



Module Specification

Global Supply Chain Management

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Part 1: Information

Module title: Global Supply Chain Management

Module code: UMMDPV-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Operations and Information Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This course focuses on the combination of activities that produce goods and services. Every organisation produces some form of goods or services, or a combination thereof, but how that production happens can be the source of either strategic advantage or the inability to successfully compete. Digital technologies are transforming the way Operations and Supply Chain management delivers value to the customer and to the organisation.

Operations and Supply Chain management has the responsibility of efficiently and effectively transforming inputs (labour, capital, materials, etc.) into useful outputs (goods and services). In most organizations, supply chain management is part of operations management; operations management is seen to occur internally while supply chain management has an external focus. In this course we will examine the impact of strategic decisions in this area, and how these decisions can make the organisation more competitive in an international marketplace using global supply chains. The course explores how innovations in digital technologies are changing the competitive landscape in this important area.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Topics likely to be covered are:

The relationship between operations and supply chain to other functional business areas

Capacity management

Mapping and improving operational processes

Applications of digital technologies to improve efficiency for both customers and the organisation

Inventory control

Purchasing and procurement

Logistics and distribution systems

Just-in-time and lean management

Quality management

Contemporary issues in supply chains

Strategic supply chain and operational decisions.

Part 3: Teaching and learning methods

Teaching and learning methods: Learning in the module is achieved through a combination of class-based activity and independent study. The classroom sessions are designed to actively support the development of independent learning strategies by the students. The sessions combine formal lecturing with a wide range of participative activities including case studies, problem-solving activities and group discussion. The sessions require preparation by the students in advance of each session and they are issued with a course handout detailing the overall aims of the module together with expected reading and questions to be addressed.

Students are encouraged to relate the knowledge and skills gained through the course to the working environment in a creative way and to find competent solutions to current issues in supply chain management in a global context.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Consider, evaluate, and synthesise the relevant operations and supply chain management literature and theory as it applies to real world scenarios, including sustainability

MO2 Recommend realistic programmes of action grounded in course theory

MO3 Demonstrate skills in teamwork in a work-based setting providing business analysis

MO4 Effective presentation and communication skills in communicating an argument to an audience of stakeholders

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 126 hours

Face-to-face learning = 24 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The vehicle for assessment on this module comprises TWO tasks:

Task 1 Group Oral Presentation (15 minutes, comprised of 10 min presentation and 5 min Questions and Answers).

The group is required to conduct research into Contemporary Issues in Supply Chains and produce a 10 minute presentation, then respond to 5 minutes of questions.

Task 2 Written Exam – Two Hours.

The written Exam is an 'open book' exam (that will be made available over a period of 24 hours), delivered and submitted through Blackboard. (Total 2000 words)

The end of module examination includes questions to test students' knowledge and understanding of a topic using real-world scenarios that require evaluation and solution. The exam requires students to take concepts, theory, and mathematical tools from the course and apply them to particular examples.

Assessment tasks:

Presentation (First Sit)

Description: Oral Presentation

Weighting: 35 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3, MO4

Examination (Online) (First Sit)

Description: Exam- open book in Black Board

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Presentation (Resit)

Description: Oral presentation (group of one permitted)

Weighting: 35 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3, MO4

Examination (Online) (Resit)

Description: Exam 'open book' through Blackboard.

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business with Supply Chain Management [NEU] MSc 2023-24

Business with Supply Chain Management [Frenchay] MSc 2023-24

International Management [Frenchay] MSc 2023-24

