Module Specification

Digital Business and New Technologies

Version: 2023-24, v2.0, 18 May 2023

Contents

Part 1: Information

Module title: Digital Business and New Technologies

Module code: UMCDPE-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module forms part of the core taught provision on the BA (Hons) Leadership and Management Practice (Top-Up) programme. It builds on students' existing experience and equips them with an understanding of different approaches to innovation, digital technologies and their impact on and application in the workplace.

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: Learning will focus around the following inter-related areas (indicative curriculum for module):

Digital innovation

Digital business models

Implementation issues

Intellectual property & privacy

Organisational impact of new technologies

Social connections and impact of new technologies

Part 3: Teaching and learning methods

Teaching and learning methods: The module will typically be studied on a block release basis. Contact time per module will equate to 6 days delivered in two blocks. These two blocks will be spread over 2 months and assessment scheduled for 4 weeks following the second teaching block.

There is a focus on flipped delivery supported by technology: here the delivery of core theoretical concepts moves from the classroom into the online space (pre block delivery) and synchronous sessions (block delivery) focus on collaborative learning, sense making and sharing of experiences. Post block delivery online activities help the student to apply their learning to the context of their organisation and personal and professional development.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Locate and critique ideas relating to the use of digital technologies in your organisation within a wider theoretical and historical context.

MO2 Critically evaluate the impact of innovation and changing digital technologies on both the general operation and decision-making within the organisation.

MO3 Identify and evaluate service/organisational improvements and opportunities for innovation and growth that might flow from uses of digital technology.

MO4 Select and apply appropriate quantitative and qualitative approaches for evaluating digital technologies in organisations.

MO5 Apply ethical approaches to evaluate the use of digital technology in your organisation.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: This module will contribute to the student's ability to build a Portfolio for the CMDA demonstrating evidence that the candidate is able to apply theory to support their evaluation of opportunities for innovation and the use of digital technologies in the workplace. To this end, the summative assessment of this module has been devised to examine both the students' knowledge and application of the subject. Students will be expected to draw active links to their learning portfolio and situate this assessment in their workplace to demonstrate individual ownership of their work and learning.

During the module, students will complete a learning log on a weekly basis that evidences their understanding of seminar and learning activities in relation to their own organisation. Students will be required to submit their learning log along with a 2,500 word evaluation of the implications for their organisation of the critical innovation and technology change issues identified in the learning log.

Formative assessment in this module will centre on the seminar preparation that students will have undertaken prior to each block delivery. This provides a chance for students to practice applying theory to practice and affords them the opportunity to gain experience without risking adversely affecting the module mark if any mistakes have been made.

Assessment components:

Written Assignment (First Sit)
Description: Learning Log including 2,500 words Evaluation of Organisational Implications from the Log
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (Resit)
Description: Learning Log including 2,500 words Evaluation of Organisational Implications from the Log
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Leadership and Management Practice {Apprenticeship-UWE} {Top-Up} [Frenchay] BA (Hons) 2023-24