ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data						
Module Title	Professional Practice & Work Experience in Fashion Textiles 1					
Module Code	UADARY-15-1		Level	1	Version	1
UWE Credit Rating	15	ECTS Credit Rating	7.5	WBL module?	no	
Owning Faculty	Arts, Creative Industries and Education		Field	Design		
Department	Bristol School of Art and Design		Module Type	Project		
Contributes towards	BA (Hons) Fashion Textiles					
Pre-requisites	None		Co- requisites	None		
Excluded Combinations	None		Module Entry requirements	None		

Part 2: Learning and Teaching	
Learning Outcomes	On successful completion of this module students will be able to: 1. Identify, collate and analyse source material for research into careers in fashion textiles 2. Recognise and reflect on the range of roles and opportunities within fashion textiles 3. Identify and source appropriate opportunities for professional development 4. Design basic self-promotional material 5. Identify individual strengths and areas for development 6. Communicate and document ideas visually, verbally and in writing; 7. Understand and apply the fundamental protocols of working as a professional **All assessed through Component A**
Syllabus Outline	This module enables students to begin to establish their understanding of Fashion Textiles in relation to professional contexts and roles within the industry. The module introduces the importance of professional practice for students as a vehicle for the identification and development of their professional ambitions. The material and activities introduced in the module will enable student's to research diverse roles within the Fashion Textile and creative industries, and to begin to

	identify the skills and attributes required for these.
	It will introduce students to issues of professionalism within their programme and will support them in developing key transferable skills, as well as examining the ways in which they may be applied in wider contexts.
	Lectures, workshop exercises and seminars will introduce students to the range of research sources they can use for set tasks (including such things as: library resources / on-line resources and databases / exhibitions / events / study visits / case studies / publications).
	Students will be asked to look at different areas of practice and roles in the Fashion Textile and creative industries, and to investigate the diverse range of career paths and professional opportunities that their area of study can lead to.
	Case studies will be presented as starting points for investigation. These will include examples from staff, professional practitioners and recent and past graduates. Some of these may contribute as visiting speakers.
	Awareness of professional attitudes and approaches will be introduced throughout the module, and students will be expected to apply these in their work. Topics will include: consideration of health and safety, the development of communication skills, intellectual property, time management and organisation, preparation and presentation.
	Students will begin to identify opportunities for work placements and will produce promotional materials and CVs to enable them to apply for work experience opportunities and / or complete live briefs and apply for relevant professional experience.
	Work Experience/Work Based Learning
	• During the course of the module, students are required to undertake approximately 36-40 hours of their study to engagement with work experience. This could be made up of a placement or number of shorter placements or working on live briefs and competitions as set by the programme.
Contact Hours	• Students can expect a total of 36 hours scheduled contact time for this module within the context of their other learning and teaching activities. This includes tutorials, group critiques, lectures, seminars, site visits / field trips, studio-based sessions, inductions, workshops, field work, work-based learning or project supervision. • Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means. It can also take place in a work-based setting.
Teaching and Learning Methods	Lectures and seminars introduce key roles within the fashion and creative industries and students are asked to develop this further independently according to their professional aspirations. Visiting speakers are also invited to demonstrate examples of career paths and professional working practice. Students are supported to develop understanding and methods of effective research. Library exercises and workshops involving the UWE Library introduce students to the use of book-stock, journals, catalogue systems, on-line data-bases and collections. Effective approaches to net searches and verifying information from different sources, collecting material through visits, interviews etc will be discussed and explored through the practical activities. UWE Careers is introduced in this module, in relation to CV development,

	networking, presenting yourself professionally, finding opportunities, volunteering and Enterprise development. Students are expected to make full use of the opportunities and support available via the Careers service.
	Group tutorials are used to monitor and support progress. In presenting their research and analysis students are encouraged to engage in discussion and debate.
	The Professional Practice File is introduced in this module. The file will consist of evidence of the assignments, lectures, discussions and activities included in the module which students are required to respond to. It provides a place for students to collate and reflect on the material and ideas they are finding and being introduced to through the module. The Professional Practice File may be submitted as an online presence (i.e. blog or website) and should include a log of all industry engagement, contacts and opportunities.
	Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.
	Independent learning includes hours engaged with creative, academic and technical development, visual and textual research, workshop activity and learning via the VLE. These activities constitute an average time per level as indicated in the table below.
	Placement learning: may include a practice placement, other placement, year abroad.
Key Information Sets Information	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.

