



Module Specification

Introduction to Filmmaking

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Part 1: Information

Module title: Introduction to Filmmaking

Module code: UALAUN-30-1

Level: Level 4

For implementation from: 2022-23

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Lens and Moving Image

Module type: Project

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: An overarching rationale of the programme is to thread professional development and career planning through the whole of the curriculum, so that it is a continuum for students through the course.

The emphasis at level 1 is on enterprise awareness whilst researching and starting to connect to the local and wider media industry in Bristol in order to lay the

foundation for future opportunities.

At programme level, a wide range of industry Guest Speakers provide case studies to support this activity and this is further enhanced by the opportunity to participate in field trips. Students are briefed on the rationale and requirements in the first semester of the programme, including support mechanisms, such as UWE Careers and Enterprise.

Features: Not applicable

Educational aims: The aim of this module is to enable students to build a solid foundation in craft skills, technical operations, and production processes across sound, editing and cinematography.

Students are introduced to aesthetic conventions of narrative filmmaking and develop a working understanding of the roles, responsibilities and protocols involved in professional film production.

Alongside, they explore different forms of narrative content, filmic narration and stylistic approaches; consider the evolution of film history and theory; and critically analyze how stories across factual and fiction genres are enhanced by using appropriate methodologies and techniques.

An underlying aim of the module is to enable students to make the transition into higher education and start to take responsibility for their own learning.

Outline syllabus: Indicative syllabus:

Entry level film production equipment operations and industry standard production processes

Basic craft skills in sound recording, cinematography and editing applied to short project production

Roles and responsibilities within a professional production team; protocols and set etiquette

Critical analysis of genre, form and aesthetics in the context of content development and production

Creative interpretation and experimentation strategies

Critical analysis skills, verbal and written

Self-management and team-working skills

The module content initiates students' learning within the Professional, Enterprise and Research pathways embedded in the programme curriculum.

Part 3: Teaching and learning methods

Teaching and learning methods: The principle of 'learning through making' is core to the learning strategies of the programme.

Students undertake short practical assignments in small groups or individually that enable them to learn to use a range of film equipment and establish a range of key technical and craft skills as well as improving their grasp of production theory and concept development.

Team-working is also fundamentally important to the award: these first assignments facilitate students' formation of strong peer working relationships, which will underpin their project work over the three years. They also support discussion and interaction in relation to wider aspects of creative practice, professional attitudes and learning skills. The specific assignments will be detailed in the Module Handbook.

Lectures introduce aspects of the syllabus which are expanded on in screenings, seminars and workshops. Technical sessions introduce students to key skills in editing, camera work, sound recording and studio skills. In addition, there are scheduled group tutorials to support project work. A series of 'Festival Days' enables

the presentation of completed projects to the whole cohort and the teaching of concepts of audience reception.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours Face-to-face learning = 72 hours

Total = 300

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Use entry level film production equipment and apply basic craft skills in sound recording, cinematography and editing to the production of short projects

MO2 Recognise and practice roles and responsibilities within a production team

MO3 Explain and utilize principles of industry standard production processes, protocols and set etiquette

MO4 Identify, apply and critically analyse concepts of genre, form and aesthetics in the context of content development and production

MO5 Research and creatively develop short projects for an identified audience

MO6 Apply professionalism to all aspects of the production process

MO7 Demonstrate clear and effective communication, both in verbal and written forms

MO8 Reflect on and critically evaluate the production process and outputs

MO9 Apply health and safety principles to production in studio and on location

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ualaun-30-1.html) via the following link <https://uwe.rl.talis.com/modules/ualaun-30-1.html>

Part 4: Assessment

Assessment strategy: Assessment strategy

The assessment is designed to demonstrate students' ability to work creatively with industry standard practices and demonstrate a core understanding of creative editing, sound recording/design and cinematography skills.

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting appropriate and specific outputs.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by tutors and students.

Assessment methods used are varied in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioners.

Forms of assessment used as part of this module may include:

- Presentation and participation in studio-critique (formative)
- Portfolio review and assessment (formative/summative)
- Group and individual visual/verbal presentations (formative)

- Peer and self-assessment (formative and summative)
- Evaluative and reflective outcomes, including visual, verbal and written (formative and summative)

*The Pass / Fail Assessment Strategy for this module has been designed to:

1.Establish a more authentic and subject appropriate approach to the assessment process, placing greater emphasis on assessment as learning, rather than an assessment of learning – which is more aligned to the iterative nature of creative practice.

2.Establish a less marks driven approach to assessment, particularly during the early stages of a student’s journey will provide students with an opportunity to build confidence and develop individual approaches to iterative practice and creative risktaking without the perceived pressure / punitive nature of a marks driven culture.

3.Remove the emphasis from final marks, making explicit the role of feedback in students future learning and progression. Greater emphasis on assessment feedback will enable staff and students to establish a broader shared language and understanding of assessment away from the granular detail of marks.

4.Signal a more holistic, inclusive approach to assessment and would align with the University’s wider priorities of inclusivity and accessibility.

Assessment components:

Portfolio - Component A (First Sit)

Description: Portfolio (pass/fail)

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8, MO9

Portfolio - Component A (Resit)

Description: Portfolio (pass/fail)

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Filmmaking [Sep][FT][Bower][3yrs] BA (Hons) 2022-23

Filmmaking [Sep][FT][Bower][3yrs] new for 2022-23 BA (Hons) 2022-23

Filmmaking [Bower] BA (Hons) 2022-23