






MODULE SPECIFICATION

Part 1: Information			
Module Title	Stardom: Performance and Agency		
Module Code	UPGN9N-15-3	Level	3
For implementation from	September 2019		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Arts, Creative Industries and Education	Field	English
Department	Arts and Cultural Industries		
Contributes towards	BA (Hons) Film Studies (optional) BA (Hons) Film Studies with Foundation Year (optional) BA (Hons) Film Studies and Literature (optional)		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry requirements	N/A		
Part 2: Description			
<p>Stars fulfil both symbolic and economic functions. The module explores three interconnected aspects of this phenomenon: star persona; acting and performance; and creative agency.</p> <p>Through case study examples, students explore how star images are constructed, circulated and consumed. This includes examining the complex cultural meanings and affects ascribed to star images, and detailed analysis of the expressive elements of performance (gesture, voice, movement).</p> <p>Stars are also active agents within the processes of film production. Students learn about the various ways in which stars seek to exercise control over their careers, including looking at examples of their working relationships with studios, producers, directors, talent agents, and other industry personnel.</p>			
Part 3: Assessment			
<p>The assessments are designed to test students understanding of stardom from a range of approaches. They will develop students' commercial awareness (building especially on UPGN9E-30-2 <i>British Film and Television</i>) and critical skills (building especially on UPGN9G-15-2 <i>Screen Representations</i>), as well as further developing research, analysis, presentation and writing skills.</p> <p>Component A: Exam (2 hours) The exam assesses students' understanding of the creative and commercial processes affecting stardom and star agency, including consideration of the different industry contexts studied in class. The seen paper enables students to prepare by doing appropriate further research on their own choice of examples; this ensures students demonstrate their deeper understanding of the subject, as well as reducing exam anxiety.</p> <p>Component B: Case study (2000 words) The case study enables students to tailor the assignment to their own areas of interest, supported by the approaches, methods and examples used in class.</p>			
Identify final timetabled piece of assessment (component and element)	Component A		
% weighting between components A and B (Standard modules only)	A:		B:
	50%		50%

STUDENT AND ACADEMIC SERVICES

First Sit																			
Component A (controlled conditions) Description of each element	Element weighting																		
Exam (2 hours)	100%																		
Component B Description of each element	Element weighting																		
Case Study (2,000 word)	100%																		
Resit (further attendance at taught classes is not required)																			
Component A (controlled conditions) Description of each element	Element weighting																		
Exam (2 hours, seen paper)	100%																		
Component B Description of each element	Element weighting																		
Case Study (2,000 word)	100%																		
Part 4: Teaching and Learning Methods																			
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Critically analyse star images and/or star performances through close textual analysis of a range of materials (Component B) • Demonstrate critical and commercial understanding of the symbolic and economic functions of stars (Components A and B) • Explain and evaluate the creative agency of stars within specific industry contexts (Component A) • Present ideas clearly and argue persuasively in written formats (Components A and B) 																		
Key Information Sets Information (KIS)	<p>Key Information Set - Module data</p> <table border="1"> <tr> <td colspan="5"><i>Number of credits for this module</i></td> <td style="text-align: center;">15</td> </tr> <tr> <td>Hours to be allocated</td> <td>Scheduled learning and teaching study hours</td> <td>Independent study hours</td> <td>Placement study hours</td> <td>Allocated Hours</td> <td></td> </tr> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">36</td> <td style="text-align: center;">114</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> <td style="text-align: center;"></td> </tr> </table>	<i>Number of credits for this module</i>					15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		150	36	114	0	150	
<i>Number of credits for this module</i>					15														
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours															
150	36	114	0	150															
Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																		
Total Assessment	<table border="1"> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td></td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </table>	Written exam assessment percentage	50%	Coursework assessment percentage	50%	Practical exam assessment percentage			100%										
Written exam assessment percentage	50%																		
Coursework assessment percentage	50%																		
Practical exam assessment percentage																			
	100%																		
Reading List	Reading list can be found at https://uwe.rl.talis.com/lists/05681748-3906-4F44-39C4-BBB369623A71.html																		

STUDENT AND ACADEMIC SERVICES

FOR OFFICE USE ONLY

First CAP Approval Date	21 March 2017			
Revision CAP Approval Date	5 th March 2019	Version	1 2	MIA 10647 Link to RIA 12889