



Module Specification

Research Methods in Accounting and Finance

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Part 1: Information

Module title: Research Methods in Accounting and Finance

Module code: UMADNS-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Field: Accounting and Finance

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module prepares students for carrying out structured research projects, addressing research design, methodological approaches, critical literature review, statistical data analysis and information retrieval and management.

Outline syllabus: See Learning Outcomes and Assessment

Part 3: Teaching and learning methods

Teaching and learning methods: Students will be encouraged to read broadly, engage in critical discussion of research approaches and published literature, and apply their skills to develop independent research ideas.

Scheduled Learning: Scheduled teaching and learning will be via a variety of face to face lectures and applied workshops, supported by Blackboard. Students may be encouraged to use discussion boards and other multimedia to enhance their experience and share ideas.

Independent Learning: Students will be required to prepare for workshops through reading and applied exercise. They will also work independently to identify an individual topic for their proposal through extensive reading, application of skills and reflection on class discussions. They will also prepare a formatively assessed presentation to generate feedback and further guidance on their research ideas.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Apply a critical understanding of the principal traditions, methodologies and approaches to social sciences research in a financial management or accounting context

MO2 Compose a critical literature review

MO3 Apply quantitative and statistical analysis techniques to financial data

MO4 Design a coherent and achievable research proposal

MO5 Reflect on and develop strategies for independent learning and personal development

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umadns-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umadns-15-m.html>

Part 4: Assessment

Assessment strategy: Assessment Strategy: The assessment of the module is via the submission of an individual research proposal and short reflective statement on the student's learning experience in developing the proposal. This methods of assessment allows students to demonstrate and reflect on their capacity to design a coherent research idea and research plan, using the skills developed through the module learning. Students will also be required to participate in a formative assessment via a presentation of their proposal plans to an informed audience of students and academics, for feedback and guidance for improvement and development.

Task 1 Research proposal (max 2,500 words)

Task 2 Reflective statement (max 500 words)

Assessment tasks:

Written Assignment (First Sit)

Description: Reflective statement (max 500 words)

Weighting: 10 %

Final assessment: No

Group work: No

Learning outcomes tested: MO5

Written Assignment (First Sit)

Description: Research proposal (max 2,500 words)

Weighting: 90 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (Resit)

Description: Reflective statement (max 500 words)

Weighting: 10 %

Final assessment: No

Group work: No

Learning outcomes tested:

Written Assignment (Resit)

Description: Research proposal (revised using feedback) (max 2,500 words)

Weighting: 90 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Accounting and Finance [Villa] MSc 2023-24

Accounting and Finance [BIBM] MSc 2023-24