Module Specification

Preparation for Extended Study in Illustration

Version: 2023-24, v2.0, 19 Dec 2022

Contents

Part 1: Information

Module title: Preparation for Extended Study in Illustration

Module code: UADNC4-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Design

Module type: Module

Pre-requisites: None

Excluded combinations: Preparation for Extended Study in Illustration 2023-24

Co-requisites: Independent Research Project 2023-24

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module is designed to give students the opportunity to define a programme of study on a self-initiated basis in preparation for a major 60 credit module of self-directed study. Students learn through experience how to

identify and articulate personal aims and how to plan and manage a period of self-directed work.

Outline syllabus: The emphasis of the module is upon the further development and evaluation of a personal illustration methodology and the contextualisation of their practice within the creative industries.

Students initiate their own brief/s and respond to external briefs and competitions. Their choices and programme of study in the module are negotiated with tutors and the module leader according to the requirements of the learning outcomes and assessment criteria. This is done through the development of a short written Study Proposal generated by the student with staff guidance.

At this level, students are expected to use appropriate processes and techniques in the development and realisation of their ideas.

For assessment, students are required to present their developmental work and a portfolio of outcomes. Students evaluate the outcome of the module in relation to the initial proposal of work, and use this to identify, in discussion with tutors, a programme of study for the ongoing development of their practice in Illustration, which aims to test and extend their visual language to an appropriate level.

Part 3: Teaching and learning methods

Teaching and learning methods: The teaching and learning methods of this module are aimed at supporting the student in developing a personal creative methodology in relation to professional contemporary illustration practices. Students are expected to develop a Study Proposal based on their individual research interests. The approach to learning is centred around sustained individual practice.

Progress is monitored through key individual tutorials that also serve to offer interim goals to support students' progress and time management, and studio practice presentations that monitor student progress and enable professional communication

of ideas. Students are expected to contextualise their practice throughout the module; this is supported by tutorials, lectures, visiting speakers, seminars and group and individual critiques.

Students are fully supported in accessing faculty Technical Centres and workshops to further develop their practical skills and realise their work. Students are also expected to negotiate their own access to Faculty Centres as part of the planning and proposal process.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate the implementation of a personal methodology in the research and development of a cohesive body of work appropriate for a 15 credit preparatory module

MO2 Contextualise their practice within the wider context of the Creative Industries

MO3 Negotiate a personal programme of study based on the identification and articulation of individual interests, technical specialisms within the parameters of an identified area of illustration practice

MO4 Demonstrate the implementation of a creative methodology in the development of a body of work

MO5 Produce work which demonstrates individual innovation and imagination through the synthesis of intention, process, outcome, context and dissemination

MO6 Study independently, set goals, manage their own workloads in accordance to predetermined deadlines

MO7 Successfully communicate their ideas; visually, verbally and/or in writing

MO8 Analyse experiences and formulate independent judgements through reflection, review and evaluation

MO9 Develop a personal visual language that is tested against visual communication problems

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

Presentation and participation in studio-critique

Poster presentation

Group and individual visual presentations

Group and individual verbal presentations

Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing

Group critiques

Peer and self-assessment

Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Assessment components:

Portfolio (First Sit)
Description: Body of work (including learning agreement, live presentation/summative group critiques, development work (including research and contextual information)).
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Portfolio (Resit)

Description: Body of work (including learning agreement, live presentation/summative group critiques, development work (including research and contextual information)).

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Illustration [Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Illustration [Sep][PT][Bower][6yrs] BA (Hons) 2019-20

Illustration {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21