ACADEMIC SERVICES



University of the West of England

MODULE SPECIFICATION

Part 1: Information								
Module Title	Stardom: Performance and Agency							
Module Code	UPGN	N9N-15-3	Level	3				
For implementation from	September 2017							
UWE Credit Rating	15 E		ECTS Credit Rating	7.5				
Faculty			Field	English				
Department	Arts and Cultural Industries							
Contributes towards	BA (Hons) Film Studies (optional)							
Module type:	Stand	lard						
Pre-requisites		None						
Excluded Combinations		None						
Co-requisites		None						
Module Entry requireme	nts	N/A						
Part 2: Description								
Stars fulfil both symbolic phenemonon: star perso				e interconneo	cted aspects of	f this		
Through case study examples, students explore how star images are constructed, circulated and consumed. This includes examining the complex cultural meanings and affects ascribed to star images, and detailed analysis of the expressive elements of performance (gesture, voice, movement). Stars are also active agents within the processes of film production. Students learn about the various ways in which stars seek to exercise control over their careers, including looking at examples of their working								
relationships with studios, producers, directors, talent agents, and other industry personnel. Part 3: Assessment								
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The assessments are designed to test students understanding of stardom from a range of approaches. They will develop students' commercial awareness (building especially on UPGN9E-30-2 <i>British Film and Television</i>) and critical skills (building especially on UPGN9G-15-2 <i>Screen Representations</i>), as well as further developing research, analysis, presentation and writing skills.								
Component A: Exam (2 hours) The exam assesses students' understanding of the creative and commercial processes affecting stardom and star agency, including consideration of the different industry contexts studied in class. The seen paper enables students to prepare by doing appropriate further research on their own choice of examples; this ensures students demonstrate their deeper understanding of the subject, as well as reducing exam anxiety.								
Component B: Case study (2000 words) The case study enables students to tailor the assignment to their own areas of interest, supported by the approaches, methods and examples used in class.								
Identify final timetabled piece of assessment Component A								
					A:	B :		
% weighting between components A and B (Standard modules only) 50%					50%			
First Sit								
Component A (controlle	ed cond	litions)			Element w	eighting		

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First CAP Approval Date 21 M		21 Marc	larch 2017				
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