Module Specification

Radio Scriptwriting

Version: 2023-24, v2.0, 24 Jan 2023

Contents

Part 1: Information

Module title: Radio Scriptwriting

Module code: UABATM-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: The module will establish the importance of the script as a blueprint for many forms of radio production, showing how the principles of script

writing apply to longer forms, such as long features and also to factual genre, such as documentary. The writing practice will be set in the context of professional radio writing craft standards, and will critically examine some important industry themes such as the interplay between genre and audience expectation and satisfaction.

Students will also be encouraged to develop their own voicing skills (if appropriate) and develop the ability to work with others for voice recording and develop and understanding on how to work with vocal talent (e.g. drama students, local professional voice artist) and how to direct them. Indicative content includes: basic radio script-writing and could include scripting for short features, mini-documentary, radio drama, podcast and audio for the web.

Part 3: Teaching and learning methods

Teaching and learning methods: Students will apply narrative, ethical, production and commercial principles learned to date to their own project/s within this module as well as responding to other teaching about production.

Lectures and seminars as well as talks by industry professionals to enable students to develop their producing and production management skills with the focus being on scriptwriting

Scripts types could include:

Podcast scripts

Feature scripts

Documentary narration

Correspondent reports

Radio programme scripts

The students' development process will be supported through regular seminars facilitating peer feedback and constructive critical analysis, individual and group tutorials and sessions with industry guests

Scheduled learning: includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops = 48 hours.

Independent learning: includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. = 102 hours

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Understand the techniques of writing for the ear using simple, direct language.

MO2 Demonstrate the importance of varying language, content and style to suit different items, programmes and target audiences

MO3 Produce innovative writing of professional quality across, radio and audio, which is based on a well-structured and creative use of narrative.

MO4 Promote a specialist knowledge and mastery of scriptwriting skills, and story structure, which will enable students to turn their stories into industry standard scripts.

MO5 Rigorously develop their scripts through both peer workshops and individual tutorials, while maintaining the flexibility to build on individual strengths and develop their own voice

MO6 Consider the needs of recording the voice and the needs of directing vocal talent

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 102 hours

Face-to-face learning = 48 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/uabatm-15-m.html

Part 4: Assessment

Assessment strategy: For the summative assessment, students will be required to submit a portfolio of documents demonstrating their engagement and the development of the concepts, Exercises and assignments explored and set in the taught sessions.

Assessment 1: Practical Skills Assessment 30%
Assessment 2: Portfolio of Scripts 70%

Assessment components:

Practical Skills Assessment (First Sit)
Description: Recording and directing practical skills assessment
Weighting: 30 %
Final assessment: No
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (First Sit)
Description: Portfolio of scripts
Weighting: 70 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO5, MO6

Practical Skills Assessment (Resit)
Description: Recording and directing practical skills assessment
Weighting: 30 %
Final assessment: No
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio of scripts

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study: