

**MODULE SPECIFICATION**

| Part 1: Information | | | |
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| Module Title | Specialised Production Proposal | | |
| Module Code | UPCNAH-30-3 | Level | 3 |
| For implementation from | Sept 2017 | | |
| UWE Credit Rating | 30 | ECTS Credit Rating | 15 |
| Faculty | Faculty of Arts, Creative Industries and Education | Field | Cultural Industries |
| Department | Arts and Cultural Industries | | |
| Contributes towards | BSc (Hons) in Games and Animation Production | | |
| Module type: | Project | | |
| Pre-requisites | None | | |
| Excluded Combinations | None | | |
| Co- requisites | None | | |
| Module Entry requirements | Not offered as a stand-alone module. Programme entry requirements apply. | | |

| Part 2: Description |
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| <p>This module allows the student to devise, develop and plan a major specialist production based around a Games or Animation context. It is expected that the content from this module will be produced in the 'Specialised Production' Module.</p> <p>The response to this module is entirely student negotiated and as such is expected to be a thoroughly developed product. Students will need to engage with both primary and secondary research from a range of sources and produce an informed product proposal that will be pitched to an industry panel. They will also be expected to establish specialised development opportunities (e.g. screenings, graduate show etc.) for their product.</p> <p>Students are expected to create a full body of pre-production materials relevant to their chosen product. Approval by the industry panel will be required prior to full production.</p> |
| Part 3: Assessment |
| <ul style="list-style-type: none"> • The module assessments are intended to give students the opportunity to create the pre-production documentation that will be presented to an industry panel as a formal pitch. • The production proposal will be expected to include a range of materials, both from secondary sources as well as original content that showcases the ideas and concepts created by the student. • Research will be a substantial part of the preparation and the findings will need to be synthesised and communicated in such a way that other individuals will understand the concepts and ideas that the student plans to use. All sources of research will need to be correctly cited using a Harvard referenced bibliography. • Scheduling, anticipated issues and contingency plans will need to be formulated to minimise |

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| <p>potential disruption. These will need to be articulated as part of the formal proposal.</p> <ul style="list-style-type: none"> • Due to the highly individual nature of this module, formative feedback is essential and regular face-to-face meetings will need to be held in order to guide the student and address issues before they become critical issues. By addressing these at an early stage, changes and modifications can be implemented with a minimum of disruption prior to production. • Summative assessment will be given at the end of the module with the Module tutor, Second Marker and Panel contributing to feedback. <p>Resit work that ensures ILOs are met will be determined by the module leader and approved by the link tutor, for each failed component.</p> | | | | | | |
| Identify final timetabled piece of assessment (component and element) | | Component A2 | | | | |
| % weighting between components A and B (Standard modules only) | | <table border="1"> <tr> <td>A:</td> <td>B:</td> </tr> <tr> <td>100</td> <td></td> </tr> </table> | A: | B: | 100 | |
| A: | B: | | | | | |
| 100 | | | | | | |
| First Sit | | | | | | |
| Component A (controlled conditions) Description of each element | | Element weighting <i>(as % of component)</i> | | | | |
| 1. Production proposal folder- developed and refined concept/idea for production – 5000 words | | 75 | | | | |
| 2. Formal pitch proposal presentation 10 minutes. | | 25 | | | | |
| Component B Description of each element | | Element weighting <i>(as % of component)</i> | | | | |
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| Resit (further attendance at taught classes is not required) Resit work that ensures ILOs are met will be determined by the module leader and approved by the link tutor, for each failed component. | | | | | | |
| Component A (controlled conditions) Description of each element | | Element weighting <i>(as % of component)</i> | | | | |
| 1. Production proposal folder- developed and refined concept/idea for production – 5000 words | | 75 | | | | |
| 2. Formal pitch proposal presentation 10 minutes. | | 25 | | | | |
| Component B Description of each element | | Element weighting <i>(as % of component)</i> | | | | |
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| Part 4: Teaching and Learning Methods | | | | | | |
| Learning Outcomes | <p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Independently research specialist production development opportunities and form an effective response. (A1) • Employ primary and secondary research; analysing the findings in a critical manner to improve a product intended for production; arranging findings to effectively communicate an abstract concept to others. (A1, A2) | | | | | |

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| First CAP Approval Date | 21 st March 2017 v1 MIA 10600 | | | |
| Revision CAP Approval Date | | Version | 1 | |
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