



Module Specification

Introduction to Management

Version: 2023-24, v3.0, 29 Jun 2023

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Part 1: Information

Module title: Introduction to Management

Module code: UMCDMX-15-1

Level: Level 4

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: Introduction to Business and Management 2023-24

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module provides an accessible and comprehensive introduction to management of organisations in a globalised world. This is a module about the structure and management of businesses – what they are, how they operate, and ways to manage and organise work in businesses. It provides an overview of the main business functions and how they contribute to organisational success.

Features: Not applicable

Educational aims: The central purpose of the module is to provide a critical appreciation of a range of models for viewing, analysing, and attempting to manage businesses. The module is organised thematically with each week's teaching contributing to a holistic understanding contemporary theories of management, as well as contemporary management challenges.

The students are likely to develop their careers in businesses. Moreover, much of theorising is geared towards helping managers to run businesses or sub-units within them more effectively. A considerable amount of the issues to be covered and discussed in this course will have managerial implications and should therefore be of interest to those who intend to pursue careers in a range of business functions. This horizontal integration of the various elements of the module will ensure that students are made aware of the linkages from theory to 'real-life' application to (individual) practice. The integration of becoming a professional as a strand of activity will assist in the placement application process at an early stage.

Outline syllabus: The Firm:

Introduction to core business functions.

Rise of "Big Business" and Specialisation.

Draws on Giovanni Arrighis work on changing dominant forms of major companies due to globalisation.

Organising Work:

Types of work and way they can be efficient (motivation vs capital).

Process Management (Scientific Management, neo-Taylorism/post-Fordism).

Human Resource Management (Teamwork, Retention, Autonomy)

Organisational Structure:

Bureaucracy (Power versus Authority, Personality vs Bureaucracy).

Different Organisational Structures.

Alignment with Environment:

Competition, Internal and External Influences.

Variations due to sector and markets.

Variations due to how this interacts with geography and trade.

Variations due to technology.

Management Function and Careers:

Reflection.

Management as a Role

Critical Management, Management as an Academic Topic.

Academic Skills, developed throughout module support.

Part 3: Teaching and learning methods

Teaching and learning methods: Module delivery will be based on 3 hours of scheduled learning and teaching activities per teaching week over 12 weeks. This will be a combination of lectures and seminars.

Independent learning includes approximately 115 hours engaged with essential reading, tutorial preparation, and completion of coursework assignments.

Extensive use will be made of Blackboard for guided independent study work; to support students' learning, and as a repository for students' own work thereby promoting a sense of learning community.

Students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. In addition there will be integration with the learning hub.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Contextualise the purpose and process of Management in contemporary contexts

MO2 Have a thorough understanding of contemporary business and organisations, and an overview of the main disciplines and functions of business

MO3 Be able to describe and understand the nature of contemporary organisations and business activities, i.e. their management structures and challenges; and the changing environment in which these organisations operate

MO4 Develop an awareness of what it means to be a management professional and start to build their professional identity through the use of reflection and planning

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umcdmx-15-1.html) via the following link

<https://uwe.rl.talis.com/modules/umcdmx-15-1.html>

Part 4: Assessment

Assessment strategy: This module involves two tasks:

Task A: Personal Development Portfolio (35%). Includes a series of activities which test and identify core academic skills. Providing a foundation for learning.

Task B: Literature Review (65%). 1800 word. Choosing from several sub elements of topics raised in organising work, organising structure, and management function students will engage in a literature review which identify debates on external circumstances which shape these theories outcomes.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio of activities.

Weighting: 35 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (First Sit)

Description: Literature Review (1800 max words)

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Portfolio (Resit)

Description: Portfolio of activities.

Weighting: 35 %

Final assessment: No

Group work: No

Learning outcomes tested:

Written Assignment (Resit)

Description: Literature Review (1800 max words)

Weighting: 65 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business and Events Management [Phenikaa] BA (Hons) 2023-24

Business Management and Economics [Villa] BA (Hons) 2023-24

Business Management and Economics [Frenchay] BA (Hons) 2023-24

Marketing [Frenchay] BA (Hons) 2023-24

International Business [Frenchay] BA (Hons) 2023-24

Business and Human Resource Management [Frenchay] BA (Hons) 2023-24

Business and Human Resource Management [Villa] BA (Hons) 2023-24

Business Management and Leadership [Frenchay] BA (Hons) 2023-24

Business and Law [Frenchay] BA (Hons) 2023-24

Law with Business [Frenchay] LLB (Hons) 2023-24

Business and Events Management [Frenchay] BA (Hons) 2023-24

Business Management and Economics {Foundation} [Frenchay] BA (Hons) 2022-23

International Business {Foundation} [Frenchay] BA (Hons) 2022-23

Business and Events Management {Foundation} [Frenchay] BA (Hons) 2022-23

Business Management and Leadership {Foundation} [Frenchay] BA (Hons) 2022-23

Marketing {Foundation} [Frenchay] BA (Hons) 2022-23

Marketing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2022-23

Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2022-23

Business and Law {Foundation} [Frenchay] BA (Hons) 2022-23

Law with Business {Foundation} [Frenchay] LLB (Hons) 2022-23

Business Management with Accounting and Finance {Foundation}
[Sep][FT][Frenchay][4yrs] - Withdrawn BA (Hons) 2022-23

Business Management with Accounting and Finance {Foundation}
[Sep][SW][Frenchay][5yrs] - Withdrawn BA (Hons) 2022-23

Marketing Communications {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)
2022-23

Marketing Communications {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2022-
23

Business and Human Resource Management {Foundation} [Frenchay] BA (Hons)
2022-23

Business Management and Marketing {Foundation} [Frenchay] BA (Hons) 2022-23

Business Management and Marketing {Foundation} [Sep][SW][Frenchay][5yrs] BA
(Hons) 2022-23

Business Management and Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA
(Hons) 2022-23