



Module Specification

Professional and Academic Development-Integrating the MBA Learning Experience

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Part 1: Information

Module title: Professional and Academic Development-Integrating the MBA Learning Experience

Module code: UMODJD-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Operations and Information Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The module applies a practice-focused teaching and learning approach. Through critical reflection, it enables students to link their learning experiences from all other elements of the Bristol MBA programme to form one holistic and continuous learning journey.

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: The syllabus includes:

The importance of self-observation, critical reflection and how to undertake it

Professional development planning and goal-setting

Professionalism and inter-cultural issues in business and management

The role of career planning and Continuing Professional Development

The concept of 'leader as continuous learner'

Interpersonal skill sets for business professionals

Questions and debates related to the nature and use of evidence and how it relates to managerial decision-making, continuing professional development and academic study

Reviewing literature and other sources of evidence critically

Part 3: Teaching and learning methods

Teaching and learning methods: Emphasis is placed on the relevance and applicability of knowledge to students' own individual professional and academic development with respect to their future careers.

Students will undertake critical reflection on how their learning through the programme enables them to apply and evaluate theories or models in practice and prepares them to undertake practice-oriented inquiries during their studies and beyond.

Learning in the module is achieved through a combination of class-based activity (which may take place in a physical or virtual classroom and may involve synchronous and asynchronous group activity) and independent study, supported by online materials.

Students will start this module when they commence their MBA studies with an

introduction to professional development planning, reflective learning and the construction of a portfolio. During the module, they will have periodic sessions throughout their MBA studies to assist them in the production of their PDP portfolio and will also have access to a range of online PDP resources. There will be an opportunity at the end of each module within the programme for students to be given support in reflecting on what they will take from each module into their professional development portfolio.

A range of specialized sessions (face to face or online) designed to support their reflective skills development will be made available from which they will select according to their particular needs.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Evidence their ability to continue learning through critical reflection on practice, experience and their professional development through the MBA programme and beyond

MO2 Demonstrate their ability to link theoretical concepts with their lived professional experience so as to gain deeper understanding of the latter

MO3 Communicate effectively and present themselves with confidence in business/management context

MO4 Demonstrate their ability to gain self-awareness of their own interpersonal skills and how to improve these through critical self-reflection

MO5 Evidence their evaluation and application of relevant theories, concepts and knowledge in business/management contexts and reflect on their professional development through this process

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umodjd-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umodjd-15-m.html>

Part 4: Assessment

Assessment strategy: The assessment comprises two parts:

Task A: 10-Minute Presentation on own Professional Development (25%)

Task B: Professional Development Portfolio with Synthesis (75%)

Task A:

10-minute presentation on own professional development:

Students are required to give a 10-minute presentation based on the professional development journey they have been undergoing on the Bristol MBA programme. The presentation needs to make clear what transferrable skills have been gained and how the learning from the programme can be applied to the students' future careers.

Task B:

Professional development portfolio with synthesis:

Building on their initial personal development plans, students will be required to critically reflect on their learning throughout the MBA programme and how this has, or will, help to shape their professional practice. The critical reflections should provide evaluation of the extent to which the student has used relevant concepts and theories to make a contribution to academic and/or professional practice as well as their own learning. This should be evidenced in a portfolio with each written piece referring to a specific module on the programme. The module leaders of those modules will provide suggestions throughout the module as to what students might like to reflect upon or evidence and encourage the gathering and use of evidence in class and beyond (documentary, photographic and aural or video recordings).

The portfolio will be synthesized by an overarching piece of reflection referring to the

programme experience as a whole.

Students are encouraged to work with tutors throughout the programme to gain formative feedback and support with using the tools needed to create their portfolios. Students are encouraged to be innovative and creative in meeting the outcomes for the assessment. The portfolio will include a Topic Choice Form regarding students' dissertation choice, which must have been discussed with a member of the MBA programme leadership team.

Assessment components:

Portfolio (First Sit)

Description: Professional development portfolio with synthesis

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Presentation (First Sit)

Description: 10-Minute filmed presentation

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Professional development portfolio with synthesis

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Presentation (Resit)

Description: 10-Minute filmed presentation

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Administration [Frenchay] MBA 2023-24

Business Administration [BIBM] MBA 2023-24

Business Administration [Villa] MBA 2023-24