

Module Specification

Radio Pre-Production

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Part 1: Information

Module code: UABATK-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The purpose of this module is to enable the student to prepare to undertake their 'final major project' by undertaking a focussed research study which applies the knowledge and contextual understanding explored through the modules

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Students will formulate and develop a documentary or factual media production, demonstrating advanced research and creative development methods, and a thorough application of the principles of storytelling for a particular platform and audience.

Students will undertake craft skills training across specialist roles in preparation for production and also to enable them to extend their professional development. Alongside, students will explore and begin to consolidate their employability plans supported by the teaching programme. It enables students to explore and critically evaluate content for broadcast and multi-platform and furnishes them with a range of creative idea generation strategies and techniques. Throughout the module students are encouraged to work up and pitch ideas for factual programming drawing on the knowledge gained through the module.

The module interrogates assumptions and implicit underlying values in factual narratives (for example around the issue of representation) and ethical dilemmas in storytelling, and enables students to explore and critically evaluate a range of perspectives.

Outline syllabus: Students will undertake a specialist research study to underpin their idea for a documentary or digital media production. Students will apply narrative, ethical, production and commercial principles learned to date to their own project within this module as well as responding to other teaching about production.

Lectures and seminars as well as talks by industry professionals to enable students to develop their producing and production management skills.

The content of these will include subjects such as:

Developing content into story and building Working with contributors, and possibly guest presenters Pitching and Proposal writing

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From synopsis to recording script Scheduling and budgeting production Further creative digital editing techniques

Part 3: Teaching and learning methods

Teaching and learning methods: The students' development process will be supported through regular seminars facilitating peer feedback and constructive critical analysis, individual and group tutorials and sessions with industry guests

Preparation for production will be supported by an extensive range of workshops designed to help develop students' technical skills and craft techniques to enable them to achieve their own project and/or work collaboratively on other students' projects as required.

A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are: research and information analysis skills, networking, pitching, preparing for interviews, developing resilience,

Scheduled learning: includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops = 72 hours.

Independent learning: includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. = 228 hours.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Initiate, develop and pitch present suitable idea/s for a documentary or factual media production, demonstrating a critical understanding of a range of knowledge and understanding gathered through the modules (e.g. production expertise, legal, ethical and regulatory concerns, types of programming, media platforms, contemporary audiences and story)

Page 4 of 7 04 May 2023 **MO2** Identify and utilize a range of information literacy skills, research techniques and sources in developing a proposal to a viable project, demonstrating an advanced ability to gather, collate, synthesise, edit and present research material.

MO3 Demonstrate a thorough engagement with the process of pre-production through a period of scripting and planning.

MO4 Engage with the management, organisation and documentation of a documentary or factual media production in a professional manner, including producing budgets and schedules.

MO5 Contextualise and critically reflect on existing creative work within the field of media production

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <u>https://uwe.rl.talis.com/modules/uabatk-</u><u>30-m.html</u>

Part 4: Assessment

Assessment strategy: The summative assessment is as follows:

Assessment 1: Oral Presentation 25%

Assessment 2: Portfolio 75%

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be

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These may include:

Production planning documents production tasks and/or Learning logs and/or Audio recording of pilot Reflective Essay -500 words

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

Assessment components:

Presentation (First Sit) Description: Oral presentation (10-15 mins) Weighting: 25 % Final assessment: No Group work: No Learning outcomes tested: MO1

Portfolio (First Sit)

Description: Portfolio Weighting: 75 % Final assessment: Yes Group work: No Learning outcomes tested: MO2, MO3, MO4, MO5

Presentation (Resit)

Description: Oral presentation (10-15 mins) Weighting: 25 % Final assessment: No Group work: No Learning outcomes tested: MO1

Portfolio (Resit) Description: Portfolio Weighting: 75 % Final assessment: Yes Group work: No Learning outcomes tested: MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study: