



Module Specification

Wallace, Gromit and 'the Green Hollywood': Bristol's Film and Television Industries

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Part 1: Information

Module title: Wallace, Gromit and 'the Green Hollywood': Bristol's Film and Television Industries

Module code: UPGN9L-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: English

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module explores Bristol's thriving and distinctive the film and television industries. It will consider their historical development and contemporary composition – their size, location and two major specialisms: animation and natural history filmmaking. It will analyse their importance to Bristol's cultural and economic life, and their relationship to the city's sustainability credentials.

Features: Not applicable

Educational aims: The module aims to give students a critical understanding of Bristol's film and television cluster, and to enable them to develop an independent research project.

Outline syllabus: Students will research and critically examine the wide range of companies that comprise Bristol's film and television 'cluster', and situate them within their wider economic, socio-political and policy contexts. This will provide a detailed, critical and extremely current understanding of how one of the UK's major regional hubs is shaped by contemporary industry trends.

Part 3: Teaching and learning methods

Teaching and learning methods: See Assessment.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify and critically analyse an organisation, theme or problem of relevance to the film and television cluster in Bristol or another appropriate region

MO2 Design and develop an independent research project

MO3 Identify, assess and make appropriate use of a range of different primary research materials

MO4 Demonstrate detailed knowledge of a regional film and television cluster, its historical development and current composition

MO5 Articulate some of the key developments in British film and television policy and the extent to which they have shaped a regional film and television cluster

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Both assessments further develop students' research and (oral or written) presentation skills.

Assessment 1: 10 min presentation. Students will present the initial research for their case studies to their tutor and peers.

Assessment 2: 2500-word case study. Students will design and develop their own independent research project with support from their tutor.

Assessment components:

Presentation (First Sit)

Description: Research presentation (10 minutes)

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Case Study (First Sit)

Description: Case study (2500 words)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Presentation (Resit)

Description: Research presentation (10 minutes)

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Case Study (Resit)

Description: Case study (2500 words)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Film Studies [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Film Studies [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Film Studies {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

Film Studies {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19