

Module Specification

Fundamentals of Accounting and Finance

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Part 1: Information

Module title: Fundamentals of Accounting and Finance

Module code: UMADNJ-30-M

Level: Level 7

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: Bristol Institute of Business Management, Villa College

Delivery locations: Bristol Institute of Business Management, Frenchay Campus,

Villa College

Field: Accounting and Finance

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module introduces students to the core accounting principles and

finance tools to underpin the programme learning.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: You will cover: Part A- Accounting: Fundamentals of financial accounting Accounting equation and the system of double entry The basic financial statements Fundamental concepts and frameworks Financial reporting issues and disclosures The components of financial statements: revenue, inventories, fixed tangible assets, intangible assets, provisions, taxation, and foreign exchange transactions. The impacts of changes in accounting policies on financial statements The impacts of creative accounting on financial information, and ethical issues Segment reporting and earnings per share Part B- Finance: The role of the financial manager and time value of money Investment appraisal: NPV/IRR/Payback Investment appraisal: Relevant cash flows, tax and risk in investment appraisal Working capital: stock, cash and credit management

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Cash flow forecasts and introduction to budget

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Sources of Finance: Debt, equity, retained earnings, short-term and long-term

finance

Cost of equity, valuation of debt and WACC

WACC and introduction to capital structure

Overview of financial management and the finance function.

Financial markets and institutions

Part 3: Teaching and learning methods

Teaching and learning methods: Real-life, practical examples will be introduced to help engage the students in financial planning and decision making processes. The emphasis will very much be on why we do things as opposed to simply following the well-trodden routines. Students will be encouraged to approach the issues from a variety of different angles, from financial accounting and reporting, from a financial management and a financial investment perspective. Students will be encouraged to participate and share any practical experiences so that the class as a whole benefits from the collective experience.

Students will be actively encouraged to make themselves familiar with the study skills web pages and in particular to read widely around the subject matter. Active use will be made of Blackboard facilities.

Students will be actively encouraged to study independently in order to gain a deep understanding of the issues covered, as well as recent developments in the theories and practices of accounting and financial management. Students, in addition to the scheduled contact hours, should engage with essential reading, case study preparation, assignment preparation and completion etc.

Module Learning outcomes:

MO1 Apply key tools of financial accounting and corporate financial management and recommend solutions to business problems

MO2 Apply a range of business planning, forecast, evaluation and control tools to real world situations including sensitivity, scenario and forecast analyses using computer spreadsheets

MO3 Apply the risk-return theoretical framework in the context of portfolio management

MO4 Understand conceptual frameworks and fundamental concepts, accounting standards, and the regulatory framework of financial reporting.

MO5 Evaluate and make recommendations on the appropriateness of an organisation's control and performance measurement systems

MO6 Apply asset valuation techniques for key asset classes

MO7 Work in teams and make effective presentations

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/umadnj-30-m.html

Part 4: Assessment

Assessment strategy: There are two components in the module. The first component is a 3 hour closed book examination at the end of the module. The second component is a coursework with a group assignment and an individual element. The group assignment will be a comprehensive case study with a group

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presentation, and the individual element will be a 1,000 word assignment based on the case study. Each form of assessment addresses the learning outcomes; the coursework and case study develop and assess a range of learning outcomes but with particular emphasis on transferable skills, the group presentation and individual report focuses on developing students' teamwork, understanding and critical thinking skills, while the examination emphasizes, in particular, the cognitive and subject

specific skills.

Non-assessed formative feedback will be provided on group work activities and individual practical problems.

The assessment criteria for the coursework assignment (and how they relate to the stated learning outcomes) will be communicated to students when they are notified of the topic.

Assessment components:

Examination - Component A (First Sit)

Description: Exam (3 Hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO3, MO4, MO6

Presentation - Component B (First Sit)

Description: Group presentation based on case study (max 15 minutes)

Weighting: 21 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6, MO7

Report - Component B (First Sit)

Description: Individual report based on case study (1000 words)

Weighting: 9 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6, MO7

Examination - Component A (Resit)

Description: Exam (3 Hours)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Report - Component B (Resit)

Description: Individual report based on case study (750 words)

Weighting: 9 %

Final assessment: No

Group work: No

Learning outcomes tested:

Presentation - Component B (Resit)

Description: Recorded individual presentation (7mins)

Weighting: 21 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Accounting and Finance [Sep][FT][Frenchay][1yr] MSc 2021-22

Accounting and Finance [Jan][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][BIBM][1yr] MSc 2021-22

Accounting and Finance [Jan][FT][BIBM][1yr] MSc 2021-22

Accounting and Finance [Sep][FT][Villa][1yr] MSc 2021-22

Accounting and Financie [Jan][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [May][FT][Villa][1yr] MSc 2021-22

Accounting and Finance [May][FT][Villa][1yr] MSc 2021-22