




### MODULE SPECIFICATION

Part 1: Information			
Module Title	Culture, Sustainability and Consumption		
Module Code	UPCN9W-30-2	Level	2
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Cultural Industries
Department	Arts and Cultural Industries		
Contributes towards	BA (Hons) Liberal Arts		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>This module will examine the role that consumerism plays in the processes of everyday life and experience in the early twenty-first century. It will examine the history and influence of consumerism on the impact of it on social life, social inequalities, cultural identity, economics, politics and the environment. The module will begin by developing a historical and theoretical analysis of the development of global capitalism focusing on questions of economic power and cultural agency.</p> <p>This contextual work will be followed by the analysis of a series of case-studies focusing on contemporary issues arising from the economic and cultural dominance of consumerism. Topics may include the discussion of issues such as; conspicuous consumption and celebrity culture; shopping malls and the commercialisation of public space; consumerism and social exclusion; new technologies and digital shopping; the rise of global culture industries; 'alternative' models of consumption and ethical consumerism.</p> <p>A variety of resources and approaches will be used in conducting these debates including artistic and literary sources, popular media forms, as well as cultural theory, philosophical and economic texts. Key questions to be examined revolve around the cultural and economic impact of global consumerism, taking in debates around the power and politics of consumption, cultural agency and identity and ethics and the environment.</p>
Part 3: Assessment: Strategy and Details
<p>The assessment (A1) consists of a portfolio of regularly written pieces and a longer, self-contained, essay. These will allow students to respond to topics of discussion, developing their skills in academic reading, and notetaking, and their ability to identify arguments, and to understand the interpretation of evidence from primary sources. Formative feedback will be given.</p> <p>The longer essay will develop the ideas of one of the shorter pieces, enabling students to learn how to design</p>

their own approach to a question, carrying out research on a topic of their choice, selecting from a range of further readings and identifying a case study to analyse.

Identify final timetabled piece of assessment (component and element)		Component A1	
% weighting between components A and B (Standard modules only)		<b>A:</b> 100%	<b>B:</b>
<b>First Sit</b>			
<b>Component A</b> (controlled conditions) <b>Description of each element</b>		<b>Element weighting</b> (as % of component)	
1. Portfolio (5,000 words)		100%	
<b>Component B</b> <b>Description of each element</b>		<b>Element weighting</b> (as % of component)	
1. N/A			
<b>Resit (further attendance at taught classes is not required)</b>			
<b>Component A</b> (controlled conditions) <b>Description of each element</b>		<b>Element weighting</b> (as % of component)	
1. Portfolio (5,000 words)		100%	
<b>Component B</b> <b>Description of each element</b>		<b>Element weighting</b> (as % of component)	
1. N/A			
<b>Part 4: Learning Outcomes &amp; KIS Data</b>			
Learning Outcomes	<p>On successful completion of this module students will be able to demonstrate:</p> <ol style="list-style-type: none"> <li>1. a knowledge of some of the key theoretical perspectives, questions and contemporary debates that inform the study of consumption and consumer culture</li> <li>2. an understanding of the significance of consumerism in the context of social, economic, environmental and cultural change</li> <li>3. a developed repertoire of abilities in the presentation of ideas and arguments drawing on appropriate literature from the field of study</li> <li>4. the ability to conduct small-scale research and report writing on a range of relevant topics</li> <li>5. the ability to evaluate and analyse contemporary case-studies relating to the study of consumption and consumer culture.</li> </ol> <p>All learning outcomes are assessed through Component A.</p>		

<p>Key Information Sets Information (KIS)</p>	<p><b><u>Key Information Set - Module data</u></b></p> <p>Number of credits for this module <span style="border: 1px solid black; padding: 2px;">30</span></p> <table border="1" data-bbox="454 309 1225 504"> <thead> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td style="text-align: center;">0</td> <td style="text-align: center;">300</td> </tr> </tbody> </table> 	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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300	72	228	0	300							
<p>Contact Hours</p>	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>										
<p>Total Assessment</p>	<table border="1" data-bbox="651 882 1331 1115"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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<p>Reading List</p>	<p>Indicative Reading List:                      Additional digital materials are made available through Blackboard.</p> <p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms.</p> <p><a href="https://uwe.rl.talis.com/lists/3D35799B-BCA3-A348-8F53-77A78DABD0D8.html?draft">https://uwe.rl.talis.com/lists/3D35799B-BCA3-A348-8F53-77A78DABD0D8.html?draft</a></p>										

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First CAP Approval Date	9 March 2017 <a href="#">link to MIA</a>			
Revision ASQC Approval Date	17/01/2018	Version	1.1 2	<a href="#">Link to RIA</a> <a href="#">Link to RIA 12501</a>