

Component B: A scholarly written report (3500 words)
A description of the proposed challenge or issue in the place of work that the student intends to research and a justification of the relevance of this choice for the organisation and for the student's professional and personal interests. Drawing on conclusions from component A suggest potential theories/conceptual frameworks to employ, consider how impact may be evaluated and include discussion of ethical considerations relevant to this research.

The word count for these assignments reflect the need to develop concise writing skills in presenting information and to allow for the preparation time required in developing academic writing. Other methods of assessment may be employed to demonstrate the learning requirements where reasonable adjustments are required by a student.

Not assessed as part of this module: DBA students, as part of the Doctoral Development plan, should write a critical reflection on learning (1,500 words) to inform discussion with DoS. Students need to critically evaluate key personal learning outcomes from this module and how they will utilise these to inform their DBA studies.

Identify final timetabled piece of assessment (component and element)	Component A	
	A:	**B**:
% weighting between components A and B (Standard modules only)	**30%**	**70%**

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting (as % of component)**
1. A scholarly written summary (1500 words)	100%
Component B **Description of each element**	**Element weighting (as % of component)**
1. A scholarly written report (3500 words)	100%
Resit (further attendance at taught classes is not required)	

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. A scholarly written summary (1500 words)	100%

Component B Description of each element	Element weighting (as % of component)
1. A scholarly written report (3500 words)	100%

Part 4: Learning Outcomes & KIS Data	

Learning Outcomes	On successful completion of this module students will be able to:

1. Demonstrate communication skills appropriate for doctoral research - e.g. scholarly writing (Component A and B)

2. Search for, identify and critically evaluate sources (Component A and B)

3. Justify the relevance of literature choices to a business research topic discussion (Component A and B)

4. Critically evaluate personal and professional motivations for research choices (Component B)

5. Critically discuss ethical issues and 'impact' in research (Component B).

Key Information Sets Information (KIS)

Contact Hours

Key Information Set - Module data

Number of credits for this module				30	

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
300	30	270	0	300	✅

The table below indicates as a percentage the total assessment of the module which constitutes a;
Written Exam: Unseen or open book written exam
Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)

Total Assessment

Total assessment of the module:		
Written exam assessment percentage	0%	
Coursework assessment percentage	100%	
Practical exam assessment percentage	0%	
	100%	

Reading List	Students will be expected to undertake substantial independent reading throughout the module and as advised in each study unit. All students will be encouraged to make full use of the electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through web sites and information gateways. The University Library's web pages provide access to subject relevant resources and services, and to the library catalogue. Many resources can be accessed remotely. Students will be presented with opportunities within the curriculum

	to develop their information retrieval and evaluation skills in order to identify such resources effectively.
	The electronic indicative reading list can be found at:
	https://uwe.rl.talis.com/lists/E68C3985-0751-B6B0-A2A9-D10E228F34A9.html

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First CAP Approval Date	*UVP 10 July 2018* link to RIA			
Revision ASQC Approval Date *Update this row each time a change goes to ASQC*		Version	*2*	*Link to RIA*