



Module Specification

Master Planning Studio

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Part 1: Information

Module title: Master Planning Studio

Module code: UBGMH6-30-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Environmental Mgmt

Partner institutions: None

Delivery locations: Frenchay Campus, Global College of Engineering and Technology (GCET)

Field: Geography and Environmental Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module provides an opportunity for students to prepare a master plan for an area undergoing change.

Students will develop a master plan via an iterative studio that will help them to appreciate the procedural steps that master planners will follow in collaboration with others.

Students will appreciate the contexts in which a master plan can add value and will develop an understanding of the key features included in a master plan, from the presentation of a vision to the setting of specific aims and objectives. Students will appreciate the importance of collecting relevant evidence to help develop a baseline for the plan, and how this data can be used to prepare a spatial framework and a supporting set of policies and proposals. Students will also understand the processes through which a master plan team is formed.

Transferable skills developed through the module will include:

Recognising the role of communication skills, particularly visual, in the planning and design process and the importance of working in an interdisciplinary context;
being able to demonstrate negotiation, mediation, advocacy;
being aware of, listening to and evaluating the opinions and values of others;
Developing skills in plan and document production, by using packages such as AutoCAD, Adobe InDesign, Illustrator and Photoshop.

Outline syllabus: See Teaching and Learning

Part 3: Teaching and learning methods

Teaching and learning methods: Students will explore best-practice with respect to the conveyance and communication of ideas and will gain direct experience in the use of both 2D and 3D visualisation. Students will reflect on the methods through which relevant stakeholders can be brought together to help with the development of the master plan, and the factors that need to be considered for the purposes of assessing delivery and implementation of the plan.

The module will engage students with contemporary practice by providing opportunities for them to review and critique several master plans. Guest lecturers will provide examples of real-life projects. Students will also be asked to regularly critique, and ultimately support, the work of course colleagues.

The module builds on knowledge and skills developed in year one and will enable students to extend skills and competencies in site and area appraisal and site planning and design

Scheduled learning will comprise coursework and lectures, together with practical tasks, guest speakers. Lectures will provide a framework for understanding the reading and the key issues covered by the module.

Independent learning will use directed reading via the online reading list and a selection of online resources, including appropriate case studies.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Recognise the role of master planning in the creation of plans and strategies and the core elements that a successful master plan should have, such as a vision and delivery framework

MO2 Articulate the process through which a master plan should normally be developed and the professional groups, and stakeholder interests, that would be expected to be involved

MO3 Critically review a master plan against its stated objectives and make appropriate, and well-justified, proposals for improvement

MO4 Clearly articulate the principles and processes of good design and be able to develop and apply design objectives in formulating a master plan and associated site proposals

MO5 Use the vocabulary and terminology of urban and building design accurately

MO6 Create plans and drawings that can communicate a development proposal, both by hand and by using appropriate software

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 240 hours

Face-to-face learning = 60 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Group Presentation - requires students to undertake a design review of a recently completed master plan. Students will undertake a group presentation in groups of no more than 3, with each student speaking for approximately 6 minutes. A single mark for each group will be awarded but moderation will be applied where the level of effort is considered to be variable. The presentation should be arranged at a mid-point in the module. Design reviews are common in urban planning and this assessment will provide an opportunity for students to practise skills in offering concise, yet constructive, feedback. The assessment will require students to synthesise potentially complex data and will help demonstrate the need for negotiation in the planning system.

Written Assessment - will require students to prepare a master plan for a geographical area identified by staff. A master plan is a common output for an urban planner and providing an opportunity to produce such a document at this level offers important grounding for subsequent study. In addition to satisfying the knowledge-based learning outcomes the assessment will also allow students to refine skills in visual communication. The assessment will also enable students to create something tangible that can be shown to potential employers.

The site that the master plan will need to cover will be local and accessible. The plan will need to provide a baseline, generate a vision and identify relevant goals and

objectives. It will also need to encompass two spatial dimensions, namely a wider study area and a specific plot of land for which students will be expected to analyse and develop proposals. In presenting these ideas students should be mindful of financial viability, physical feasibility, and the environmental credibility of the proposals. The master plan will need to be submitted at the end of the module.

Resit Presentation - The resit presentation will be based around the same master plan but the student will be required to present on the elements of work that they were originally allocated and / or subsequently completed. Although the resit is an individual presentation, the timing is extended to give the student time provide some overarching context and reflect on their role in the team assessment, which they must evidence.

Resit Written Assessment - a similar brief to that described above, which may include some topic changes.

Assessment components:

Presentation (First Sit)

Description: Group presentation (6 mins per person)

Weighting: 25 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (First Sit)

Description: Individual master plan (3500 words including visual material)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6

Presentation (Resit)

Description: Individual presentation (10 mins per person). Includes reflection on their role in the team assessment, which students must evidence.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (Resit)

Description: Individual master plan (3500 words including visual material)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Urban and Regional Planning {Foundation} [Feb][FT][GCET][4yrs] BSc (Hons) 2021-22

Urban and Regional Planning {Foundation} [Oct][FT][GCET][4yrs] BSc (Hons) 2021-22