



Module Specification

Specialist Practice

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Part 1: Information

Module title: Specialist Practice

Module code: UALAV4-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The aim of this module is to support students as they focus on a specific specialist area of the filmmaking process in line with their career ambitions.

Outline syllabus: Students choose a pathway (for example, cinematography, sound, directing, writing, producing, production design, interactive design, editing, colour grading, theoretical practice) and create a personal action plan and timetable for making an individual body of work in their chosen specialist area. Alongside practical work, they undertake academic research and investigate industry contexts to support the development of their practice and identification of career opportunities.

The ethos is one of creative experimentation and risk-taking in order to encourage students to deeply engage with the potential of a chosen practice. However, there is also a strong emphasis on the mastery of high-level skill/s. Students will create an individual body of work that can be used in their portfolios, show reel or online presence.

Part 3: Teaching and learning methods

Teaching and learning methods: A short series of lectures, seminars and screenings support students' understanding of their own work within a contemporary context by showcasing and discussing inspirational examples of contemporary film and media practice that expand on a variety of approaches to and theories and methods of creative production. Students develop and undertake a plan of work supported by a specialist tutor. By agreement, students may continue to develop a project not green-lit in Production 1 as part of their specialist practice. A range of advanced level workshops is on offer to enable students to further develop their skills and techniques in relation to professional requirements. In addition, technical support is offered to students during production.

A final teaching day enables the presentation of completed projects to the whole cohort for the purpose of a live critique. This reflects on the quality of the body of work as well as the individual's professional performance in the context of academic critique and industry practice.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Define creative intentions and manage own goals through the production of a personal action plan and timetable

MO2 Deepen knowledge of appropriate skills, attributes, creative tools, processes and techniques within chosen areas of craft specialism through research

MO3 Experiment with new techniques and working processes, evaluating with reference to creative intentions and placing in the context of specific industry practices, activities, roles and practitioners

MO4 Demonstrate a relevant and advanced skills base in a chosen specialism to a standard equal to filmmaking industry practices

MO5 Use creative problem solving techniques to directly inform their development in a specific area

MO6 Document, reflect upon and communicate learning through a portfolio that that speaks to a specific industry audience, demonstrating an understanding of processes, roles, activities, histories and trends

MO7 Apply discriminating editorial judgment to presentational materials, demonstrating an awareness of audience

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uav4-15-3.html) via the following link <https://uwe.rl.talis.com/modules/uav4-15-3.html>

Part 4: Assessment

Assessment strategy: The assessment type enables the student to demonstrate achievement across all the learning outcomes of the module. It has been chosen to enable students to combine a range of outputs supported by the teaching and learning as well as enable reflective learning in relation to practice. Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by tutors and students.

Formative assessment:

Regular individual tutorials are set up with specialist tutors to monitor progress and offer formative assessment, advice and support. Group seminars may be used to allow students to present work in progress to their tutors and their peers. This activity will enable students both to test their ideas on an audience and to continue to develop their skills within a context of academic and professional practice critique.

Summative assessment: Portfolio (100%)

Guidance as to the approach to and the detailed requirements for the Portfolio are fully explained in the Module Handbook. Indicative items include: a body of work, supporting materials, such as relevant research, a journal (either written or in the form of an on-line blog), 'live' evaluation of the work (as part of a summative critique).

Assessment criteria (as related to learning outcomes). Students will be assessed using the following criteria:

Research and Creative Development: the level of advanced research and creative development as applied to a specialist area; the work should convey a sense of experience and discovery (LO2, LO3, LO5).

Audience Engagement and Storytelling: the extent to which awareness of an industry audience is applied to the development, production and presentation work (LO6);

Craft and Technical Skills: the level of execution of skills in line with standards of

industry practice (LO3, LO4);

Professional Practice: the level of professionalism in planning, self-management and initiative, negotiation and communication (LO1, LO5, LO6, LO7);

Contextual Understanding and Critical Analysis: the level of ability to judge work in progress and critically evaluate it at completion, situating practice within wider film and media production, professional practice and academic critique (LO6, LO7).

Assessment components:

Portfolio (First Sit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Portfolio (Resit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Part 5: Contributes towards

This module contributes towards the following programmes of study: