



MODULE SPECIFICATION

Part 1: Information			
Module Title	Master Planning Studio		
Module Code	UBGMH6-30-2	Level	Level 5
For implementation from	2019-20		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Environment & Technology	Field	Geography and Environmental Management
Department	FET Dept of Geography & Environmental Mgmt		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: This module provides an opportunity for students to prepare a master plan for an area undergoing change.</p> <p>Students will develop a master plan via an iterative studio that will help them to appreciate the procedural steps that master planners will follow in collaboration with others.</p> <p>Students will appreciate the contexts in which a master plan can add value and will develop an understanding of the key features included in a master plan, from the presentation of a vision to the setting of specific aims and objectives. Students will appreciate the importance of collecting relevant evidence to help develop a baseline for the plan, and how this data can be used to prepare a spatial framework and a supporting set of policies and proposals. Students will also understand the processes through which a master plan team is formed.</p> <p>Transferable skills developed through the module will include:</p> <p>Recognising the role of communication skills, particularly visual, in the planning and design process and the importance of working in an interdisciplinary context; being able to demonstrate negotiation, mediation, advocacy; being aware of, listening to and evaluating the opinions and values of others;</p>

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Developing skills in plan and document production, by using packages such as AutoCAD, Adobe InDesign, Illustrator and Photoshop.

Outline Syllabus: See Teaching and Learning

Teaching and Learning Methods: Students will explore best-practice with respect to the conveyance and communication of ideas and will gain direct experience in the use of both 2D and 3D visualisation. Students will reflect on the methods through which relevant stakeholders can be brought together to help with the development of the master plan, and the factors that need to be considered for the purposes of assessing delivery and implementation of the plan.

The module will engage students with contemporary practice by providing opportunities for them to review and critique several master plans. Guest lecturers will provide examples of real-life projects. Students will also be asked to regularly critique, and ultimately support, the work of course colleagues.

The module builds on knowledge and skills developed in year one and will enable students to extend skills and competencies in site and area appraisal and site planning and design

Scheduled learning will comprise coursework and lectures, together with practical tasks, guest speakers. Lectures will provide a framework for understanding the reading and the key issues covered by the module.

Independent learning will use directed reading via the online reading list and a selection of online resources, including appropriate case studies.

Part 3: Assessment

The module is assessed by two components, Component A and Component B. Component A is weighted at 25% of the module and requires students to undertake a design review of a recently completed master plan. Students will undertake a group presentation in groups of no more than 3, with each student speaking for approximately 6 minutes. A single mark for each group will be awarded but moderation will be applied where the level of effort is considered to be variable. The presentation should be arranged at a mid-point in the module. Design reviews are common in urban planning and this assessment will provide an opportunity for students to practise skills in offering concise, yet constructive, feedback. The assessment will require students to synthesise potentially complex data and will help demonstrate the need for negotiation in the planning system.

Component B will require students to prepare a master plan for a geographical area identified by staff. A master plan is a common output for an urban planner and providing an opportunity to produce such a document at level 2 offers important grounding for subsequent study. In addition to satisfying the knowledge-based learning outcomes the assessment will also allow students to refine skills in visual communication. The assessment will also enable students to create something tangible that can be shown to potential employers.

The site that the master plan will need to cover will be local and accessible. The plan will need to provide a baseline, generate a vision and identify relevant goals and objectives. It will also need to encompass two spatial dimensions, namely a wider study area and a specific plot of land for which students will be expected to analyse and develop proposals. The specifics of this latter brief will be set by module staff and will be kept as realistic as possible. In presenting these ideas students should be mindful of financial viability, physical feasibility, and the environmental credibility of the proposals. The individual master plan will need to extend to 3,500 words plus visual material. The master plan will need to be submitted at the end of the module.

Formative support will be provided during the life of each project by the module leader and associated teaching staff.

The resit to Component A will be based around the same master plan but the student will be required to present on the elements of work that they were originally allocated and / or subsequently completed (considering feedback where appropriate). Timing is extended to help provide some overarching context.

Component B requires the re-submission of the original master plan, again considering the feedback provided on the first sit (where appropriate).

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First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B	✓	75 %	Individual master plan (3500 words plus visual material)
Presentation - Component A		25 %	Group presentation: master plan review (6 mins per person)
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B	✓	75 %	Resubmission of individual master plan (3500 words plus visual material)
Presentation - Component A		25 %	Individual presentation: master plan review (10 mins per person)

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	Module Learning Outcomes	Reference
	Recognise the role of master planning in the creation of plans and strategies and the core elements that a successful master plan should have, such as a vision and delivery framework	MO1
	Articulate the process through which a master plan should normally be developed and the professional groups, and stakeholder interests, that would be expected to be involved	MO2
	Critically review a master plan against its stated objectives and make appropriate, and well-justified, proposals for improvement	MO3
	Clearly articulate the principles and processes of good design and be able to develop and apply design objectives in formulating a master plan and associated site proposals	MO4
	Use the vocabulary and terminology of urban and building design accurately	MO5
	Create plans and drawings that can communicate a development proposal, both by hand and by using appropriate software	MO6
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	240
	Total Independent Study Hours:	240
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	60

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	Total Scheduled Learning and Teaching Hours:	60
	Hours to be allocated	300
	Allocated Hours	300
Reading List	<i>The reading list for this module can be accessed via the following link:</i> https://uwe.rl.talis.com/index.html	

Part 5: Contributes Towards

This module contributes towards the following programmes of study: