



Module Specification

Professional Practice and Work Experience in Fashion Textiles

2

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Part 1: Information

Module title: Professional Practice and Work Experience in Fashion Textiles 2

Module code: UADAS6-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: None

Delivery locations: Alexander College, Bower Ashton Campus

Field: Design

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See learning outcomes.

Outline syllabus: This module enables students to broaden their knowledge and understanding of professional contexts within the fashion textile and creative

industries; how they operate and where employment or other commercial opportunities exist.

During the module, students are encouraged to begin to articulate their own strengths and interests within their subject and to link these to the skills and attributes required by specific professional roles and business models. This is intended to support students in identifying their own personal direction and allowing them to make informed choices for placements.

Students also develop methods of promoting themselves to their target employer/s/placement hosts. This includes the advanced design and development of a CV, letter of introduction/personal statement and the delivery of an individual on-line presence that could house an online portfolio. These tasks are presented for assessment in the Professional Practice File along with their research and role analysis.

Students will be fully supported in preparing for their placements, support may include for instance; portfolio preparation, mock interviews and visits by agencies and industry experts.

Work Experience/Work Based Learning

During the course of this module students are required to address approximately 36-40 hours of their study to engagement with work experience. This should be made up of a placement or number of shorter placements or working on live briefs or competitions relevant to the programme.

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures and seminars underpin the learning process by delivering information and setting out issues to be considered. These offer examples and critiques of existing professional practice, business models, entrepreneurial skills and related subjects.

Visiting speakers are also invited to demonstrate examples of professional working practice.

Support for the development of methods for effective research is delivered through workshops involving the UWE Library, for example. Students are also supported in the research and development of case studies by guidelines that define a set of questions concerning the philosophy, creative and professional methodologies, and 'target market' of their example. The set questions encourage students to use a range of research methods to gather key information; this includes the requirement to engage in primary research through contact and interview with practitioners as well as secondary research methods. This activity is monitored and supported through group tutorials where the sharing of information is encouraged.

Workshops and lectures supporting professional development and practical presentation skills are also delivered throughout and are supported by the UWE Careers Development Unit. These workshops include such topics as: the nature and use of a CV; design for the web; organizing time and resources; how to organize and deliver a presentation.

UWE Careers is signposted again at this stage, in relation to enterprise development, recruitment fairs, individual support, etc. These and other initiatives are available within and across subject areas. Students are expected to make full use of these opportunities, and evidence engagement in their assessment submissions.

Presentations allow the students to develop a range of key/transferable and professional skills. These include teamwork, negotiation and communication and the practical manipulative skills inherent in professional visual presentations.

The Professional Practice File, as introduced in Professional Practice 1 is also used in this module. The file will consist of evidence of the assignments, lectures, discussions and activities included in the module which students are required to respond to. It provides a place for students to collate and reflect on the material and ideas they are finding and being introduced to through the module.

The indicative contact time for this module is 36 hours and students can expect an average of 1.5 hours weekly contact. Contact time with staff will take the form of a diverse series of activities including lectures and workshops, seminar and tutorials where appropriate. Content will be divided between practical business elements and formulating an approach to work experience and outward facing elements.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically reflect on their creative strengths and professional interests to support the development of a creative and professional development plan

MO2 Analyse their professional aspirations and develop an action plan to identify and source WBL in this area

MO3 Identify opportunities and strategies to support the development of building professional networks

MO4 Analyse the skills and attributes required by different roles in the industry, and relate this knowledge to their own skills and attributes

MO5 Design and deliver appropriate self-promotional materials and visual presentations to a professional standard

MO6 Pitch ideas effectively to a range of audiences

MO7 Understand and apply the fundamental protocols of working and delivering as a professional

MO8 Communicate at a professional level, visually verbally and in writing

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: This module has no assessment strategy

Assessment components:

Portfolio (First Sit)

Description: Body of work: completed project work, research and supporting materials 100%

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Portfolio (Resit)

Description: Body of work: completed project work, research and supporting materials 100%

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Fashion Textiles [Bower] BA (Hons) 2022-23

Fashion Textiles {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2021-22

Fashion Textiles [Sep][PT][Bower][6yrs] BA (Hons) 2020-21