



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Academic Skills		
Module Code	UAAAWQ-30-0	Level	Level 3
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Art
Department	ACE Dept of Art & Design		
Module Type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry Requirements	None		
PSRB Requirements	None		

**Part 2: Description**

**Overview:** You will attend a series of lectures and seminars. The central theme of the lectures is the range of different contexts within which Art, Media & Design practice takes place and the different impact these contexts have on the production and consumption of work within art, media and design. The emphasis will be on significant developments during the C20th / 21st. The importance of having knowledge and understanding of the contexts in which practice takes place and becomes meaningful will be emphasised throughout all of the lectures, as well as in the research tasks that will be set throughout the module.

Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

**Educational Aims:** See Learning Outcomes

**Outline Syllabus:** Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

Integrated with the lectures are workshops enabling the student to research an area of interest relevant to their own practice; each one focusing on a specific task (see examples below). The research tasks will be closely linked to the content of the lectures and will enable students to engage in small-scale projects which draw upon material, ideas, and practices from their own pathway as an active way of preparing for study at level 1(4).

**Teaching and Learning Methods:** The following is an indicative list of research/academic tasks and is open to continual review.

Students are asked to read the assignment brief and discuss each component, ensuring that they understand what is expected of them. They should make notes from the session to be handed in for assessment.

Students are asked to write a short (200 words) review of a cultural product of their choice, from any area of creative practice, and identify an audience/readership for their review to be submitted for assessment.

Students will be provided with a list of creative movements/aesthetic developments that relate to the content of the lecture series. They will then be asked to bring visual material relating to one of these, to the workshop, where they will discuss the connections between word and image. They will then write a short (200 words) explanation of the connection to be submitted for assessment.

Prior to the session the students will be instructed to read a short reading and to make notes. They will then discuss the text and their individual understandings of it, and write a paragraph explaining its content, to be submitted for assessment.

Students discuss the information and advice they have been given about essay-writing and write a paragraph which includes a quotation and a reference to be submitted for assessment.

## STUDENT AND ACADEMIC SERVICES

Part 3: Assessment			
<p>Assessment will be through :</p> <p>a 'pitch' of a rationale that describes and justifies the student's choice of subject or area of study;</p> <p>a written study on a subject relevant to their interests and developing creative identities.</p> <p>Assessment criteria:</p> <p>Students are assessed according to their fulfilment of the learning outcomes in respect of the agreed criteria.</p>			
First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component A	✓	80 %	A written study on a subject relevant to their interests and developing creative identities.
Presentation - Component B		20 %	A 'pitch' of a rationale for a chosen area of study of eight minutes with an additional five minutes for discussion.
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Presentation - Component B		20 %	A 'pitch' of a rationale for a chosen area of study.

STUDENT AND ACADEMIC SERVICES

<b>Part 4: Teaching and Learning Methods</b>																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;"><b>Module Learning Outcomes</b></th> <th style="text-align: left;"><b>Reference</b></th> </tr> </thead> <tbody> <tr> <td>Engage with a range of academic texts relevant to the students' chosen Art, Design &amp; Media pathway degree scheme;</td> <td>MO1</td> </tr> <tr> <td>Produce written work for researches in Art, Design &amp; Media that utilises appropriate terminology, style and conventions;</td> <td>MO2</td> </tr> <tr> <td>Demonstrate effective organisational and time management skills;</td> <td>MO3</td> </tr> <tr> <td>Demonstrate an ability to reflect on progress and improve academic work in response to feedback;</td> <td>MO4</td> </tr> <tr> <td>Make appropriate and competent use of IT for a range of purposes;</td> <td>MO5</td> </tr> <tr> <td>Demonstrate an understanding of research strategies for academic work and identify, locate and retrieve information in a variety of formats;</td> <td>MO6</td> </tr> <tr> <td>Gain experience presenting information clearly in oral format</td> <td>MO7</td> </tr> </tbody> </table>	<b>Module Learning Outcomes</b>	<b>Reference</b>	Engage with a range of academic texts relevant to the students' chosen Art, Design & Media pathway degree scheme;	MO1	Produce written work for researches in Art, Design & Media that utilises appropriate terminology, style and conventions;	MO2	Demonstrate effective organisational and time management skills;	MO3	Demonstrate an ability to reflect on progress and improve academic work in response to feedback;	MO4	Make appropriate and competent use of IT for a range of purposes;	MO5	Demonstrate an understanding of research strategies for academic work and identify, locate and retrieve information in a variety of formats;	MO6	Gain experience presenting information clearly in oral format	MO7
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Reading List	<p>The reading list for this module can be accessed via the following link:  <a href="https://uwe.rl.talis.com/modules/UAAAWQ-30-0.html">https://uwe.rl.talis.com/modules/UAAAWQ-30-0.html</a></p>																

**Part 5: Contributes Towards**

This module contributes towards the following programmes of study:

Art and Visual Culture {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Fine Art (International) {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Fine Art {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Art and Writing {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Graphic Design {Foundation} [Sep][FT][Arnolfini][4yrs] BA (Hons) 2020-21  
Illustration {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Interior Design {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Interior Design {Foundation} [Sep][SW][Bower][5yrs] BA (Hons) 2020-21  
Fashion Communication {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21  
Graphic Design {Foundation} [Sep][PT][Arnolfini][8yrs] BA (Hons) 2019-20  
Illustration {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2019-20  
Drawing and Print {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2019-20  
Interior Design {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2020-21  
Interior Design {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2019-20