

**MODULE SPECIFICATION**

Part 1: Information			
Module Title	Academic Skills		
Module Code	UAAWQ-30-0	Level	0
For implementation from	September 2017		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	ACE	Field	Art and Design
Department			
Contributes towards	BA (Hons) Creative Media Design BA (Hons) Drawing and Print BA (Hons) Fashion Communication BA (Hons) Fashion Textiles BA (Hons) Fine Arts BA (Hons) Graphic Design BA (Hons) Illustration BA (Hons) Interior Design		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description

You will attend a series of lectures and seminars. The central theme of the lectures is the range of different contexts within which Art, Media & Design practice takes place and the different impact these contexts have on the production and consumption of work within art, media and design. The emphasis will be on significant developments during the C20th / 21st. The importance of having knowledge and understanding of the contexts in which practice takes place and becomes meaningful will be emphasised throughout all of the lectures, as well as in the research tasks that will be set throughout the module.

Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

Integrated with the lectures are workshops enabling the student to research an area of interest relevant to their own practice; each one focusing on a specific task (see examples below). The research tasks will be closely

ACADEMIC SERVICES

linked to the content of the lectures and will enable students to engage in small-scale projects which draw upon material, ideas, and practices from their own pathway as an active way of preparing for study at level 1(4).

The following is an indicative list of research/academic tasks and is open to continual review.

1. Students are asked to read the assignment brief and discuss each component, ensuring that they understand what is expected of them. They should make notes from the session to be handed in for assessment.
2. Students are asked to write a short (200 words) review of a cultural product of their choice, from any area of creative practice, and identify an audience/readership for their review to be submitted for assessment.
3. Students will be provided with a list of creative movements/aesthetic developments that relate to the content of the lecture series. They will then be asked to bring visual material relating to one of these, to the workshop, where they will discuss the connections between word and image. They will then write a short (200 words) explanation of the connection to be submitted for assessment.
4. Prior to the session the students will be instructed to read a short reading and to make notes. They will then discuss the text and their individual understandings of it, and write a paragraph explaining its content, to be submitted for assessment.
5. Students discuss the information and advice they have been given about essay-writing and write a paragraph which includes a quotation and a reference to be submitted for assessment.

Part 3: Assessment

Assessment will be through :

- a 'pitch' of a rationale that describes and justifies the student's choice of subject or area of study;
- a research file to include work undertaken in respect of the tasks;
- a written study on a subject relevant to their interests and developing creative identities.

Assessment criteria:

Students are assessed according to their fulfilment of the learning outcomes in respect of the following criteria:

Learning Outcomes	Criteria for Assessment	Source of Evidence for assessment
On successful completion of this module students will be able to:		
Engage with a range of academic texts relevant to the students' chosen Art, Design & Media pathway degree scheme;	There is evidence of a structured and coherent discussion and /or argument.	Pitch Research File Written Study
Produce written work for researches in Art, Design & Media that utilises appropriate terminology, style and conventions;	Research has been used to initiate and develop ideas.	Written Study Research File
Demonstrate effective organisational and time management skills;	The student has allocated resources that are appropriate to the assessed tasks.	Pitch Research File Written Study

ACADEMIC SERVICES

Demonstrate an ability to reflect on progress and improve academic work in response to feedback;	There is evidence that the student can progress their ideas based upon reflection and feedback from staff and their peers.	Pitch Research File Written Study
Make appropriate and competent use of IT for a range of purposes;	Pitch has effectively utilised appropriate presentation software and written study has been word processed	Pitch Written Study
Demonstrate an understanding of research strategies for academic work and identify, locate and retrieve information in a variety of formats;	A variety of sources has been used to research the work of artists and/or designers.	Presentation Research File Written Study
Gain experience presenting information clearly in oral format.	The student is able to articulate and present ideas.	Pitch
Component A, Element 1.		
Identify final timetabled piece of assessment (component and element)	Component A, Element 1.	
% weighting between components A and B (Standard modules only)	A:	B:
	60%	40%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. a written study on a subject relevant to their interests and developing creative identities.	100%	
Component B Description of each element	Element weighting (as % of component)	
1. a 'pitch' of a rationale for a chosen area of study of eight minutes with an additional five minutes for discussion;	50%	
2. a research file to include work undertaken in respect of the tasks;	50%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. a written study on a subject relevant to their interests and developing creative identities.	100%	
Component B Description of each element	Element weighting (as % of component)	
1. a 'pitch' of a rationale for a chosen area of study;	50%	
2. a research file to include work undertaken in respect of the tasks;	50%	

Part 4: Teaching and Learning Methods**Learning Outcomes**

On successful completion of this module students will be able to:

Learning Outcomes	Source of Evidence for assessment
Engage with a range of academic texts relevant to the students' chosen Art, Design & Media pathway degree scheme;	Pitch Research File Written Study
Produce written work for researches in Art, Design & Media that utilises appropriate terminology, style and conventions;	Written Study Research File
Demonstrate effective organisational and time management skills;	Pitch Research File Written Study
Demonstrate an ability to reflect on progress and improve academic work in response to feedback;	Pitch Research File Written Study
Make appropriate and competent use of IT for a range of purposes;	Pitch Written Study
Demonstrate an understanding of research strategies for academic work and identify, locate and retrieve information in a variety of formats;	Presentation Research File Written Study
Gain experience presenting information clearly in oral format.	Pitch

Students will be taught through a combination of lectures, seminars, workshops and tutorials. With the lecture series presenting the main bulk of the course material, the workshops will be devoted to particular research tasks that relate the lecture material to different areas of Art, Media & Design practice. They will require students to work independently on research tasks as well as in small groups during the presentation and discussion of research findings. Group tutorials specifically concerned with support for the essay will also form part of these sessions. The research conducted during or as a consequence of the workshops is documented through a series of written pieces submitted for assessment together with the essay.

During the first four weeks of the module students will be introduced to the library. These sessions relate closely to the skills required to successfully complete the research tasks and to prepare for study at level 1(4).

A programme of study skills lectures and workshops will also be provided accompanied by study skills material designed to support research, essay preparation and writing-up final work.

ACADEMIC SERVICES

FOR OFFICE USE ONLY

First CAP Approval Date	21 March 2017			
Revision CAP Approval Date <i>Update this row each time a change goes to CAP</i>		Version	1	RIA 12056