



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Personal and Professional Development		
Module Code	UMCDPR-15-M	Level	Level 7
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Business and Management Cross-Disciplinary
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Educational Aims:</b> See Learning Outcomes. This module aims at developing students' interpersonal and academic skills. In line with this, the module spreads over 2 semesters and focuses on helping students develop a range of interpersonal and academic skills such as: presentation skills, teamwork, reflective writing, critical writing and research skills. These research skills will then assist students in the development of their research proposal.</p> <p><b>Outline Syllabus:</b> The syllabus includes:</p> <p>The importance of self-observation, critical reflection and how to undertake it Professional development planning and goal-setting Professionalism, ethics and inter-cultural issues in business and management The role of career planning and Continuing Professional Development Interpersonal skill sets for business professionals Questions and debates related to the nature and use of evidence and how it relates to managerial decision-making, continuing professional development and academic study</p> <p><b>Teaching and Learning Methods:</b> The PPD is the programme spine module that applies a practice-focused teaching and learning approach. Through the vehicle of a team-based business simulation students will be able to link their learning experiences with practice. Students will further develop their interpersonal and communication skills as well as their research skills. Emphasis is placed on the relevance and applicability of knowledge to students' own individual professional and academic development with respect to their future careers in the International Business domain.</p>

## STUDENT AND ACADEMIC SERVICES

The module will run over two semesters in order to bring together learning from across the taught element of the programme and students will be required to critically reflect on their learning alongside their engagement with a team-based business simulation. In addition to this, the module will also focus on the development of research skills necessary to the development of a research proposal and necessary to the successful completion of a dissertation.

Students on the two year including placement route will complete a series of online activities in addition as part of their preparation for the placement.

These extra activities will cover placement specific topics (such as UK regulations and careers and development materials). These activities will be monitored as part of their engagement with the placement related activities, thus ensuring cover fundamental materials and information to assist them with finding and securing a placement.

Learning in the module is achieved through a combination of class-based activity, team-based activity and independent study, supported by online materials and a web-based business simulation.

Students will start this module when they commence their masters programme with an introduction to professional development planning and reflective learning. The business simulation will be introduced during semester 1.

### Part 3: Assessment

The assessment comprises two components:

- Component A: (50% of overall marks)
  - A1: Group presentation based on simulation (30%)
  - A2: Individual reflection (1000 words) (20%)

- Component B: (50% of overall marks)
  - Research proposal (2500 words)

A1) Consists of a 30-minute team presentation based on the business simulation. Student teams are required to produce a PowerPoint with annotations of their speech based on the performance of their virtual company linked to their learning across the programme. Where an in-class presentation is not possible, web based opportunities will be utilized where applicable for this aspect of the assessment.

A2) The individual reflection builds on their initial personal development plans. Students will be required to critically reflect on their individual learning throughout the programme and how this has, or they believe will, help shape their future career. This reflective piece needs to highlight the transferrable skills that have been gained/developed and how they believe their learning from the programme can be applied to their future careers.

B) Students will be required to develop a research proposal on an international management topic. This proposal will include the aim and objectives of the research, a brief literature review highlighting relevant sources and identifying research themes, proposed research methodology and methods with accompanying rationale, and an audit of ethical and health and safety issues to be taken into consideration in designing the research.

First Sit Components	Final Assessment	Element weighting	Description
Presentation - Component A		30 %	- A1: Group presentation based on simulation (30%) - annotated slides submission
Reflective Piece - Component A		20 %	- A2: Individual reflection (1000 words) (20%)
Written Assignment - Component B	✓	50 %	Written research proposal (maximum 2,500 words)

## STUDENT AND ACADEMIC SERVICES

Resit Components	Final Assessment	Element weighting	Description
Presentation - Component A		30 %	Individual presentation (20 mins) on business simulation & personal reflection - annotated slides submission
Reflective Piece - Component A		20 %	Individual reflection 1000 words
Project - Component B	✓	50 %	Written research proposal (maximum 2,500 words)

### Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	<b>Module Learning Outcomes</b>	<b>Reference</b>
	Communicate effectively and present themselves with confidence in business management contexts (Component A)	MO1
	Evaluate and apply relevant theories, concepts knowledge in business/management contexts and critically reflect on their personal & professional development (Component A)	MO2
	Develop, manage and achieve group aims and outcomes in a multi-cultural team environment (Component A)	MO3
	Explore and synthesize research problems and issues from a number of perspectives, challenge viewpoints, ideas and concepts (Component B)	MO4
	Critically evaluate the implications and select appropriate methodologies, commonly used methods, data analysis and any particular challenges of undertaking management research in a global context (Components B)	MO5
	Appraise the ethical and practical issues arising in carrying out research, and take account of these issues when developing research (Component B)	MO6
Contact Hours	<b>Independent Study Hours:</b>	
	Independent study/self-guided study	102
	<b>Total Independent Study Hours:</b>	102
	<b>Scheduled Learning and Teaching Hours:</b>	
	Face-to-face learning	48
	<b>Total Scheduled Learning and Teaching Hours:</b>	48
	<b>Hours to be allocated</b>	150
	<b>Allocated Hours</b>	150
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p><a href="https://rl.talis.com/3/uwe/lists/9357BBEF-0CB6-AC5B-7AEF-9EB5337A3882.html?lang=en-GB&amp;login=1">https://rl.talis.com/3/uwe/lists/9357BBEF-0CB6-AC5B-7AEF-9EB5337A3882.html?lang=en-GB&amp;login=1</a></p>	

### Part 5: Contributes Towards

This module contributes towards the following programmes of study:

## STUDENT AND ACADEMIC SERVICES

International Management [Jan][FT][Frenchay][1yr] MSc 2020-21

International Management [May][FT][Frenchay][1yr] MSc 2020-21

International Management [Sep][FT][Frenchay][1yr] MSc 2020-21

International Management [Sep][SW][Frenchay][2yrs] MSc 2020-21