Module Specification

C-Suite

Version: 2023-24, v2.0, 17 May 2023

Contents

Part 1: Information

Module title: C-Suite

Module code: UMCDNM-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The main board of a company consists of executives often given the titles Chief Executive Officer, Chief Technical Officer, Chief Information officer etc. These roles form the C-suite of leaders within a company. To occupy such a

position requires deep knowledge in one area, but also a breadth of knowledge to contribute to discussion across other areas. In recognition of this organisational context, this module aims to advance students breadth and depth of knowledge in these core areas as part of the taught provision on the Doctor of Business Administration (DBA) programme. The purpose of the module is to expand students' understanding and critical appreciation of the complexity and diversity of the management discipline and core subject fields within this wider discipline to enable students to situate their research in the wider context.

Outline syllabus: See Educational Aims.

Part 3: Teaching and learning methods

Teaching and learning methods: In drawing together learning from preceding modules this will enhance their ability to identify impact and contribution of a piece of research through a greater understanding of the target audience and the shared conceptual, philosophical and/or methodological assumptions of that target audience. It will also allow students to analyse more critically the conceptual, methodological or practical contribution of a research project and its limitations. Students will be encouraged to critically reflect on how they can apply this learning to their own DBA studies. The module therefore enables students to:

Develop their awareness of the breadth of different fields within the wider management discipline
Develop their knowledge of specific core subject fields within the wider management discipline
Develop their ability to search, analyse and synthesise a particular field of study and critically analyse different conceptual, philosophical and methodological assumptions shared by specific target audiences
Develop their ability to examine, critique and contextualise research projects

To achieve these objectives, the module aims to engage students in critical reviews of the core management fields (e.g. Strategy, Operations Management, Economics,

Finance, HRM, Marketing and Organisation Studies etc.). More specifically, students will be asked to examine these core business fields through analyses of landmark papers. Each landmark paper forms the central focus of learning activity for each study unit within the module. Students will have an opportunity to take part in a group discussion or workshop for each of the landmark papers/subject areas where they engage in peer learning as they discuss their findings.

The module takes a flexible approach to delivery methods. Depending on cohort requirements, delivery can be fully online, fully face to face, or a blended mix of the two. The module will be delivered via a series of study units; each study unit relating to a substantive area of the syllabus. Activities, plenary sessions and workshops will provide an opportunity for critical analysis, discussion and peer/tutor feedback.

These sessions may take place in the classroom, face to face; or in an online environment.

Online sessions may be synchronous (e.g. using live webinars) or asynchronous (e.g. using text/video discussion tools).

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify target audiences of research papers and analyse their conceptual and philosophical positioning within the wider body of knowledge of a discipline

MO2 Analyse critically the methodological and theoretical contribution of research papers within a specific field of knowledge

MO3 Analyse the limitations of a research paper

MO4 Explain and critique academic work to an audience

MO5 Demonstrate critical reflection on and learning from this module

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 270 hours

Face-to-face learning = 30 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: There are two aspects to the assessment for this module:

Formative assessment:

Students will participate in group discussions or workshops. These may take place in a face-to-face or online environment. These will usually involve peer evaluation and tutor feedback - for example critical examination/analysis of a specific research text. Further opportunities for formative feedback will be provided during the duration of the module through feedback from DoS, guided online activities and peer feedback during the scheduled workshops.

Summative assessment:

There are two tasks to the assessment for this module:

Task A: Video Presentation (8-10 min)
Students will submit a video presentation summarizing key literature analysis and critiquing approaches and techniques. Videos may take different approaches, (for example presenting to camera, narrated slides).

Task B: A written portfolio of literature reviews (6,000 words)

Each critical review should demonstrate their understanding of the context and impact of each paper on the respective subject area and also include a critique of the methodology and reflection on the paper with regards to the students' own practice in the workplace. The assignment will include reference to appropriate literature and

the evaluation of relevant models/theories.

Other methods of assessment may be employed to demonstrate the learning requirements where reasonable adjustments are required by a student.

Not assessed as part of this module: DBA students, as part of the Doctoral Development plan, should write a critical reflection on learning (1,500 words). Students need to critically evaluate key personal learning outcomes from this module and how they will utilise these to inform their DBA studies.

Assessment components:

Portfolio (First Sit)
Description: Portfolio of literature reviews (6,000 words)
Weighting: 75 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Presentation (First Sit)
Description: Video presentation
Weighting: 25 %
Final assessment: No
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)
Description: Portfolio of literature reviews (6,000 words)
Weighting: 75 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Presentation (Resit)

Description: Video presentation

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Doctor of Business Administration DBA 2023-24