



Module Specification

Research in Global Business Environment

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Part 1: Information

Module title: Research in Global Business Environment

Module code: UMCDPT-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The module aims to enable students to understand the importance of gaining and using knowledge and evidence to inform management decision-making and academic study. It is designed to equip students with

knowledge and skills to collect, critically evaluate, interpret and apply cross-disciplinary knowledge in international management and operate as a professional. During the module students will be encouraged to engage with a variety of academic perspectives that inform management research and decision-making.

Outline syllabus: Topics covered are likely to include:

A review of the main philosophical and theoretical perspectives associated with creation of management knowledge

Identification and critical analysis of significant types of research strategy used in management research

Critical evaluation of ethics and values in the research process and the importance of considering risk to researchers and participants in designing any research

Consideration of the purpose and role of ethics committees and the completion of ethical audits

Understand and use relevant communications and information technologies (CITs) for application in business and management contexts

Discussion of the process of planning and designing research: proposals, strategies, etc.

Consideration of approaches to the analysis, interpretation and presentation of data for different audiences

Identification of managerial tools, techniques and frameworks to analyse complex, incomplete or contradictory information and communicate the outcome effectively

Understanding of markets, financial tools and techniques to support financial decision making

Developing the academic writing skills

Part 3: Teaching and learning methods

Teaching and learning methods: Learning in the module is achieved through a combination of class-based activity, group-based activity and independent study. The classroom sessions are designed to actively support the development of independent learning strategies by the students. The sessions combine directed

input with a wide range of participative activities including case studies, individual and group-problem solving activities, student-led discussions of existing research, short in-class presentations, in-class learning activities and article reviews. Students will be encouraged to study directed readings and to critique policy documents and research articles.

Students will be asked to explore key themes in more depth through their private reading and individual study, and will be encouraged to reflect on the similarities and differences in different approaches to learning, creating knowledge, interpreting evidence and presenting management and academic arguments. They will also be asked to reflect on the application of these ideas to their own interests.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Discuss how culture and the values of the researcher, and others with an interest in the outcome of research, affect the research process and how data are gathered and used

MO2 Evaluate the role of research-based knowledge and evidence in complex managerial decision-making and policy formation in a dynamic global environment

MO3 Examine research problems and issues from a number of perspectives, challenge viewpoints, ideas and concepts, and make a well-reasoned judgements

MO4 Make informed decisions about appropriate methodologies, commonly-used methods and any particular challenges of undertaking management research in a global context

MO5 Use different data analysis techniques to analyse complex, incomplete or contradictory information and communicate the outcome effectively

MO6 Appraise the ethical and practical issues arising in carrying out research, and take account of these issues when developing a research proposal

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 102 hours

Face-to-face learning = 48 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The assessment comprises two components:

Task A: Multiple Choice Questions (MCQs) exam (1.5hr/90 mins) 25%

This assessment will be conducted in class setting and would cover the managerial and financial tools and techniques elements of the module.

Task B: Research Proposal (2500 words) 75%

Students will be required to develop a research proposal on an international management topic. This proposal will include the aim and objectives of the research, a brief literature review highlighting relevant sources and identifying research themes, proposed research methodology and methods with accompanying rationale, and an audit of ethical and health and safety issues to be taken into consideration in designing the research.

An assessment workshop will run in week 6 of the 2nd term where students will be provided formative feedback on their draft proposals.

Assessment components:

Written Assignment (First Sit)

Description: Written research proposal (maximum 2,500 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO6

In-class test (First Sit)

Description: Multiple Choice Questions (MCQs) (1.5 hrs/90mins)

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO5

Written Assignment (Resit)

Description: Written research proposal (maximum 2,500 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO6

In-class test (Resit)

Description: Multiple Choice Questions (MCQs) (1.5 hrs/90mins)

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study: