



MODULE SPECIFICATION

Part 1: Information			
Module Title	Conducting Evidence Based Research for Senior Leaders		
Module Code	UMODH8-15-M	Level	M
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	FBL	Field	Organisation Studies
Department	BBS: Business and Management		
Contributes towards	Executive Master of Business Administration		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The module aims to enable students to understand the importance of gaining and using knowledge and evidence to inquiry and research on work-based contexts. It is designed to equip students with knowledge and skills to collect, critically evaluate, interpret and present relevant data from concrete organizational context. During the module students will be encouraged to engage with a variety of academic perspectives that inform work based management research, work in teams to debate the merits and drawbacks of different approaches to the gathering, interpretation and presentation of data. Students will learn by demonstrating knowledge of different approaches to learning, using evidence and presenting academic arguments.</p> <p>Teaching and learning sessions encompass a range of participative activities, such as case studies linked to a range of existing business and market challenges, problem solving activities and group discussion of relevant theories and concepts.</p> <p>Subject to availability, guest speakers from business with business and management research needs will form an integral part of the teaching and learning on the module Relevant reading and independent learning tasks will be detailed in the module handbook and online.</p>
Part 3: Assessment
<p>The assessments require students to analyse a management or business issue within their workplace in need of applying research to solve it.</p> <p>The assessment comprises two components. The first component (A) is a Work Based Research Proposal (75%; 2500 words). Students will be required to develop an Independent or Consultancy research proposal on an issue in need to be researched in the student's workplace.</p>

The Independent research proposal will include:

- a justification of why the student consider the project relevant for the workplace
- a brief literature review highlighting relevant sources & current debates
- a proposed research methodology & methods to be applied
- an audit of ethical and health & safety issues to be taken into consideration in designing the independent project.
- a completed **ethics approval application**

The consultancy proposal will need to:

- a justification of why the client considers the project relevant
- identify issues and areas of concern or opportunity
- provide clear and detailed work packages to the point that the student can be certain
- indicate outputs from the project together with student's style of working with the client, dependent on the role the student seeks to take up: for example facilitation versus 'going away and solving a problem'
- set out, in so far as possible, that there is benefit to be gained from student's involvement and how this might be measured
- set client expectations at the correct level, also stating what is within and beyond the scope of the project.
- an audit of ethical and health & safety issues to be taken into consideration in designing the consultancy project.
- a completed **ethics approval application**

The second component (component B, 25%) consists in a Project Evaluation (video presentation; 10 minutes) explaining

- why the project is relevant for the professional development of the student/researcher
- the capabilities and feasibility to carry on the project including:
 - b1. an evaluation of the internal factors that could facilitate or impede its completion
 - b2. an evaluation of the external factors that could facilitate or impede its completion
 - b3. a project that could serve as a back up in case circumstances impede to complete the main project

Throughout the module delivery opportunities will be taken for formative feedback and continuous feedback via the use of Blackboard and study group Blog activities as applicable.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	75%	25%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Work Based Project Research Proposal	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Project Evaluation (video presentation)	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Work Based Project Research Proposal	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Project Evaluation (video presentation)	100%	
Part 4: Learning Outcomes & KIS Data		

Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Critically evaluate and decide the applicability of research methodologies to work based organisational events (Component A) <input type="checkbox"/> Demonstrate an appreciation of the contextual relevance of such decision in research design and in the selection of appropriate analytical techniques (Component A) <input type="checkbox"/> Discuss how professional culture and the values of the researcher, and others with an interest in the outcome of research (clients, managers, the market), affect the research process and how data are gathered and used (Component B) <input type="checkbox"/> Evaluate the role of research-based knowledge and evidence in complex managerial decision-making and policy formation (Components A and B) <input type="checkbox"/> Make informed decisions about appropriate methodologies, commonly-used methods and any particular challenges of undertaking applied work based research (Components A and B) . Demonstrate research professionalism by considering alternative research strategies (Component B) <input type="checkbox"/> Appraise the ethical and practical issues arising in carrying out participatory research, and take account of these issues when developing a research proposal (Component A) . Demonstrate effective oral and written communication of complex ideas and arguments using a range of media (Components A and B). 																														
Key Information Sets Information (KIS)	<table border="1" data-bbox="518 1048 1430 1444"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="4"><i>Number of credits for this module</i></td> <td style="border: 2px solid black;">15</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">30</td> <td style="text-align: center;">120</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="632 1756 1321 1989"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">75%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">25%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>				15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	30	120	0	150	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	75%	Practical exam assessment percentage	25%		100%
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Reading List	Specific reading is included on Blackboard under this link: https://uwe.rl.talis.com/lists/CBAA7C92-EAB2-F23E-C2C2-79EC47AE7518.html
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First CAP Approval Date	20 March 2018 UVP link to RIA			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>		Version	<i>2</i>	<i>Link to RIA</i>