

MODULE SPECIFICATION

Part 1: Information						
Module Title	Speci	Specialised Production Proposal				
Module Code	UPC	NAH-30-3	Level	3		
For implementation from	Sept	ept 2017				
UWE Credit Rating	30		ECTS Credit Rating	15		
Faculty	Faculty of Arts, Creative Industries and Education		Field	Cultural Industries		
Department	Arts and Cultural Industries					
Contributes towards	BSc (BSc (Hons) in Games and Animation Production				
Module type:	Proje	Project				
Pre-requisites		None				
Excluded Combinations		None				
Co- requisites		None				
Module Entry requireme	nts	Not offered as a stand-alone module. Programme entry requirements apply.				

Part 2: Description

This module allows the student to devise, develop and plan a major specialist production based around a Games or Animation context. It is expected that the content from this module will be produced in the 'Specialised Production' Module.

The response to this module is entirely student negotiated and as such is expected to be a thoroughly developed product. Students will need to engage with both primary and secondary research from a range of sources and produce an informed product proposal that will be pitched to an industry panel. They will also be expected to establish specialised development opportunities (e.g. screenings, graduate show etc.) for their product.

Students are expected to create a full body of pre-production materials relevant to their chosen product. Approval by the industry panel will be required prior to full production.

Part 3: Assessment

- The module assessments are intended to give students the opportunity to create the pre-production documentation that will be presented to an industry panel as a formal pitch.
- The production proposal will be expected to include a range of materials, both from secondary sources as well as original content that showcases the ideas and concepts created by the student.
- Research will be a substantial part of the preparation and the findings will need to be synthesised
 and communicated in such a way that other individuals will understand the concepts and ideas that
 the student plans to use. All sources of research will need to be correctly cited using a Harvard
 referenced bibliography.
- Scheduling, anticipated issues and contingency plans will need to be formulated to minimise

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potential disruption. These will need to be articulated as part of the formal proposal.

 Due to the highly individual nature of this module, formative feedback is essential and regular faceto-face meetings will need to be held in order to guide the student and address issues before they become critical issues. By addressing these at an early stage, changes and modifications can be implemented with a minimum of disruption prior to production.

• Summative assessment will be given at the end of the module with the Module tutor, Second Marker and Panel contributing to feedback.

Resit work that ensures ILOs are met will be determined by the module leader and approved by the link tutor, for each failed component.

Identify final timetabl (component and eler	A2			
· ·	en components A and B (Standard	d modules only)	A: 100	B:
First Sit				
Component A (cont Description of each			Elemen weightin (as % of comp	g
 Production p 5000 word 	roposal folder- developed and refines	ed concept/idea for production	75	
2. Formal pitch propo	osal presentation 10 minutes.		25	
Component B Description of each	element		Elemen weightin (as % of comp	g
	dance at taught classes is not red sures ILOs are met will be deter		and approve	d bv
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effectively communicate an abstract concept to others. (A1, A2)

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Key Information	Key Informa	tion Set - Modul	le data				
Sets Information (KIS)							
(1.1.5)	Number of credits for this module				30		
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	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		
	300	100	200	0	300	②	
	Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, proclass test Practical Exam: Oral Assessment and/or presentation, practical skills assess practical exam (i.e. an exam determining mastery of a technique) Total assessment of the module: Written exam assessment percentage Coursework assessment percentage 100%					•	
Total Assessment		Practical ex	am assessm	ent percenta		0% 00%	
Reading List	Short: Findir Glebas, S. (2 Techniques Kenny, R. (2 Maya. Abing Giesen, R. a Films, Acting Gasek, T. (2 Photographi Mitchell, B. (Your Animat	ng and Building 2008) Directing For Live Action 2014) Finish Yoldon: Focal Pland Khan, A. (grand Visualize 2017) Frame-Rec Animation Total 2016) Independent Films. New 2008 (1998) Direction Properties of Prime Properties (1998) Direction Properties (1998	(2017) Acting ting. New York by-frame Stop Techniques, Sendent Animat w York: CRC	ingdon: Foca Professional Stion. Abingdon and Tricks I and Characte k: Crc Press. Motion: The econd Edition ion: Develop Press.	I Press. Storytelling aren: Focal Pressor Making aren Animation: Guide to Noral 2nd ed. Neing, Producin	nd Storyboass. Animated The Art of n-puppet w York: CF g and Distr	Short in Animated RC Press. ibuting
	Your Animated Films. New York: CRC Press. Salmond, M (2016) Video Game Design: Principles and Practices from the Ground Up. London, New York: Fairchild Books.						

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Revision CAP Approval Date			Version	1		