



MODULE SPECIFICATION

Part 1: Information			
Module Title	Preparation for Extended Study In Art & Visual Culture		
Module Code	UAAAWL-15-3	Level	3
For implementation from	Sept 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Arts, Cultural Industries and Education	Field	Art
Department	Art and Design		
Contributes towards	BA (Hons) Fine Art BA (Hons) Fine Art with Foundation Year BA (Hons) Art & Visual Culture BA (Hons) Art & Visual Culture Foundation Year		
Module type:	Project		
Pre-requisites			
Excluded Combinations	UAAARP-30-3 Preparation for Extended Study in Art & Visual Culture		
Co- requisites			
Module Entry requirements			

Part 2: Description
<p>This 15 credit option module is designed for those students taking the 30 credit Visual Culture Option at level 3, namely the Independent Research Project UA1AVJ-30-3.</p> <p>It provides students with the opportunity to define a short programme of study on a self-initiated basis in preparation for a major 60 credit module of self-directed study. Students learn through experience how to identify and articulate personal aims and how to plan and manage a period of self-directed work. It also requires students to focus on the relationship of their art/design/media interests to individual career aspirations.</p> <p>The emphasis of the module is upon the further development and evaluation of a personal art/design/media methodology and the contextualisation of their practice within the creative and/or cultural industries through the production of artefacts/artworks and a related text.</p> <p>Students initiate their own brief/s. Their choices and programme of study in the module is negotiated with tutors and the module leader according to the requirements of the learning outcomes and assessment criteria. This is done through the development of a draft text or abstract generated by the student with staff guidance. At this level, students are expected to demonstrate competence in the use and application of appropriate processes and techniques in the development and realisation of their ideas and knowledge of discourses relevant to their studio practice. During this module they have the opportunity to further refine these skills, to develop technical expertise and conceptual understanding through the development and testing of prototypes / samples.</p> <p>For assessment, students are required to present their draft text (1,500 words or equivalent alternative submission with associated bibliography), and a body of developmental work, supporting materials and research.</p>

This, along with an evaluation of the work (as part of a summative critique) enable the student to analyse the outcome of the module in relation to the initial proposal of work, and to use this to begin to identify, in discussion with tutors, a programme of work for the subsequent 60 credit module, Extended Study in Art and Writing, which aims to showcase their strengths in Fine Arts practice.

Part 3: Assessment

Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

Presentation and participation in studio-critique Poster presentation Group and individual visual presentations
Group and individual verbal presentations Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
Group critiques Peer and self-assessment Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Identify final timetabled piece of assessment (component and element)	Body of developmental work and text	
% weighting between components A and B (Standard modules only)	A: 100%	B:
First Sit		
Component A (controlled conditions) Description of each element	Element weighting	
1. Body of developmental work, draft text, supporting materials, research, summative critique	100%	
Component B Description of each element	Element weighting	
Resit (further attendance at taught classes is not required)		

Component A (controlled conditions)		Element weighting											
Description of each element													
1. Body of developmental work, draft text, supporting materials, research, summative critique		100%											
Component B		Element weighting											
Description of each element													
Part 4: Teaching and Learning Methods													
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> Collate, analyse and critically reflect on research from a range of sources appropriate to individual research interests Contextualise their practice within the wider context of the Creative Industries Negotiate a draft text for study based on the identification and articulation of individual interests, technical specialisms and relevant Fine Art discourses Demonstrate the implementation of a creative methodology in the development of a body of work Apply and develop their expertise in relation to their individual technical specialism/s Demonstrate the ability to generate, develop and resolve ideas for an individually negotiated professional context Manage their own learning and access an appropriate range of resources to achieve this Professionally communicate their ideas; visually, verbally and/or in writing <p>All assessed through Component A.</p>												
Key Information Sets Information (KIS)	<p><i>Number of credits for this module</i> 15</p>												
Contact Hours	<table border="1"> <thead> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td>150</td> <td>36</td> <td>114</td> <td>0</td> <td>150</td> </tr> </tbody> </table>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150	0	
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours									
150	36	114	0	150									
Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <p>Total assessment of the module:</p> <table border="1"> <thead> <tr> <th>Assessment Type</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td></td> </tr> <tr> <td>Coursework assessment percentage</td> <td>100%</td> </tr> </tbody> </table>			Assessment Type	Percentage	Written exam assessment percentage		Coursework assessment percentage	100%				
Assessment Type	Percentage												
Written exam assessment percentage													
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	Practical exam assessment percentage						
Reading List	<table border="1" data-bbox="443 203 1377 275"> <tr> <td data-bbox="443 203 636 275"></td> <td data-bbox="636 203 813 275"></td> <td data-bbox="813 203 1007 275"></td> <td data-bbox="1007 203 1270 275"></td> <td data-bbox="1270 203 1377 275">100%</td> </tr> </table> <p>Essential Reading:</p> <p>Fusco, M., (2010) Say Who I Am / Or a Broad Private Wink ; In: Khonsari, J. and O'Brien, M. eds. (2010) Judgement and Contemporary Art Criticism Vancouver: Artspeak and Fillip editions, pp.73-80</p> <p>Further Reading:</p> <p>Berardi, F. (2012 transl.) The Uprising / On Poetry and Finance Los Angeles: Semiotext(e)</p> <p>Diederichsen, D. (2008) On (Surplus) Value in Art Berlin: Sternberg Press</p> <p>Esche, C (2008) Art and Social Change – A Critical Reader London: Tate</p> <p>Fraser, A. (2005) From the Critique of Institutions to an Institution of Critique New York: Artforum Sep 2005. Vol. 44, Iss. 1; pp.278-286</p> <p>Kant, I. (1764/1961 transl) Observations on the Feeling of the Beautiful and the Sublime Berkeley: University of California Press</p> <p>Krauss, R. (1985) The Originality of the Avantgarde and Other Myths Cambridge MA: MIT Press</p> <p>Lewitt, S. (2006) 0 to 9 (Lost Literature) New York NY: Ugly Duckling Presse Obrist, U. (2008) A Brief History of Curating Zurich: RRP Ringier Ranciere, J. (2004) The politics of Aesthetics New York: Continuum Vidokle, A. (2009) Produce, Distribute, Discuss, Repeat Berlin: Sternberg Press Websites:</p> <p>Listings: www.newexhibitions.com http://www.e-flux.com/ www.artupdate.com/</p> <p>Opportunities, Professional Advice: www.artscouncil.org.uk www.britcoun.org.uk http://www.artquest.org.uk/artlaw</p> <p>Periodicals: www.a-n.co.uk. http://www.parkettart.com http://www.frieze.com/magazine/</p> <p>Arts Organisations: http://www.diacenter.org www.artangel.org.uk www.lux.org.uk</p> <p>Resources: www.ubuweb.com www.artincontext.org http://www.bookworks.org.uk/ http://www.unitednationsplaza.org/</p>						100%
				100%			

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First ASQC Approval Date	17 th January 2018			
		Version	1	Link to RIA 12513
Revision ASQC Approval Date				