

MODULE SPECIFICATION

Part 1: Information						
Module Title	Preparation for Extended Study in Fine Art					
Module Code	UAAAWM-15-3	}	Level	3		
For implementation from	Sept 2018					
UWE Credit Rating	15		ECTS Credit Rating	7.5		
Faculty	Arts, Cultural Industries and Education		Field	Art		
Department						
Contributes towards	BA (Hons) Fine Art BA (Hons) Fine Art with Foundation					
Module type:	Project					
Pre-requisites						
Excluded Combinations Preparation for		ion for Exter	extended Study in Fine Art UAAARH-30-3			
Co- requisites						
Module Entry requireme	nts					

Part 2: Description

This 15 credit option module is designed for those students taking the 30 credit Visual Culture Option at level 3, namely the Independent Research Project UA1AVJ-30-3.

It provides students with the opportunity to define a short programme of study on a self-initiated basis in preparation for a major 60 credit module of self-directed study. Students learn through experience how to identify and articulate personal aims and how to plan and manage a period of self-directed work. It also requires students to focus on the relationship of their art interests to individual career aspirations.

The emphasis of the module is upon the further development and evaluation of a personal art methodology and the contextualisation of their practice within the creative and/or cultural industries.

Students on this module plan and undertake self-directed practice. Their choices and programme of study in the module is negotiated with tutors and the module leader according to the requirements of the learning outcomes and assessment criteria. This is done through the development of a short written (or alternative format submission) proposal (Learning Agreement) generated by the student with staff guidance.

At this level, students are expected to demonstrate competence in the use and application of appropriate

processes and techniques in the development and realisation of their ideas. During this module they have the opportunity to further refine these skills and develop technical expertise through the development and testing of prototypes / samples.

For assessment, students are required to present their Learning Agreement, developmental work, supporting materials and research. This, along with an evaluation of their work (as a summative critique) enable the student to analyse the outcome of the module in relation to the initial proposal of work, and to use this to begin to identify, in discussion with tutors, a programme of work for the subsequent 60 credit module, Extended Study in Fine Art, which aims to showcase their strengths in Fine Art practice.

Part 3: Assessment

Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

- Presentation and participation in studio-critique
- Poster presentation
- Group and individual visual presentations
- Group and individual verbal presentations
- Written Assignments forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
- Group critiques

Description of each element

- · Peer and self-assessment
- Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

	A:	B:
% weighting between components A and B (Standard modules only)		
		Element w

als,	Element weigh 100% Element weigh	nting			
	100%				
	100%				
	100%				
		nting			
	Element weigh	nting			
•					
nent will b	e that indicated by	y the			
able to:					
On successful completion of this module students will be able to: On successful completion of this module students will be able to:					
 Collate, analyse and critically reflect on research from a range of sources appropriate to individual research interests Contextualise their practice within the wider context of the Creative Industries Negotiate a Learning Agreement for study based on the identification and articulation of individual interests, technical specialisms and professional ambitions Demonstrate the implementation of a creative methodology in the development of a bod of work Apply and develop their expertise in relation to their individual technical specialism/s Demonstrate the ability to generate, develop and resolve ideas for an individually negotiated professional context Manage their own learning and access an appropriate range of resources to achieve this. Professionally communicate their ideas; visually, verbally and/or in writing (All assessed by Component A) 					
	15				
	ted				
Allocat Hours					
_	nt Allocat	ot Allocated			

	Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in clatest Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)				
Total Assessment	Total assessment of the module: Written exam assessment percentage Coursework assessment percentage 100%				
	Practical exam assessment percentage				
	100%				
Reading List	Essential reading: Godfrey, Tony. (1998) Who are the style police?. London:Phaidon.pp.377-424 Further Reading: Alberro & Stimson. (1999) Conceptual Art: A Critical Anthology. Cambridge: MIT Press. Baudrillard, Jean. (1983). Simulations. Los Angeles: Semiotext. Benjamin, Walter (1968). Hannah Arendt. ed. "The Work of Art in the Age of Mechanical Reproduction", Illuminations. London: Fontana. pp. 214–218. Bourriaud, Nicholas. (1998) Relational Aesthetics. France: Les presses du reel. Butt, Gavin (ed). (2004) After Criticism. New Jersey: Wiley-Blackwell. Chambers, Iain (2001) Culture After Humanism. Oxford: Routledge. Fisher, Mark. (2010) Capitalist Realism: is there no alternative? London: O Books. Gillick, Liam (ed). (2013) Cultures of the Curatorial. Leipzig: Academy of Visual Arts Goldberg, R. (1998) Performance: live art since 1960, London: Thames & Hudson Harrison, C & Wood, P (ed). (1992), Art in Theory: 1900-1990, London: Blackwell Kwon, M. (2002) One Place After Another. Cambridge: MIT Press. Lippard, Lucy. (1995) The Pink Glass Swan: Selected essays on feminist art. New York: The New Press. O'Doherty, Brian. (1986) Inside the White Cube. Berkeley: University of California Press. Rogoff, Iritt & Sherman, Daniel. (1994) Museum Culture; histories, discourses, spectacle Minneapolis: University of Minnesota press. Smith, Dan. (2012) Traces of Modernity: London: Zero Books.				

FOR OFFICE USE ONLY

First CAP Appro	val Date	17 th Jan	uary 2018		
Revision ASQC Approval Date			Version	1	Link to RIA 12513