



Module Specification

Personal and Professional Development

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Part 1: Information

Module title: Personal and Professional Development

Module code: UMCDPR-15-M

Level: Level 7

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Business and Management Cross-Disciplinary

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

This module aims at developing students' interpersonal and academic skills. In line with this, the module spreads over 2 semesters and focuses on helping students

develop a range of interpersonal and academic skills such as: presentation skills, teamwork, reflective writing, critical writing and research skills.

The module supports the overall programme delivery focusing on developing transferable skills required across modules.

Outline syllabus: The syllabus includes:

The importance of self-observation, critical reflection and how to undertake it

Professional development planning and goal-setting

Professionalism, ethics and inter-cultural issues in business and management

The role of career planning and Continuing Professional Development

Interpersonal skill sets for business professionals

Questions and debates related to the nature and use of evidence and how it relates to managerial decision-making, continuing professional development and academic study

Part 3: Teaching and learning methods

Teaching and learning methods: The PPD is the programme spine module that applies a practice-focused teaching and learning approach. Through the vehicle of a team-based business simulation students will be able to link their learning experiences with practice. Students will further develop their interpersonal and communication skills as well as their research skills. Emphasis is placed on the relevance and applicability of knowledge to students' own individual professional and academic development with respect to their future careers in the International Business domain.

The module will run over two semesters in order to bring together learning from across the taught element of the programme and students will be required to critically reflect on their learning alongside their engagement with a team-based business simulation.

Students on the two year including placement route will complete a series of online

activities in addition as part of their preparation for the placement.

These extra activities will cover placement specific topics (such as UK regulations and careers and development materials). These activities will be monitored as part of their engagement with the placement related activities, thus ensuring cover fundamental materials and information to assist them with finding and securing a placement.

Learning in the module is achieved through a combination of class-based activity, team-based activity and independent study, supported by online materials and a web-based business simulation.

Students will start this module when they commence their masters programme with an introduction to professional development planning and reflective learning. The business simulation will be introduced during semester 2.

Module Learning outcomes:

MO1 Communicate effectively and present themselves with confidence in business management contexts

MO2 Evaluate and apply relevant theories, concepts knowledge in business/management contexts

MO3 Develop, manage and achieve group aims and outcomes in a multi-cultural team environment

MO4 Critically reflect on their personal & professional development

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 102 hours

Face-to-face learning = 44 hours

Total = 146

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/9357BBEF-0CB6-AC5B-7AEF-9EB5337A3882.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/9357BBEF-0CB6-AC5B-7AEF-9EB5337A3882.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: The assessment comprises two components:

- Component A: (50% of overall marks)

Group presentation based on simulation

- Component B: (50% of overall marks)

Individual reflection (1500 words)

A) Consists of a 30-minute team presentation based on the business simulation. Student teams are required to produce a PowerPoint with annotations of their speech based on the performance of their virtual company linked to their learning across the programme. Where an in-class presentation is not possible, web based opportunities will be utilized where applicable for this aspect of the assessment.

B) The individual reflection builds on their initial personal development plans. Students will be required to critically reflect on their individual learning throughout the programme and how this has, or they believe will, help shape their future career. This reflective piece needs to highlight the transferrable skills that have been gained/developed and how they believe their learning from the programme can be applied to their future careers.

Assessment components:

Presentation - Component A (First Sit)

Description: Group presentation based on simulation - annotated slides submission

Weighting: 50 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3

Reflective Piece - Component B (First Sit)

Description: Individual reflection (1500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Presentation - Component A (Resit)

Description: Individual analysis and presentation (20 mins) based on data from the business simulation - annotated slides submission

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Reflective Piece - Component B (Resit)

Description: Individual reflection 1500 words

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

International Management [Jan][FT][Frenchay][1yr] MSc 2021-22

International Business Management [Sep][FT][NepalBrit][1yr] MSc 2021-22

International Business Management [Jan][FT][NepalBrit][1yr] MSc 2021-22

International Management [Sep][FT][Frenchay][1yr] MSc 2021-22

International Management [May][FT][Frenchay][1yr] MSc 2021-22