



MODULE SPECIFICATION

Part 1: Information			
Module Title	Research in Global Business Environment		
Module Code	UMCDPT-15-M	Level	M
For implementation from	January 2019		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Bristol Business School	Field	Business and Management Cross Disciplinary
Department	BBS: Business and Management		
Contributes towards	MSc in International Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The module aims to enable students to understand the importance of gaining and using knowledge and evidence to inform management decision-making and academic study. It is designed to equip students with knowledge and skills to collect, critically evaluate, interpret and apply cross-disciplinary knowledge in international management and operate as a professional. During the module students will be encouraged to engage with a variety of academic perspectives that inform management research and decision-making. Topics covered are likely to include:</p> <ul style="list-style-type: none"> • A review of the main philosophical and theoretical perspectives associated with creation of management knowledge • Identification and critical analysis of significant types of research strategy used in management research • Critical evaluation of ethics and values in the research process and the importance of considering risk to researchers and participants in designing any research. Consideration of the purpose and role of ethics committees and the completion of ethical audits. • Understand and use relevant communications and information technologies (CITs) for application in business and management contexts. • Discussion of the process of planning and designing research: proposals, strategies, etc. • Consideration of approaches to the analysis, interpretation and presentation of data for different audiences • Identification of managerial tools, techniques and frameworks to analyse complex, incomplete or contradictory information and communicate the outcome effectively. • Understanding of markets, financial tools and techniques to support financial decision making • Developing the academic writing skills <p>Learning in the module is achieved through a combination of class-based activity, group-based activity and independent study. The classroom sessions are designed to actively support the development of independent learning strategies by the students. The sessions combine directed input with a wide range of participative</p>

activities including case studies, individual and group-problem solving activities, student-led discussions of existing research, short in-class presentations, in-class learning activities and article reviews. Students will be encouraged to study directed readings and to critique policy documents and research articles.

Students will be asked to explore key themes in more depth through their private reading and individual study, and will be encouraged to reflect on the similarities and differences in different approaches to learning, creating knowledge, interpreting evidence and presenting management and academic arguments. They will also be asked to reflect on the application of these ideas to their own interests.

Part 3: Assessment

The assessment comprises two components.

Component A: Multiple Choice Questions (MCQs) exam (1.5hr/90 mins) 25%

This assessment will be conducted in class setting and would cover the managerial and financial tools and techniques elements of the module.

Component B: Research Proposal (2500 words) 75%

Students will be required to develop a research proposal on an international management topic. This proposal will include the aim and objectives of the research, a brief literature review highlighting relevant sources and identifying research themes, proposed research methodology and methods with accompanying rationale, and an audit of ethical and health and safety issues to be taken into consideration in designing the research.

An assessment workshop will run in week 6 of the 2nd term where students will be provided formative feedback on their draft proposals.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A: 25%	B: 75%

First Sit

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Multiple Choice Questions (MCQs) (1.5 hrs/90mins)	100%
Component B Description of each element	Element weighting
1. Written research proposal (maximum 2,500 words)	100%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Multiple Choice Questions (MCQs) (1.5 hrs/90 mins)	100%
Component B Description of each element	Element weighting
1. Written research proposal (maximum 2,500 words)	100%

Part 4: Learning Outcomes & KIS Data

Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> Discuss how culture and the values of the researcher, and others with an interest in the outcome of research, affect the research process and how data are gathered and used (Component B) Evaluate the role of research-based knowledge and evidence in complex managerial decision-making and policy formation in a dynamic global environment.
-------------------	---

FOR OFFICE USE ONLY

First CAP Approval Date	UVP 10 July 2018 link to RIA			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>		Version	2	Link to RIA