Key Information Set - Module data					
Number of credits for this module				15	
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
150	36	114		150	✅

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

	Total assessment of the module:				
	Written exam assessment percentage				
	Coursework assessment percentage			100%	
	Practical exam assessment percentage				
				100%	

Reading Strategy	All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.

Any essential reading is available in the Bower Ashton Library and will be indicated clearly in the module brief. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.

Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books will be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period. |
| Indicative Reading List | **Link to online reading lists**
https://uwe.rl.talis.com/lists/DAB6961C-6E19-81AF-AD00-9EB1E88F8362.html?draft

Essential Reading:
Lees, John *Why You? CV Messages to win jobs* McGraw-Hill Education 2007
Goworek, H *Careers in Fashion and Textiles* Blackwell 2010
Granger, M *The fashion Industry and its careers* Bloomsbury 2015
Further Reading:
Ambrose, G *Visual Communication* Bloomsbury
Bayley, S; Mavity, R *Life's a Pitch: How to sell yourself and your brilliant idea* RIBA 2010
Brown, C *Fashion & Textiles: The Essential Careers Guide* Laurence King 2010

Chapman,N *Careers in Fashion* Kogan Page
Cooklin, Gerry *Introduction to Clothing Manufacture* Backwell Publishing Ltd, Oxford 2000
Elkins J *How to use your Eyes* Routledge 2000
Emden, J van, *Presentation Skills for Students* Palgrave 2004
Jackson, T, Shaw, D *The Fashion Handbook* Routledge 2006
Kovats T The *Drawing Book: A survey of drawing as a primary means of expression* Black Dog 2005
Mann S,*Study Skills for Art, Media and Design Students* Pearson 2011
Mills, C *Brilliant CV* Trotman 2009
Tharp, T; Reiter, M *The Creative Habit, learn it and use it for life* Simon & Schuster 2006
Vogt, Peter *Career Opportunities in the Fashion Industry* CWL Publishing Enterprises, Inc 2007
Waddell, G *How Fashion Works* Blackwell 2004
Yates, J *The Fashion Careers Guidebook* A. & C. Black

http://www.uwe.ac.uk/careers/students/index.shtml
http://www.theaoi.com/
http://www.drapersjobs.com/
http://uk.linkedin.com/ |

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Part 3: Assessment	
Assessment Strategy	This module is assessed 100% via component A: A body of work which should include evidence of research, analysis, CV development, professional engagement and / or work experience, a more detailed breakdown of the content of the body of work required will be outlined in the module handbook. Within the Body of work students are expected to present evidence of work which demonstrates engagement with the minimum number of contact hours for the module, as well as the minimum number of independent study hours. Individual responses to set tasks and evidence of independent study time will form part of the formative and summative assessment processes. Feedback at formative and summative assessment points (verbal and/or in writing) provides students with a clear understanding of the level of their achievement, their progress and advice about how this can be improved. Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process. Formative and summative assessments are regarded as positive learning tools and feedback from assessment offers students clear guidance with regard to future development. Assessment strategies support students understanding of their learning process and are designed to build on a pro-active approach to learning. Self and peer evaluation constitute an important part of formative assessment.

	Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by tutors and students. Assessment methods used are varied in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioners. Forms of assessment used as part of this module include: • Presentation and participation in seminars (formative) • Group and individual visual/verbal presentations (formative) • Peer and self-assessment (formative and summative) • Evaluative and reflective outcomes, including visual, verbal and written (formative and summative)

Identify final assessment component and element		
	A:	**B**:
% weighting between components A and B (Standard modules only)	**100%**	

First Sit

Component A (controlled conditions) **Description of each element**	**Element weighting (as % of component)**
1. Body of work Including : All completed Project work, Research and supporting materials 100%	100%
Component B **Description of each element**	**Element weighting (as % of component)**

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) **Description of each element**	**Element weighting (as % of component)**
1. Body of work Including : All completed Project work, Research and supporting materials 100%	100%
Component B **Description of each element**	**Element weighting (as % of component)**

If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.

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First CAP Approval Date	1 February 2017			
Revision CAP Approval Date		Version	1	[Link to MIA 10599](#)