



MODULE SPECIFICATION

Part 1: Information			
Module Title	Digital Business and New Technologies		
Module Code	UMCDPE-15-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Business and Law	Field	Business and Management Cross Disciplinary
Department	BBS, Business and Management		
Contributes towards	BA (Hons) Leadership and Management Practice (Top-Up)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	NA		

Part 2: Description
<p>This module forms part of the core taught provision on the BA (Hons) Leadership and Management Practice (Top-Up) programme. It builds on students' existing experience and equips them with an understanding of different approaches to innovation, digital technologies and their impact on and application in the workplace.</p> <p>Learning will focus around the following inter-related areas (indicative curriculum for module):</p> <ul style="list-style-type: none"> • Digital innovation • Digital business models • Implementation issues • Intellectual property & privacy • Organisational impact of new technologies • Social connections and impact of new technologies <p>The module will typically be studied on a block release basis. Contact time per module will equate to 6 days delivered in two blocks. These two blocks will be spread over 2 months and assessment scheduled for 4 weeks following the second teaching block.</p> <p>There is a focus on flipped delivery supported by technology: here the delivery of core theoretical concepts moves from the classroom into the online space (pre block delivery) and synchronous sessions (block delivery) focus on collaborative learning, sense making and sharing of experiences. Post block delivery online activities help the student to apply their learning to the context of their organisation and personal and professional development.</p>

Part 3: Assessment

This module will contribute to the student's ability to build a Portfolio for the CMDA demonstrating evidence that the candidate is able to apply theory to support their evaluation of opportunities for innovation and the use of digital technologies in the workplace. To this end, the summative assessment of this module has been devised to examine both the students' knowledge and application of the subject. Students will be expected to draw active links to their learning portfolio and situate this assessment in their workplace to demonstrate individual ownership of their work and learning.

During the module, students will complete a learning log on a weekly basis that evidences their understanding of seminar and learning activities in relation to their own organisation. Students will be required to submit their learning log along with a 2,500 word evaluation of the implications for their organisation of the critical innovation and technology change issues identified in the learning log.

Formative assessment in this module will centre on the seminar preparation that students will have undertaken prior to each block delivery. This provides a chance for students to practice applying theory to practice and affords them the opportunity to gain experience without risking adversely affecting the module mark if any mistakes have been made.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A: 100%	B: 0%

First Sit




Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Learning Log including 2,500 words Evaluation of Organisational Implications from the Log	100%
Component B Description of each element	Element weighting (as % of component)

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Learning Log including 2,500 words Evaluation of Organisational Implications from the Log	100%
Component B Description of each element	Element weighting (as % of component)

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will be able to: <ol style="list-style-type: none"> 1. Locate and critique ideas relating to the use of digital technologies in your organisation within a wider theoretical and historical context 2. Critically evaluate the impact of innovation and changing digital technologies on both the general operation and decision-making within the organisation; 3. Identify and evaluate service/organisational improvements and opportunities for innovation and growth that might flow from uses of digital technology; 4. Select and apply appropriate quantitative and qualitative approaches for evaluating digital technologies in organisations 5. Apply ethical approaches to evaluate the use of digital technology in your organisation
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Key Information Sets Information (KIS)	<table><tr><th colspan="5">Key Information Set - Module data</th><td></td></tr><tr><td colspan="5"></td><td></td></tr><tr><td colspan="4">Number of credits for this module</td><td>15</td><td></td></tr><tr><td colspan="6"></td></tr></table>						Key Information Set - Module data												Number of credits for this module				15																		
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																																								
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Reading List	<p>Students will be expected to undertake substantial independent reading on this module to enable them to apply theory to their work experience. All students will be encouraged to make full use of the electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through web sites and information gateways. The University Library's web pages provide access to subject relevant resources and services, and to the library catalogue. Many resources can be accessed remotely. Students will be presented with opportunities within the curriculum to develop their information retrieval and evaluation skills in order to identify such resources effectively.</p> <p><i>An electronic indicative reading list can be found at:</i> https://uwe.rl.talis.com/lists/874F143C-FD21-0E9A-752F-5366413D1BA0.html</p>																																								

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First CAP Approval Date	UVP May 2018 link to Apprenticeship Proposal			
Revision CAP Approval Date <i>Update this row each time a change goes to CAP</i>		Version	2	<i>Link to RIA</i>