

MODULE SPECIFICATION

Part 1: Information						
Module Title	Research in Global Business Environment					
Module Code	UMCDPT-15-M		Level	M		
For implementation from	Janua	January 2019				
UWE Credit Rating	15		ECTS Credit Rating	7.5		
Faculty	Bristol Business School		Field	Business and Management Cross Disciplinary		
Department	BBS:	BS: Business and Management				
Contributes towards	MSc	Sc in International Management				
Module type:	Stand	Standard				
Pre-requisites		None				
Excluded Combinations		None				
Co- requisites		None				
Module Entry requirements		N/A				

Part 2: Description

The module aims to enable students to understand the importance of gaining and using knowledge and evidence to inform management decision-making and academic study. It is designed to equip students with knowledge and skills to collect, critically evaluate, interpret and apply cross-disciplinary knowledge in international management and operate as a professional. During the module students will be encouraged to engage with a variety of academic perspectives that inform management research and decision-making. Topics covered are likely to include:

- A review of the main philosophical and theoretical perspectives associated with creation of management knowledge
- Identification and critical analysis of significant types of research strategy used in management research
- Critical evaluation of ethics and values in the research process and the importance of considering risk to researchers and participants in designing any research. Consideration of the purpose and role of ethics committees and the completion of ethical audits.
- Understand and use relevant communications and information technologies (CITs) for application in business and management contexts.
- Discussion of the process of planning and designing research: proposals, strategies, etc.
- Consideration of approaches to the analysis, interpretation and presentation of data for different audiences
- Identification of managerial tools, techniques and frameworks to analyse complex, incomplete or contradictory information and communicate the outcome effectively.
- Understanding of markets, financial tools and techniques to support financial decision making
- Developing the academic writing skills

Learning in the module is achieved through a combination of class-based activity, group-based activity and independent study. The classroom sessions are designed to actively support the development of independent learning strategies by the students. The sessions combine directed input with a wide range of participative

activities including case studies, individual and group-problem solving activities, student-led discussions of existing research, short in-class presentations, in-class learning activities and article reviews. Students will be encouraged to study directed readings and to critique policy documents and research articles.

Students will be asked to explore key themes in more depth through their private reading and individual study, and will be encouraged to reflect on the similarities and differences in different approaches to learning, creating knowledge, interpreting evidence and presenting management and academic arguments. They will also be asked to reflect on the application of these ideas to their own interests.

Part 3: Assessment

The assessment comprises two components.

Component A: Multiple Choice Questions (MCQs) exam (1.5hr/90 mins) 25%

This assessment will be conducted in class setting and would cover the managerial and financial tools and techniques elements of the module.

Component B: Research Proposal (2500 words) 75%

Students will be required to develop a research proposal on an international management topic. This proposal will include the aim and objectives of the research, a brief literature review highlighting relevant sources and identifying research themes, proposed research methodology and methods with accompanying rationale, and an audit of ethical and health and safety issues to be taken into consideration in designing the research.

An assessment workshop will run in week 6 of the 2nd term where students will be provided formative feedback on their draft proposals.

Identify final timetabled piece of assessment (component and element)	Component A				
		A:	B:		
% weighting between components A and B (Standard modules only)			75%		
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First Sit					
Component A (controlled conditions) Description of each element	Element weighting (as % of component)				
Multiple Choice Questions (MCQs) (1.5 hrs/90mi	100%				
Component B Description of each element	Element weighting				
Written research proposal (maximum 2,500 word	100%				
Resit (further attendance at taught classes is not req	uired)	<u>'</u>			
Component A (controlled conditions) Description of each element		Element w (as % of co			
Multiple Choice Questions (MCQs) (1.5 hrs/90 mins)			100%		
Component B Description of each element		Element w	eighting		
Written research proposal (maximum 2,500 word)	100%				
Part 4: Learning O	utcomes & KIS Data				
Learning Outcomes On successful completion of this n	nodule students will be able to:				
 Discuss how culture and the values of the researcher, and others with an interest in the outcome of research, affect the research process and how data are gathered and used (Component B) Evaluate the role of research-based knowledge and evidence in complementation and policy formation in a dynamic global environmentation. 					

	viewpoints (Compone Make inf methods a global cor Use diffe contradict Appraise	research probl s, ideas and	concepts, ons about a ular challenge ents B) alysis technic and commun practical issu	and make ppropriate m s of undertak ques to ana icate the outo les arising in	ethodologies, ing managem lyse completome effective carrying out re	common common nent resear x, incompl ly (Compor esearch, ar	ements ly-used ch in a lete or nent A) nd take
Key Information	Key Inforn	nation Set - Mo	dule data				
Sets Information							
(KIS)	Numbero	f credits for this	module		15		
	Hours to	Scheduled	Independent	Placement	Allocated		
	be	learning and		study hours	Hours		
	allocated	teaching					
Contact Hours		study hours					
o o maor i rouro	150	48	102	0	150		
	130	40	102	0	130		
Total Assessment	The table below in constitutes a; Written Exam: Un Coursework: Writest Practical Exam: (practical exam (i.e.	nseen or open tten assignme Oral Assessme	book written ent or essay, reent and/or presermining mast	exam port, dissertat sentation, prac ery of a techn	ion, portfolio,	project or i	
	\	Vritten exam as	accoment no	roontage	00/		
		0% 75%	\dashv				
	Coursework assessment percentage Practical exam assessment percentage					-	
	F	ractical exam	assessment p	ercentage	25%	_	
					100%		
Reading List	Access the Read		08AC7-EFDE-	88A6-8C36-3	368FD579CB	A.html	

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First CAP Approval Date		UVP 10 July 2018 link to RIA				
Revision ASQC Approval Date Update this row each time a change goes to ASQC			Version	2	Link to RIA	