



Module Specification

Work Based Enquiry Project

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Part 1: Information

Module title: Work Based Enquiry Project

Module code: UMCDPL-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module forms part of the core taught provision on the BA (Hons) Leadership and Management Practice (Top-Up) programme.

The module provides students with the opportunity to undertake a focussed exploration of a contemporary business issue relevant to employing organisation context and conduct a research enquiry, drawing on skills and knowledge acquired from other modules.

Features: Not applicable

Educational aims: The module provides students with the opportunity to undertake a focussed exploration of a workplace issue, drawing on skills and knowledge acquired from other modules.

Outline syllabus: Students are required to plan and complete a work place enquiry project which is the investigation of an organisation/ business issue and which may conclude with proposals for an evidence-based solution/response and/or further research. Completion of the project is an independent learning experience, supported by supervision sessions, attendance at workshops on e.g. writing up research and online study units.

Although the project largely involves self-directed private study supported by supervision, there will be a taught unit within the module, covering key themes of work-based enquiry which will include skills sessions on: reviewing the literature; identifying and refining a suitable research topic; evaluating different enquiry approaches (methods and methodologies); understanding the role of ethics in the enquiry project; planning, structuring and writing up.

Part 3: Teaching and learning methods

Teaching and learning methods: Students choose their own topic and agree it with their employer, within certain constraints such as key contexts, subject field applicable to demonstrating degree requirements as appropriate: sales and marketing, business finance, innovation and digital technologies, leading people, managing people, collaborative relationships, management of self, problem solving and decision making.

The students must choose and define the topic, research relevant information, and will be encouraged to collect primary data, critically evaluate their findings in the context of the work place issue and draw relevant conclusions on the state of knowledge, with recommendations for practice and/or for further research.

All students must seek ethical approval under the guidance of their supervisor prior to undertaking primary research as part of their work-based project.

Module delivery will be based on workshops and skills sessions to be delivered in block format of usually 1-2 days, spread out over the course of students' studies at Level 3. This will consist of:

A taught unit involving lectures and workshops for the delivery of core concepts students require at different stages of their project;

Facilitated enquiry/problem-based learning workshops or skills development/group supervision/surgery workshops with tutor feedback and support;

Online workbooks supporting the development of work based enquiry project which can be accessed remotely from campus.

Once the proposal has been received all students will be allocated a supervisor with expertise relevant to their chosen topic. The role of the supervisor is to provide one-to-one on going advice throughout the project. The supervision sessions will offer opportunities for formative assessment as supervisors will offer feedback on written work.

In addition to the taught unit and the supervision sessions, facilitated enquiry/problem-based learning workshops or skills development/group supervision/surgery workshops will take place throughout the year in both semesters for additional tutor/ peer feedback and support.

All learning sessions will take place largely in an interactive environment where students will be encouraged to build upon their understanding of basic concepts by engaging in the development of more complex aspects of theory and practice using a range of online and offline resources. There is a focus on flipped delivery supported by technology. The delivery of core theoretical concepts moves from the classroom into the online space and face to face sessions focus on collaborative learning, sense making and sharing of experiences. Students will be guided to a range of online materials on the Blackboard VLE to prepare in advance of scheduled sessions as well as materials to consolidate learning in a post session environment and help the student to apply their learning to the context of their organisation and

personal and professional development.

Extensive use will be made of Blackboard, and students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Formulate reasoned solutions and make practical recommendations in a specific organisational context

MO2 Evaluate, select and apply different enquiry approaches, research methodologies, methods and analytical techniques.

MO3 Work critically with theory in practice to demonstrate the application of knowledge and skill, utilising specialised skills across an area of study to create knowledge through practice.

MO4 Systematically apply the principles of project management and demonstrate the approach to planning and completion of the project and demonstrate ability to make efficient use of resources available.

MO5 Demonstrate the management of self and the application of professional behaviours to reflect on own organisational role and associated personal and employability development needs.

MO6 Demonstrate the ability to communicate information, ideas, problems and solutions using good written presentation skills.

MO7 Identify issues relevant to an employing organisation context and plan a well structured research enquiry

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 260 hours

Face-to-face learning = 40 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The assessment comprises of a 9,000 word work-based enquiry project (90%) exploring a workplace issue, supported by a 2,500 word project proposal (10%).

The Project Proposal asks students to outline a research project idea (can be a combination of words and images) to include background information on their area of study, potential research aims and a potential methodological approach as well as a time line of their project and ethical considerations.

The Work-based Enquiry Project is a piece of written work based on an empirical study that the student has undertaken. It requires students to choose and define a topic, demonstrate detailed knowledge of a business topic including the literature published in the area, collect primary data, critically evaluate research findings, and draw relevant conclusions, with recommendations for practice.

Assessment tasks:

Dissertation (First Sit)

Description: Project Proposal (max 2,500 words)

Weighting: 10 %

Final assessment: No

Group work: No

Learning outcomes tested: MO7

Dissertation (First Sit)

Description: Work based enquiry project (9000 words)

Weighting: 90 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Dissertation (Resit)

Description: Project Proposal (max 2,500 words)

Weighting: 10 %

Final assessment: No

Group work: No

Learning outcomes tested: MO7

Dissertation (Resit)

Description: Work-based enquiry project (9,000 words)

Weighting: 90 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Leadership and Management Practice {Apprenticeship-UWE} {Top-Up} [Frenchay]

BA (Hons) 2022-23