



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Engineering Management for Global Challenges		
Module Code	UFMFBM-30-M	Level	Level 7
For implementation from	2018-19		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Environment & Technology	Field	Engineering, Design and Mathematics
Department	FET Dept of Engin Design & Mathematics		
Contributes towards	Engineering Business Management [Sep][FT][Frenchay][1yr] MSc 2018-19		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Educational Aims:</b> The aim of this module is to ensure students are aware of the major global issues facing society and organisations and the potential for engineering-based solutions.</p> <p>This module will prepare students to understand:</p> <p>What is strategy and strategic planning?</p> <p>Ethical Leadership.</p> <p>Change leadership vs change management.</p>

## STUDENT AND ACADEMIC SERVICES

Responsible business and global challenges

Global risk analysis

Students will be equipped with advance knowledge, tools and techniques to identify social-economic impact of global challenges and identify appropriate strategies that delivers long-term benefits for both their business and the world as a whole.

**Outline Syllabus:** Global challenges themes include, but not limited to:

Environment and climate change,

Natural resources scarcity,

Sustainable energy,

Healthcare,

Urbanisation and smart cities.

This module will prepare students to:

Recognise the complexity of our interconnected world

Understand the socioeconomic impact of our challenges

Recognise their role as technology/engineering managers in facing global challenges

Understand the ethical, moral and legal responsibilities of their decision and conduct

Solve complex problems through innovation and entrepreneurship

Develop global mind-set by working in diverse teams

**Teaching and Learning Methods:** Students will experience real-world sustainability challenge simulations. In this real-world simulation, students take the role of either middle or a senior manager who act as an internal change agent at an engineering company, students must make decisions to convince a critical mass of key employees to adopt a sustainability initiative.

In addition, students will be presented with real-world case studies that represent a theme of global challenge. Case method teaching immerses students into realistic business situations help them to appreciate the challenge of implementing an enterprise-wide, strategic change initiative that involves various stakeholders; organisations, government and societies.

### Part 3: Assessment

In Component B1 students submit a group report of 2,500 words to demonstrate their understating of the complexity, risks and adverse impact of their chosen global challenge. The impact needs to be assessed using academic and practitioner literature.

In Component B2, the students submit a 3,000 words group report that is designed to encourage students to evaluate the outcomes of the first group investigation and exercise critical thinking and problem solving skills to provide practical and justifiable recommendation for an industry and/or government. These recommendations are to be presented in strategic management and lean enterprise model known as "Business Model Canvas".

Finally, a controlled element consists of an individual presentation to the tutors to demonstrate managerial level of communication of a complex multifaceted problem. It provides an opportunity for individuals to develop Independent leadership qualities through demonstrating critical understating of the challenge. In addition, it assesses the extent to which individuals achieve the learning outcomes. This element enhances students' performance and contribution to the group work.

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A transparent published method is in place for identifying students' contribution to group work. This peer assessed process is moderated by the module leader.

Both assessment components are designed to encourage students to evaluate the theoretical concepts encountered within the module and apply them to a real-world problem. The referred assignment will involve a reworking of the original written task (component B) based on the feedback received from the initial submission. The length of the report is 3,000 words.

The referred presentation will differ from the first presentation in that it will take place after the submission of the report. It will be based on presenting the challenge and suggested outcome in their written report.

First Sit Components	Final Assessment	Element weighting	Description
Report - Component B		30 %	Group report 1 (2500 words)
Report - Component B		45 %	Group report 2 (3000 words)
Presentation - Component A	✓	25 %	Individual presentation (15 minutes)
Resit Components	Final Assessment	Element weighting	Description
Report - Component B		75 %	Individual report (3000 words)
Presentation - Component A	✓	25 %	Individual presentation (15 minutes)

### Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will be able to:	
		<b>Module Learning Outcomes</b>
	MO1	Conduct, synthesise and critically evaluate professionally relevant information, arguments and assumptions of a selected global challenge
	MO2	Apply theoretical knowledge, critical thinking and problem solving skills and analyse complex information in a specific global context
	MO3	Demonstrate systematic knowledge and critical understanding of your chosen topic in a form of practical yet sustainable recommendations
	MO4	Demonstrate independent leadership qualities via planning, monitoring and evaluating significant constraints, barriers and opportunities
	MO5	Recognise the requirements of professional standards of consultancy report and presentations
Contact Hours	<b>Contact Hours</b>	
	<b>Independent Study Hours:</b>	
	Independent study/self-guided study	230

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	<b>Total Independent Study Hours:</b>	230
	<b>Scheduled Learning and Teaching Hours:</b>	
	Face-to-face learning	70
	<b>Total Scheduled Learning and Teaching Hours:</b>	70
	<b>Hours to be allocated</b>	300
	<b>Allocated Hours</b>	300
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/ufmfbm-30-m.html">https://uwe.rl.talis.com/modules/ufmfbm-30-m.html</a></p>	